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AMERICAN BULB COMPANY

CHICAGO · NEW YORK

IMPORTERS AND GROWERS

Wholesale Price List for Florists Seedsmen and Nurserymen

VEGETABLE
SEED TRIALS
HORTICULTURE

AMERICAN · EUROPEAN NOVELTIES

NRA MEMBER U.S. WE DO OUR PART

New Double Flowering Fringed Petunia "World Beauty"

NRA MEMBER U.S. WE DO OUR PART

SPRING EDITION 1934

BULBS, FLOWERING AND ORNAMENTAL PLANTS
AND FLORISTS' ACCESSORIES

SUPPLYING A. B. C. SUPREME QUALITY

FLOWER SEEDS

TO THE DISCRIMINATING FLORIST TRADE

ABC WATCH US GROW

A. B. C. "Supreme" Quality Flower Seeds

Petunia A. B. C. "De Luxe" Dwarf Double Mixture

This new dwarf double flowering strain with a wonderful arrangement of colors and shades is particularly recommended for pot plants and bedding. Trade Packet . . . **$2.00** . . Three Trade Packets . . . **$5.00**

A New Development in "All Double" Large Flowering Fringed PETUNIAS

Offered under the title of
A. B. C. "DE LUXE"

FOR FIFTY YEARS or more flower-seed specialists have tried by every possible device and experiment to obtain a double Petunia that would reproduce more than 50 per cent of double flowers, but their efforts have been of no avail.

It gives us great pleasure, therefore, to be able to introduce to our customers a strain giving practically 100 per cent of fully duplexed and beautifully fringed flowers of supreme value for pot plants, window boxes and general bedding work. We offer this strain with every confidence.

Firstly, we call special attention to our 1934 introduction.

Petunia A. B. C. "De Luxe" Tall Double Mixture

"WORLD BEAUTY"

Illustrated on front cover of this catalogue. It produces large double fringed flowers of the most beautiful rosy carmine color, plants of dwarf compact growth and which makes this grand new sort particularly desirable for pot plants as well as bedding. Petunia growers will, we believe, do well to culture "World Beauty" in a large way.

Price: Trade Packet **$2.00**
Three Trade Packets **5.00**

A. B. C. "DE LUXE" TALL DOUBLE-MIXED

as illustrated opposite, produces in true double form a wonderful assortment of colors and shades.

Price: Trade Packet **$2.00**
Three Trade Packets **5.00**

CHICAGO **AMERICAN BULB CO.** NEW YORK

Chicago **AMERICAN BULB CO.** New York

WHOLESALE PRICE LIST
SPRING EDITION 1934

"QUALITY" and THE FUTURE of FLORISTS' INDUSTRY

GROWERS who have "kept their ears close to the ground" during the past few years have, we believe, come to the firm conclusion that a "HEALTHY PROFIT" will only be obtained in future time through the production of

"QUALITY FLOWERS AND PLANTS"

as against the principle of providing volume without giving serious thought as to grade. Market reports from the larger cities, especially during the past year, have sharply stressed the fact that the so-called "PRIME GRADES" generally obtained outlet at figures fairly consistent with the cost of production of such, while inferior quality was frequently found difficult of movement at quotations that allowed of a profit margin.

THE AMERICAN BULB CO. WILL DO THEIR PART in supplying basic material to the end that growers, under reasonably normal conditions, can qualify for a fair return on their output; furthermore, with a desire to assist the trade in every way to a return of more prosperous times. We have SHARPLY CONSIDERED PRICES, and quotations contained in this catalogue will be found to conform to EXISTING CONDITIONS IN THE FLORISTS' INDUSTRY.

Your continued patronage has, we are glad to say, enabled us to carry on during the stressful past years, for which we are most thankful, and we shall hope to deserve a continuance of your favors.

Awaiting your valued commands, we are,

Yours faithfully,
AMERICAN BULB COMPANY,
Per A. Miller, President.

TERMS OF BUSINESS

ROUTING: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given, we will use our best judgment, but all goods travel at purchaser's risk.

DISCLAIMER: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

DISCOUNTS: On bills for Flower Seeds, Bulbs and Plants a discount of 2 per cent for payment 10 days from date of bill may be deducted; 5 per cent cash discount is allowed on all orders of Flower Seeds; 3 per cent on Bulbs when remittance accompanies the order, except items specially quoted or priced. All other goods are strictly net, as are also bills for goods supplied under special quotations unless otherwise agreed upon.

PARCEL POST: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. **We do not deliver any goods free at Wholesale Prices.**

PRICES: This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C. O. D. must be accompanied by a partial remittance to guarantee acceptance. No perishable stock will be sent C. O. D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

EARLY ORDERS WILL, WE BELIEVE, PROVE MUTUALLY ADVANTAGEOUS

A. B. C. SPECIALTIES

"SUPREME" QUALITY FLORISTS' FLOWER SEEDS . GLADIOLUS (Annual Output Over 8 Million Bulbs)
BEGONIAS . CALLAS . CANNAS . DUTCH BULBS . JAPANESE AND AMERICAN LILIES
FREESIAS . TUBEROSES . WESTERN GROWN NARCISSUS . TEXAS EARLY FLOWERING NARCISSUS
BAMBOO CANE STAKES . FERTILIZERS . INSECTICIDES . IMPORTANT FLORISTS' REQUISITES, ETC.

AMERICAN BULB COMPANY

A. MILLER, President
BEN MILLER, Vice-President

A·B·C TRADE MARK "WATCH US GROW"

J. J. KARINS, Vice-President
A. L. KOEHLER, Secretary-Treasurer

CHICAGO
1335 West Randolph Street
(Corner Ada)
Telephones: Haymarket 6774-6775

SPECIAL NOTE: Please mail orders from this list to
AMERICAN BULB CO.
1335 West Randolph Street, Chicago, Ill.

NEW YORK
31 West 27th Street
Telephones: Bogardus 4-7257-7258

Chicago Cable Address: "BULBS" A. B. C. and Bentley Codes

AMERICAN FLORISTS' SUPPLY CO. (Not Inc.), associated with American Bulb Co., Chicago, offers in this catalogue (see back pages) a most complete line of up-to-date Florists' and Growers' Supplies, including Fertilizers, Insecticides, etc., and at prices in keeping with the times. Quality and prompt service assured.

A. B. C. Headquarters for Petunia Seed "Special Florists' Varieties"

(See novelty pages and alphabetically arranged flower seed pages in this book for our complete listing)

Giant Petunia "German Empress"
A true ruffled giant, veined violet-blue with dark throat.
Price: Tr. Pkt. . . . . **50c** 1-64 oz. **$1.50**

WHAT CAUSES "DAMPING-OFF"

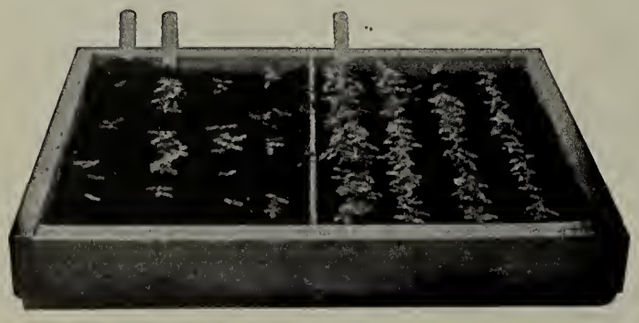
Few growers realize that such diseases as "Damping-Off" and rots of seedlings are caused by living germs. Too frequently such troubles are attributed to poor seed, poisoned soil or the weather. Disease producing germs live normally in the soil and on seeds. They are spread about by water, air currents and dead or decaying parts of diseased plants. When seeds are planted in soil containing disease germs, the germs become parasites and attack the young roots, often as soon as the seed sprouts. If the seedling is not killed before it emerges, the parasite makes another attack, just at the soil level, and the seedling topples over.

The only successful way of preventing these diseases is to sterilize the soil and disinfect the seed. The easiest, safest and most economic treatment is by the use of **Ansul Dust.**

The best of seed planted in soil containing an abundance of these germs will germinate poorly and show poor stands. The following photograph is of Clarkia seedlings. Note almost perfect germination in the treated soil and practically all plants gone in the untreated section.

Ansul Formaldehyde Dust. For damping-off control of seedlings.
Prices:

1-lb. cans	**$0.50**
5-lb. cans	**2.00**
25-lb. drums	**5.50**



Untreated Soil **Ansul Dust-Treated Soil**

A. B. C.

"Supreme" Quality

Florists' Flower Seeds!

Special Note: 5% discount on all orders for flower seed when accompanied by cash

DOUBLY IMPORTANT

Since **Flower Seeds** are, these days more than ever, depended upon to produce **Cut Flower Crops of Quality** that will possibly furnish revenue to enable the grower to carry on under the existing economic conditions, it is **doubly important** that florists choose with the utmost care their source of supply of such seeds.

Specializing exclusively in this line to the florist grower from coast to coast, we devote our energies to the furnishing of

FLOWER SEEDS

to the Discriminating Florist Grower, and are justly proud of the esteem and favor our stocks of same have attained. Close contact with both American and European seed grower specialists and continued sharp observation of American cut-flower markets enable us to offer only "up-to-the-minute" kinds for "The Particular Grower," and at prices consistent with the quality you need for "RESULTS THAT COUNT."

Soliciting your valued commands, we remain,

Yours very truly,
AMERICAN BULB COMPANY.
Per A. Miller, President.

UNSOLICITED TESTIMONIALS

January 6, 1932.

"We have used your Petunia seed in competition with other seed houses and find them always best."

(Signed) W. H. Gray Dundas, Ontario, Canada.

July 6, 1933.

"The plants from seed of A. B. C. Petunia show an unusually high percentage of double flowers of large size and fine assortment of colors. I have a very select trade and your strain has added considerably to my collection."

(Signed) George Sayers, Los Gatos, California.

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

AMARANTHUS

Stately annuals with showy, brilliant colored foliage.

Molten Fire. Finest and showiest of all Amaranthus with bronze foliage crowned with a head of glowing fiery scarlet. Introduced by the late Luther Burbank. Truly a most outstanding ornamental plant. Tr. Pkt. . . . . **50c** ¼ oz. **$1.00**

NEW ANTIRRHINUM (Snapdragon) MAJUS (Tall Flowering) Autumn Glow

Autumn Glow is a lovely new Snapdragon and highly recommended for outdoor culture. Autumn Glow can be best described as a beautiful old rose, strongly shaded terra cotta, with a golden lip. The general color giving the effect of soft autumn tones. Tr. Pkt. . . . . **50c** ¼ oz. **$2.00**

ANTIRRHINUM—Tom Thumb "Pinkie"

In this delightful little plant the charming bright rosy pink flowers are larger than in most Tom Thumb varieties and the plant being of very even habit renders it excellent for bedding and edging. In height it does not exceed 6 to 7 inches and is extremely free-blooming. In our experience it comes exceptionally true from seed. Tr. Pkt. **35c**

Ageratum "Blue Cap"

Antirrhinum (Snapdragon) Maximum

AGERATUM "BLUE CAP"

(See illustration above.)

Undoubtedly the best dwarf Ageratum yet offered. The flowers are much larger than those of Little Blue Star and of a deeper and richer color. The foliage is small and the plants have the appearance of miniature domes so that it is quite the beau ideal for edgings to flower borders. Tr. Pkt. . . **25c** ¼ oz. . . **60c** Oz. . . **$2.00**

AGERATUM "LITTLE SILVER STAR"

This charming counterpart of the popular variety Little Blue Star denotes a valuable addition to the Ageratum assortments. Little Silver Star is distinguished for its compact, close habit and is, therefore, specially recommended for edgings. The even, round, cushion-shaped plants, which are only from 4 to 5 inches high, measure from 8 to 10 inches across. When flowering, they are so thickly covered with silver grey star-like flowers that the small light green leaves are practically hidden. Tr. Pkt. **25c**

ANTIRRHINUM MAXIMUM (Super Giant Sorts)

(See illustration opposite.)

This type produces the tallest of all Snapdragons, with very large flowers and a distinct range of colors. Very fine.

	Tr. Pkt.	¼ Oz.	Per Oz.
Apple Blossom. Pink and white	$0.30	$0.75	$2.50
Bunch of Lilac. Lilac and mauve	.30	.75	2.50
Canary Bird. Yellow	.30	.75	2.50
Cerberus. Purple and white	.30	.75	2.50
Copper King. Beautiful copper color	.30	.75	2.50
Defiance. Brilliant scarlet	.30	.75	2.50
Gotelind. Pale orange and lemon	.30	.75	2.50
Golden Queen. Bright yellow	.30	.75	2.50
Maralda. Copper carmine with yellow eye	.30	.75	2.50
Old Gold	.30	.75	2.50
Purple King	.30	.75	2.50
Ruby	.30	.75	2.50
Snowflake. Pure white	.30	.75	2.50
The Rose	.30	.75	2.50
Wallflower. Copper carmine	.30	.75	2.50
Delicate shades mixed	.30	.75	2.50
All colors mixed	.30	.75	2.50

The new Rose "Better Times" is enjoying the greatest favor in the various markets of the country. (See back page for offering of Grafted Plants and scions of this valuable addition to the Rose family.)

SNAPDRAGONS FOR FORCING — SEE ALPHABETICALLY ARRANGED PAGES

New Aster, "Snowdon"

SEE OUR SPECIAL OFFERING OF "WILT-RESISTANT" ASTERS ON PAGE 16.

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

The New English Aquilegias Offered Below Provide Desirable Cut Flowers

AQUILEGIAS (Perennials)

NEW AQUILEGIAS OF THE HIGHEST MERIT

Pearson's English Strains (True Long Spurred)

Pink Shades. Contains only shades of rich coral pink; very true. Tr. Pkt. . . . . **50c** Oz. **$3.50**
Blue Shades. Exceptional. Tr. Pkt. . . . . **50c** Oz. **$3.50**
Lowdham Mixture. Tr. Pkt. . . . . **50c** Oz. **$2.00**
Dobbies Imperial Hybrids. Tr. Pkt. . . . . **50c** Oz. **$4.00**

NEW ASTER, NEW MAMMOTH, "SNOWDON"

(See illustration opposite.)

Following is English grower's description:

This remarkable new Aster, which we have raised in our trial and selecting grounds, produces pure white flowers of large size, 4 to 5 inches across and of very bold and striking character, almost globe-shaped, with the upper petals imbricated, and the lower ones more curled and twisted towards the circumference. It is the fullest centered Aster that we have seen, with a depth of bloom of at least 2½ inches when fully developed. The plant is about 18 inches in height with a length of stalk of 14 to 15 inches. "Snowdon" will therefore be of excellent service for cutting, as well as being a splendid subject for late summer decoration in the garden.

Tr. Pkt. **50c**

NEW ASTER "COVENT GARDEN WHITE"

This strain is of a robustness and vigor hitherto unknown in Asters. It is of tall growth, producing thick stems of about 20 inches in length. The plants are about 3 feet high and the flower stems commence to branch about 8 inches from the ground and at an early stage of growth.

The flowers are of enormous size, larger than "Giants of California" and very double. "Covent Garden White" is an ideal florist's variety. It is about a fortnight earlier than "Giants of California." Tr. Pkt. . . . . **35c** 3 Tr. Pkts. **$1.00**

SURPRISE ASTER "GOLDEN SALMON"

Pure salmon-yellow, becoming a brilliant salmon-rose when full grown. Flowers measure 3 inches across and will remain fresh for two weeks after cutting. Blooms resemble Paeony flowering types, begin to bloom in July and continue until late fall. Tr. Pkt. . . . . **50c** 3 Tr. Pkts. **$1.25**

*ASTER SUBCOERULEUS—Wartburg Star

A new giant-flowering race of these popular single-flowered Spring Asters. The bright lavender-blue (12 ga) marguerites with yellow centers measuring more than 4 inches across, are borne on stalks 28 inches long and appear in flower even earlier than those of the well-known varieties Artemis, Apollo, floribundus, etc., at the same time as the Aster alpinus superbus. Used alone or with white marguerites and Gaillardias in flower at the same time, this giant light blue Aster is extraordinarily effective for vases and table decorations, etc., and is especially acceptable during the end of May and June, when other long stalked cutting flowers are scarce. Tr. Pkt. **35c**

ASTER (Improved) IMBRICATED POMPON

(Illustration opposite)

These small Pompon Asters have the past few years had great vogue with California growers and the past season were introduced to Eastern retailers with the result that they are now generally acceptable and highly thought of as cut flowers.

Fiery Scarlet, Light Blue, Rose, Violet, White.
Each of above: Tr. Pkt. . . . . **25c** ¼ oz. . . . . **50c** Oz. **$1.75**
Mixed. Tr. Pkt. . . . . **25c** ¼ oz. . . . . **45c** Oz. **$1.60**

Aster, Imbricated Pompon

SAINTPAULIA (PRODUCED FROM SEED) PROVIDES A POT PLANT THAT IS NOW IN GREAT VOGUE

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

ASTER IMPROVED NEW GIANT CALIFORNIA "SUNSHINE"

Aster Giant California Sunshine, originated by Howard & Smith, of Los Angeles, last season, undoubtedly is the finest cut flower Aster novelty introduced for many years. It is a cross between California Giant and the dwarf Sunshine Aster. Plants of this new race grow three feet high and bear blossoms on long stems, making them fine for cutting. Individual blooms are enormous, four and five inches across. In color the lovely dual-tone effect is wonderful, with the disk a lovely light yellow and the encircling guard petals varying shades of pink, apple blossom, deep rose, blue and lavender, producing most beautiful color contrasts.

One will be at once impressed and delighted with the striking beauty of tnis new Aster. The flowers exhibit all the grace and beauty of the single Aster, greatly enhanced by a cushion center of tiny quills of a contrasting color. The delicate beauty and high value of this Aster is hard to describe. Pure white, pink, lavender, blue, purple or mixed. Tr. Pkt. . . **50c** ¼ oz. . . **85c** Oz. . . **$2.50**

ASTER "HERCULES"

A NEW COLOR IN DOUBLE FLOWERED CUT FLOWER ASTERS

Bright Blue. A color seldom seen. By far the finest blue yet produced in Asters. Of this splendid mid-season type everybody will be surprised at the lovely color of which no flower establishment can do without. Tr. Pkt. **35c**

BEGONIA SEMPERFLORENS "LIGHTNING"

"Lightning" is the darkest and most brilliant of all known red semperflorens and gracilis varieties. The remarkably large buds, measuring as much as an inch across, which form loose bunches of 10 or 12, are a deep blood red and the flowers, 2 by 1 inches, a deep carmine scarlet. These two shades blending so well together, both of extraordinary brilliance, make this variety a jewel for bedding purposes. The color effect is always striking, whether on dull or bright days, in the early morning or late evening. The foliage is dark green, edged with light brown. Begonia "Lightning" branches freely and grows only 9 inches high, thus filling the gap between the dwarf and tall varieties. We can highly recommend this profusely-flowering sunproof Begonia, which comes true from seed.
Tr. Pkt. **50c**

New Cut Flower Aster,
Improved New Giant California—"Sunshine"

BEGONIA "ENCHANTRESS"

A new Begonia of great value to the florist. Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering. Tr. Pkt. **75c**

Begonia—Gracilis Luminosa Compacta

BEGONIA GRACILIS LUMINOSA COMPACTA

This is the first dwarf variety of the gracilis type. The plants grow only 5 inches high and produce a large number of thin stems. They are remarkable for their extremely regular growth and for a marvelous richness of blooms, such as is not attained by any other variety. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants. Tr. Pkt. **50c**

CALLIOPSIS (Coreopsis) "MAYFIELD GIANT"

This very fine perennial Calliopsis, of Australian origin, is a considerable advance on any strain yet introduced of this highly ornamental and very useful flower. It produces a taller and more vigorous plant than the type, with longer and firmer stems and larger individual blooms, of which the ray petals are broader and form a more perfect corolla. The color is the same familiar yellow, if anything a shade more intense. Both for the border and for cutting we can strongly recommend this excellent new strain.
Tr. Pkt. . . . . **35c** ¼ oz. . . . . **85c** Oz. **$2.50**

Our most complete line of Florists' Supplies listed on back pages of this catalogue. Up-to-date numbers at prices in keeping with the times.

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

Calceolaria Hybrida—"Multiflora Nana"

OSTRICH-PLUME CELOSIA, HEATHERDELL (Annual)

Great trusses of elegantly feathered and handsomely interlaced plumes, so strikingly beautiful that they compel immediate and lasting admiration whether you grow them outdoors or in pots.

This exceptional new variety made quite a "hit" in the New York cut flower market and the Century of Progress Exposition, Chicago, in 1933, especially as a pot plant. Much appreciated as a cut flower, too. Red and pink or yellow shades. Also "Henna" colors. Tr. Pkt. **50c**

CHRYSANTHEMUM TRICOLOR "WHITE QUEEN"

A pure white form of the carinatum (Tricolor) type, this variety carries, instead of the crimson zone of carinatum type, an almost invisible band of pale lemon.

A novelty that should prove popular as a cut flower, for many market growers have placed orders for seed with us after seeing our beds.

Tr. Pkt. **35c**

CREMER'S PRIZE CINERARIAS

(Excerpt from The Florists' Review, April 27, 1933)

"For seven years F. E. Cremer, Hanover, Pa., has been developing an improved strain of cinerarias, a specimen plant of which is shown in an accompanying illustration. The plant is in a 7-inch pot. That the strain is a superior one is indicated by the fact that Mr. Cremer has been awarded the first prize for his cinerarias for the past three years at the Philadelphia flower show. In addition to that, some plants shown at a recent meeting of the New York Florists' Club by Mr. Cremer received a certificate of merit.

The petals in most of the blooms of this strain are wide, numerous and overlap well to form attractive heads. The plants can be finished in smaller pots, too, making extremely shapely specimens covered with masses of blooms."

The old large "Pumpkin Leaf" has been entirely eliminated and is now practically wilt proof.

New crop seed, ready now.

Prices: Tr. Pkt. **$1.50**
1/32 oz. . . . . **$4.50** 1/16 oz. **$8.00**

CALCEOLARIA HYBRIDA—"Multiflora Nana"

(See illustration opposite.)

Modern fashion often prefers small and richly flowering plants to those with larger blooms—Cineraria Nana Multiflora swept all before it and there is no reason why Calceolaria Multiflora should not do likewise. The average size of the blooms is only 1½ inches, but the amount of flowers produced is unsurpassed. The color scheme is extraordinarily gay and full of contrast. The yellow shades—lemon, gold, orange—are adorned with fine brown spots; the brown, orange-copper, copper-brown, copper-scarlet, crimson, scarlet are very striking. An assorted group of these shades is most effective, while a single specimen, 10 to 12 inches high, makes an ideal market plant. Tr. Pkt. **$1.00**

"Multiflora Nana" Maxima

Dwarf Large Flowering Mixed. Tr. Pkt. . . . . **$1.00** 3 Tr. Pkts. **$2.50**

NEW CALCEOLARIA MULTIFLORA NANA "GOLDEN TIGER"

The profuse, tiny flowered Calceolaria hybrida multiflora nana splendid mixed introduced two years ago, very quickly came to the fore on account of its many excellent qualities. The demand for separate colors from this brilliant and gaily colored mixture has been fulfilled by "Golden Tiger." Bright golden yellow flowers with dark brownish red dots are spread in plenty above the foliage. This variety is of very lively appearance; possessing at the same time all the qualities of C. hybrida multiflora nana. Owing to the masses of small, substantial blooms on a single plant, 10 to 12 inches high, this Calceolaria may be put to various uses. Tr. Pkt. . . . . **$1.00** 3 Tr. Pkts. **$2.50**

NEW "ANNUAL" CANTERBURY BELLS

Seed Planted in February Blooms in July

Many years of careful selection have at last given us an Annual Canterbury Bell which blooms from seed in less than six months. It should now be possible to have this beautiful flower in bloom at almost any time of the year. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. We offer this in mixture, containing the following colors: dark blue, light blue, pink, rose and white. We believe this to be a very fine novelty and that it will fill a long-felt want.

Mixed Colors as Above. Tr. Pkt. . . . . **50c** ¼ oz. . . . . **75c** Oz. **$2.50**

NEW ANNUAL CANTERBURY BELLS "LIBERTY BELL"

Intense Violet Blue. This year's introduction and a valuable addition.

Tr. Pkt. . . . . **50c** Oz. **$5.00**

Specimen 7-inch Pot of Cremer's First-Prize Cinerarias
A Most Valuable New Introduction

CINERARIA "CREMER'S PRIZE" NOW RECOGNIZED AS THE "CREAM" OF ALL CINERARIA VARIETIES

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

Type of Delphinium Hybrid

NEW CELOSIA "PLUMOSA SUPERBA"

(See illustration.)

The highest bred strain of Celosias in the world, the result of 30 years of careful and continued selection. The most beautiful and showy of annuals. Great fluffy plumes of the most brilliant colors. A never fading flower which continues to increase in beauty until killed by frost.

Tr. Pkt. 35c
1/8 oz. $1.00
1/4 oz. $1.75

DAHLIAS FROM SEED "COLTNESS HYBRIDS"

Produce a mass of flowers on bushy plants about two feet high throughout the entire season. The colors range from pure white through all shades of orange, pink, etc., with a large percentage of flowers semi-double, blooming a few months after seed sowing. Useful for cutting, as the stems are long and stiff, the flower being held perfectly erect.

Tr. Pkt. 35c
1/4 oz. $1.00
Oz. $3.50

Diener's Double Shasta Daisy — New Giant White

FANCY PERENNIAL DELPHINIUM OF THE B. & L. TYPE, OFFERED BELOW, ARE QUITE HARDY, PROVIDE CUT FLOWERS OF REAL CLASS, AND ARE GOOD "PROFIT PROVIDERS."

DIENER'S NEW GIANT WHITE DOUBLE SHASTA DAISY

(See illustration above.)

The flowers average five inches in diameter on long, wiry, straight stems. They are perennial and hardy and are very free flowering over a period of several months. It is amazing how closely these daisies resemble giant Asters, and in localities where Asters cannot be raised due to diseases, they will replace Asters. Seedlings will flower five months after sowing. Package. 25c
1/8 oz. . . .$4.00 1/4 oz. . . .$7.50 Oz. . . .$25.00

DELPHINIUM (Hardy Larkspur)

Blackmore & Langdon's Hybrids. The "last word" in Delphinium mixtures. (Direct from originators.)
Tr. Pkt. . . .$1.00 1/4 oz. . . .$2.00 Oz. . . .$7.00

DELPHINIUMS in "prize" named varieties

SPECIAL NOTE: We have recently imported from Blackmore & Langdon (England) a large collection of their choicest named varieties in various colors and shades. Each variety in separate package and containing not less than 100 seeds, which we offer at **$1.25** per package or 5 varieties for **$5.00.** If you are desirous of producing Hardy Delphinium that will create a sensation when in bloom, allow us to make up a selection. We promise that you will be agreeably surprised with the results obtained from same.—A. B. C.

New Celosia "Plumosa Superba"

Delphinium Seed Sown Under Glass in January and Transplanted Outdoors in the Spring Will Bloom in July and August

Exacum Affine

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

EXACUM AFFINE

Provides a most useful pot plant. Numerous small light mauve flowers with golden yellow stamens contrast wonderfully with the light green leaves. Seed sown January or February flower in June and continue uninterruptedly until the autumn. To obtain the best results, plant two plants in each pot. Rich soil of leaf mould and turfy loam in equal parts with some sand added is most suitable for its cultivation, which from the end of March must be carried out either in a cold frame or a well ventilated greenhouse with the minimum of shade. Exacum Affine is a fragrant and charming indoor plant. As a cheap market plant, it is worthy of notice. Tr. Pkt. 50c

Double Early Dwarf Fuschia

FLORISTS' SUPPLIES

Baskets, Mats, Cane Stakes, Fertilizers, Insecticides, etc. We offer a most complete line at prices that should interest you.

(SEE BACK PAGES OF THIS CATALOG)

FUCHSIA HYBRIDA

Double Dwarf Early Flowering Mixed

The seeds have been gathered from compact, early, richly flowering varieties which have been crossed with one another. Seed sown in January or February will flower at the end of June and continue until the autumn. The plants produce from 85 to 90 per cent double blooms with white, lilac, pink, light and dark blue corollas. Raising these Fuchsias from seed gives very good results and is to be highly recommended. Tr. Pkt. 50c

New Cut Flower Gaillardia "Torchlight"

GAILLARDIA GRANDIFLORA "TORCHLIGHT"

Few plants can rival the perennial Gaillardia for gorgeous effect in the border from midsummer onwards, the main drawback being a somewhat loose and untidy habit. In "Torchlight," however, the stems are much stronger and stiffer than in any variety hitherto produced, making the habit much more compact, and they attain a length of 2 to 2½ feet. The flowers are golden yellow with a rich maroon red center and often measure as much as 5 inches across. Both for the border and for cutting this new Gaillardia will be found of the greatest value. Tr. Pkt. 35c

HOLLYHOCK—DOUBLE "IMPERATOR"

The coloring includes various tints of great beauty, such as cerise-salmon with center of cream reflecting rose; delicate pink with center of rose flushed yellow; light yellow flushed rose with canary yellow center; but there are many other charming combinations of different tints. The plant branches from the base, forming a majestic clump, and the lateral stems can be utilized in vases for decorative purposes. This splendid new Hollyhock can be relied on to come quite 80 per cent true from seed. Tr. Pkt. . . . . .50c Oz. $1.75

SWEET SCENTED NASTURTIUM "GOLDEN GLEAM"

Cultured under glass provides desirable cut flowers

A. B. C. "DE LUXE" PETUNIA "WORLD BEAUTY" (Illustrated on Front Cover) — A beautiful addition to the Petunia Family

Meconopsis Betonicifolia "Baileyi"

PANSY

A. B. C. "De Luxe" Mixture. If you are looking for "the unusual in pansies" and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe."

Tr. Pkt. . . . .$1.00 ⅛ oz. $2.00
¼ oz. . . . .$3.50 Oz. $12.00

Type of A. B. C. "De Luxe" Pansy Mixture

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

GAILLARDIA GRANDIFLORA —"Burgundy" (Perennial)

(See illustration opposite.)

The shining wine-red blooms (about 2½ inches in diameter) are produced liberally on long stems by the bushy plants 2½ feet high. They flower from June until the autumn and if sown in March blooms will appear the same year; an autumn sowing produces abundantly flowering plants next summer. 60 to 70 per cent pure red flowering plants can be counted on. Burgundy Gaillardia is most effective both in the perennial borders and when cut. "Burgundy" is a most agreeable addition to the Gaillardia family.

Tr. Pkt. 35c

Gaillardia Grandiflora—"Burgundy"

NEW SWEET SCENTED NASTURTIUM BODGER'S "GOLDEN GLEAM"

(Illustrated and described below.)

You will be pleased with this new Sweet-Scented Nasturtium as a cut flower when grown under glass.

(A very worth-while novelty) Bodger's New Double-Flowered Sweet-Scented Nasturtium "Golden Gleam." The plant forms a vigorous, large bush which throws out short runners, averaging 18 inches. The large, golden-yellow flowers average two and one-half to three inches across. They are borne on erect, stiff stems six inches in length.

When well-grown these flowers have the appearance of a fully double flower, and are most attractive. An ordinary sized bouquet, when allowed to remain in a room for a short period of time will fill the room with fragrance.

Equally desirable for greenhouse or open ground culture.

½ oz. . . . . .25c Oz. . . . . .50c ¼ Lb. $1.25

MECONOPSIS BETONICIFOLIA "BAILEYI"

(See illustration opposite.)

One of the finest introductions of recent years. This beautiful blue perennial Poppy, brought over from Tibet by Captain Kingdon Ward, throws up from its root-stock half a dozen leafy stems 3 to 5 ft. high, well furnished with broad sea-green leaves and bearing freely at their heads large 4-petalled blooms of a **glorious sky-blue color,** the effect of which is enhanced by a central zone of golden - yellow anthers. This superb plant has been accorded by the Royal Horticultural Society a First Class Certificate and an Award of Merit. It is hardy and should soon become one of the most popular plants in cultivation.

Tr. Pkt. 50c

Double Sweet-Scented Nasturtium—"Golden Gleam"

New Petunia "Lace-Veil"

PETUNIA FIMBRIATA NANA. ERFURT DWARF "LACE-VEIL"

(Illustrated opposite.)

European Specialist Grower's Description (Note: This particular grower has originated many of the choicest varieties of Petunias that are now in commerce):

Year by year the value of the large flowering dwarf Petunias for beds, borders, window boxes, etc., is more fully realized. A white fringed variety "Lace-Veil" has now joined the other fringed members of this group, the brilliant rose "Setting Sun" and the bright amaranth red "Gottfried Michaelis." The bushy plants about 1 foot high are thickly covered with white flowers measuring about 2½ inches across. The finely fringed and sometimes waved edges of these flowers give the impression of a dainty lace gown. A very effective counterpart to any colored Petunia. Tr. Pkt. **50c**

"PINK GEM"

A New Race of Miniature Petunias

(Illustrated below.)

This is the first of a charming new race of miniature Petunias. (Awarded gold medal by the American Seed Trade Association.) It forms a neat compact plant 5 to 6 inches high, literally smothered with deep pink blooms. A plant 8 inches in diameter will carry as many as twenty-five to thirty blooms in flower at one time. Individual blooms are 2 inches in diameter. This miniature Petunia will be indispensable for borders, window boxes, pots, rock gardens and for bedding. Planted with a dwarf blue Ageratum the effect is most charming. Tr. Pkt. **35c**
¼ oz. . . . . **$1.50** Oz. **$5.00**
Miniature Petunias, Mixed (Nana Compacta). Tr. Pkt. **25c**
¼ oz. . . . . **$1.00** Oz. **$3.00**

NEW PETUNIA "CHICAGO BLUE"

(Dwarf Small Flowered Type)

A very free flowering single Petunia of unusually rich blue shade, which comes practically 100 per cent true. Furthermore, "Chicago Blue" withstands bad weather admirably, making it exceptionally valuable for bedding.. Tr. Pkt. . . . **50c**

PETUNIA "ERIKSSON'S PRIVATE STOCK"

A new strain of "hand pollinated" large flowering dwarf Petunias, produced under glass by that eminent florist-grower, Mr. Ernst Eriksson, Riverside, Ill. (originator of "Primula Malacoides Erikssonii"). The large supply of plants produced from this strain last year in the Chicago market was not equal to the demand. If you grow pot plants you will surely want some of this outstanding new strain, exceptional for pot plants, bedding, window boxes, etc. Fancy mixed colors.
Tr. Pkt. . . . . **$1.00** 3 Tr. Pkts. **$2.50**

PETUNIA "THEODOSIA"

Single Large Flowering

Beautiful bright rosy-pink with golden center, which contains minute stripes. Flowers pleasingly ruffled. We introduced "Theodosia" to the trade in the year of 1927 and this most valuable pot plant and bedding Petunia has today, we believe, the largest demand of any "Fancy Petunia" on the market. Note unsolicited testimonials opposite. Tr. Pkt. **$1.00**
1-64 oz. . . . . **$2.00** 1-32 oz. **$3.50**
1-16 oz. . . . . **$6.00** 1-8 oz. **$10.00**

Galion, Ohio.

American Bulb Co.,
Gentleman:

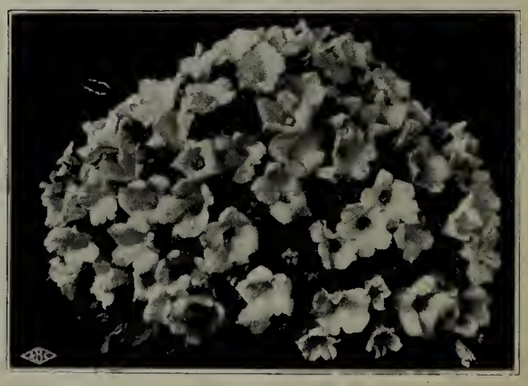
Our petunias this season, "Ruffled and Theodosia," from your seed, were a sight to see — consequence, could have easily sold as many more.

Yours,
(Signed) C. H. HELFRICH.

American Bulb Co.,
Chicago, Ill.
Dear Sirs:

Your petunias are certainly a knock-out, especially "Theodosia." We had over three thousand petunias all from A. B. C. seed, and at this date, May 24th, we have not a single one left for Memorial Day. The retail price these petunias are bringing is 35c from 4-inch pots, which beats geraniums to a standstill. Petunia seed from A. B. C. for me always.

Yours truly,
(Signed) JOHN HAUPRICHT.
Station C, R. 3, Box 268, Toledo, Ohio.



New Miniature Petunia "Pink Gem"

New "All Double" Large Flowering Fringed Petunias from Seed

See inside cover of this catalogue for illustration and complete description of this wonderful new strain, also special offering of "World Beauty," the new Double Pink Petunia.

FOR COMPLETE LISTING OF A. B. C. PETUNIAS PLEASE REFER TO ALPHABETICALLY ARRANGED PAGES IN THIS BOOK

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

Poppy Begonia Flowered "CAVALCADE"

Cavalcade has the rich orange scarlet color of the single Shirley "American Legion." Brilliant and most attractive. The large flowers are full Begonia double, rich and beautiful, and they lend themselves admirably for floral arrangement. Tr. Pkt. . . . . .35c ¼ oz. 85c

PRIMULA MALACOIDES "ERIKSSONII"

Originator's True Stock—Introduced to the Trade by A. B. C.

New crop seeds now ready for delivery.

We consider this the **de luxe** plant novelty and do not believe any grower of pot plants can afford to be without a good supply of the different kinds offered.

Complete cultural directions compiled by Mr. Eriksson furnished free with each order.

"Wonder Baby." A most beautiful pink.

"Baby Rose." Very deep pink, some almost red.

"New Baby." Near lavender-pink, the strongest grower with the largest flowers.

The originator, Mr. Ernst Eriksson, has added this year, two new varieties to his selection. These are real novelties (quantity limited):

"Baby Doll." A new deep pink with frilled flowers, very stiff stem, real fancy. Large lasting blooms.

"Baby Alba." A pure white beauty—the first white sport from Primula Erikssonii in 18 years. Exceptional for use in combination work.

Price of above—

About 800 seeds. . **$1.00** About 2,000 seeds. . **$2.00** 1-64 oz. . . **$5.00**

"Wonder Baby," "Baby Rose" and **"New Baby"** mixed—price as above.

2¼-inch plants of above will be offered in Florists' Review, July, 1934.

The New Primula Malacoides "Erikssonii"

Primula "Erikssonii" is truly the "Queen" of the Primula family and provides a pot plant that usually sells on sight. We offer seed of the true strain direct from the originator, Ernst Eriksson.

Saintpaulia Ionantha Cordata
Provides a high class pot plant that is generally in good demand.

SAINTPAULIA IONANTHA CORDATA

A Pot Plant That Is Now in Great Vogue

Complete cultural directions furnished free when requested.

This new variety of the lovely "Usambara Violet" Saintpaulia Ionantha, is distinguished by its very dark, cordated leaves, strong growth and large flowers of a deep lavender color.

Not only are these Saintpaulias very free flowering indoor plants, but they commence blooming while the plants are quite young—when sown in January they bloom in July and continue their display almost uninterruptedly; the contrast between the wealth of graceful flowers and the dark green shining foliage gives the plants an indescribable charm.

Tr. Pkt. **$1.00**

RANUNCULUS

Exceptional for Cut Flowers

Tecolote Giants, Red, Yellow or Mixed.

Tr. Pkt. . . . . .75c Oz. **$1.50**

French Mixed. Tr. Pkt. . . . . .**50c** Oz. **$3.00**

Double Shirley Poppy "Cavalcade"

A. B. C. "DE LUXE" PANSIES WILL SATISFY YOUR "CRITICAL" TRADE

Iceland Poppy "El Monte" provides an excellent cut flower

STATICE SINUATA ATROCOERULEA "KAMPF'S TALL IMPROVED"

The annual varieties of Statice have been greatly improved during latter years, and, therefore, have become much more popular; and quite rightly, too, since there are few of the everlastings to equal them. Especially the blue variety, formerly somewhat pale and dirty-looking, has now attained a deep shining shade combined with size and substance of inflorescence. It only remained to establish a dwarf variety more suitable for bedding purposes and a tall variety producing the most valuable long-stemmed cutting flowers. Both are now here. "Kampf's tall improved" is unsurpassed for cutting and indoor winter decorations. It produces most brilliant, deep blue, dense blooms on stalks three feet long.
Tr. Pkt. 35c

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

ICELAND POPPY "EL MONTE"

An enchanting tangerine orange that can be brought into flower from seed within six months. Promises to be as popular as the Gerbera, now accepted as a worth-while novelty cut flower.
Tr. Pkt.....25c Oz.....$2.50

STATICE DUMOSA

The finest Statice for drying.

Of great value to the florist, in fact the most valuable of all Statices. In general appearance it resembles the well known Incana Nana variety, which, when dried, is being imported from Germany and here used in immense quantities in wreaths and other floral work. Dumosa differs from Incana Nana in having larger individual florets, much brighter in color, clear silvery white when dry and lavender when fresh. The branched stalks are more than twice the size of Incana, the main stems twice as stout.

For these reasons Dumosa is a highly valuable new variety. Height, 20 inches. Perfectly hardy without protection anywhere. Tr. Pkt. 35c
¼ oz.....$1.00 .. Oz.....$3.50

NEW DWARF SWEET PEA "BO-PEEP"

A dwarf early flowering Spencer Sweet Pea. It makes a splendid pot plant, also an excellent plant for bedding or border work. Stems run from four to six inches and the plants range from twelve to twenty-four inches in diameter. Color: rich salmon pink. ¼ oz.....25c
Oz.....85c ¼ lb.....$3.00

Salvia "Harbinger"

NEW DWARF SALVIA "HARBINGER"

Plants raised from seed sown at the end of February commence to produce in profusion their long spikes of dazzling bright scarlet flowers early in June, and maintain a blaze of color until the frosts. A more magnfiicent article for summer bedding can hardly be imagined. The plants are dwarf and compact in habit and the strong, dark foliage forms an effective foil to the vivid hue of the flowers. We consider this one of the finest novelties of present introduction.
Tr. Pkt.....50c Oz.....$3.00

For additional varieties of SALVIA please refer to alphabetically arranged pages in this book.

Hardy Statice "Dumosa"

STATICE "DUMOSA" is the finest variety for drying. Perfectly hardy and increases in value yearly.

New Dwarf Sweet Pea "Bo-Peep," for pot plants and bedding

WE ARE PRODUCERS OF GLADIOLUS BULBS IN THE "BETTER" VARIETIES—Our Complete Listing is Contained in This Catalog

NOVELTIES! Recent Novelties and Specialties for the Florist Grower

TAGETES (Marigold) "GUINEA GOLD"

(See illustration opposite)

Distinctly new in type, of graceful pyramidal habit, Guinea Gold produces a neat, compact plant, about 2½ inches across, are semi-double in character, and loosely ruffled. The color is a brilliant golden orange or California gold, the color so much in demand by florists. When first introduced in England, it was offered as a bedding plant, but in the United States it quickly became known as a florists' cut flower, and its success has been phenomenal. The absence of the characteristic marigold odor has been in its favor, as well as its excellent keeping qualities when used as a cut flower.

NOTE: We have found that various types of "Guinea Gold" are being offered (some of them not so good). Our supply of seed of this valuable cut flower is exclusively from the original English introducers.—A. B. C.

Tr. Pkt...**35c** ¼ oz...**50c** Oz...**$1.50** ¼ lb...**$4.00**

Tagetes (Marigold) "Guinea Gold" — an outstanding cut flower

NEW VERBENA HYBRIDA GRANDIFLORA SPECTRUM RED

As its name implies, this magnificent Verbena is an intense bright red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having absolutely no eye, the color is intensified, and its brilliance is quite dazzling. It is much brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We strongly recommend this as the brightest Verbena in existence. Tr. Pkt.....**50c** ¼ oz.....**$1.25** Oz.....**$4.00**

Double Annual Wallflower "Early Wonder Violet"

NEW VERBENA VENOSA "LILACINA"

A new variety with delicate lavender-blue flowers has now been added to the well-known favorite purple and the silver form of Verbena Venosa. Like the original variety it is excellent for carpet bedding and borders, it grows 1 foot high. The mass of flowers which hides all the foliage shows off the color to the best advantage. Verbena Venosa Lilacina, in conjunction with the dark type, is therefore a valuable and dependable material for color schemes and effects in general bedding work. It is also most useful for cutting. Tr. Pkt.....**50c**

NEW DOUBLE ANNUAL WALLFLOWER "EARLY WONDER VIOLET"

In the assortment of annual double Early Wonder Wallflowers there has been so far no violet similar to that of the old biennial Wallflower. The long strong central spike of this new variety is thickly covered with large double violet blooms. The ruby violet of the young flowers takes on a blue tinge as they become older. These dark violet spikes next to the yellow varieties excite just admiration. Early Wonder Wallflower sown in March will flower from August until the frost comes. It is also advantageous to continue sowing at intervals of a few weeks from June to September in order to obtain a continuation of richly flowering, sweetly smelling plants in the open during autumn and winter and early spring in the greenhouse or cold frame. Thus during a season when flowers are scarce it is possible to have splendid material for pots and cutting purposes. Tr. Pkt.....**50c**

PETUNIAS A. B. C. "DE LUXE" DOUBLE FRINGED (ILLUSTRATED AND DESCRIBED ON INSIDE FRONT COVER) SHOULD PROVIDE PROFIT-MAKING POT PLANTS FOR SPRING SALES

Antirrhinum (Snapdragon)

ABRONIA

Umbellata (Sand). Rose, 10 in.
Tr. Pkt.....15c Oz.....50c

ABUTILON

(Greenhouse Plant). Choice mixed varieties. Tr. Pkt.....50c

*ACHILLEA—Milfoil or Yarrow

Ptarmica "The Pearl." Double pure white, easily grown. Tr. Pkt.....50c
¼ oz.....$1.00 Oz.....$3.50

*ACONITUM—Monkshood

Napellus. Dark blue.
Tr. Pkt.....35c Oz.....$1.50

ACROCLINIUM (Everlasting)

Everlasting hardy annual for cutting and winter bouquets.

	Tr. Pkt.	Oz.
Double Pink	$0.10	$0.35
Double White	.10	.35
Double Giant Mixed	.35	2.00
(¼ oz.....60c)		

*ADLUMIA CIRRHOSA

(Allegheny Vine)
Tr. Pkt.....25c Oz.....$2.00

ADONIS

	Tr. Pkt.	Oz.
Autumnalis. Red	$0.10	$0.20
Aestivalis (Flos Adonis). Red, 12 in.	.10	.20
Vernalis. Bright yellow	.25	2.50

*AGATHEA COELESTIS

Blue Daisy (free flowering).
Tr. Pkt.....25c Oz.....$1.25

AGERATUM

	Tr. Pkt.	Oz.
Blue Perfection. Dark blue	$0.15	$0.60
Imperial Dwarf. Blue	.15	.50
Imperial Dwarf. White	.15	.50
Little Blue Star. 3 in. high; fine for bedding	.25	2.00
(¼ oz.....60c)		
Little Dorrit. Azure blue, 6 in.	.15	.60
Blue Cap. Dwarf	.35	....
(See Novelty Pages)		
Princess Victoria Louise. Light blue, white center, 6 inches	.25	1.00
Mauve Pink. Exceptional for cut flowers	.25	1.50

*AGROSTEMMA—Mullein Pink

Coronaria. Atrosanguinea. Deep crimson flowers. Tr. Pkt.....10c Oz.....30c
Flos Jovis. Carmine rose.
Tr. Pkt.....10c Oz.....25c
Hybrida Walkeri. Brilliant rosy purple.
Tr. Pkt.....10c Oz.....35c

ALYSSUM

	Tr. Pkt.	Oz.
Little Dorrit. White, 4 in.	$0.15	$0.60
Bouquet (Carpet of Snow)	.15	.50
Lilac Queen	.15	.80
Little Gem. Dwarf and compact (¼ lb.....$1.50; 1 lb.....$6.00)	.15	.60
Sweet (Maritimum). Trailing (1 lb.....$2.00)	.10	.20
***Sexatile Compactum.** Desirable for border or rockery, producing in May, masses of broad, flat heads of bright yellow flowers	.15	.80
***Rostratum.** Yellow, 16 in.	.25	1.40
***Serpillifolium.** Earliest yellow, pigmy rock plant	.35	....

AMARANTHUS

Caudatus. Love Lies Bleeding.
Tr. Pkt.....10c Oz.....30c
Tricolor (Joseph's Coat).
Tr. Pkt.....15c Oz.....50c
Burbank's Molten Fire. An exceptional show plant. Tr. Pkt...50c ¼ oz...$1.00
Salicifolius (Fountain Plant). Willow leaved. Showy. Tr. Pkt...15c Oz...60c
Sunrise. Green, red and yellow foliage.
Tr. Pkt.....15c Oz.....$2.00

*AMPELOPSIS—Veitchi (Boston Ivy)

Oz.....30c Lb.....$3.00
Quinquefolia (Virginia Creeper).
Oz.....35c Lb.....$3.50

ANCHUSA

Capensis (Cape Forget-Me-Not). Blue.
Tr. Pkt.....15c Oz.....40c
Capensis Bluebird. Vivid indigo.
Tr. Pkt.....15c Oz.....50c
***Italica.** Dropmore variety, 6 ft. Gentian blue. Tr. Pkt.....15c Oz.....50c
***Angustifolia.** Navy blue, graceful.
Tr. Pkt.....15c Oz.....60c

ANEMONE—Windflower

***Coronaria.** Mixed colors. (Poppy Anemone.) Tr. Pkt.....25c Oz.....$1.25
***St. Brigid.** Large flowers, mostly semi-double, superb.
Tr. Pkt.....35c Oz.....$3.00

ANEMONE (Perennial) Tuberous Rooted

Now in great favor for cut flowers. Grown under glass for spring flowering.

	Tr. Pkt.	Oz.
Monarch de Caen. Mixed	$0.50	$4.50
De Caen. Mixed	.50	2.50
Blue Poppy. All blue variety	.50	3.50
His Excellency. All red variety	.50	3.50

*ANTHEMIS

Kelwayii (Hardy Marguerite). 2 ft. Daisy-like yellow blossoms. Produced all summer. Exceptional for cutting.
Tr. Pkt.....15c Oz.....50c

Antirrhinum "SNAPDRAGON" For Greenhouse Forcing

A. B. C. headquarters for varieties that have "made good." Exclusive introducers of numerous kinds that are now standard.

	Trade Pkt.	3 Pkts. For	5 Pkts. For
Afterglow. Golden bronze	$1.00	$2.50	$3.50
Bertha Bauer. Orchid lavender. A variety that the trade has been waiting for	2.00	5.00	....
Burgundy Beauty. Rich coppery red	2.00	5.00	....
Ceylon Court Improved. Yellow	1.00	2.50	3.50
Cheviot Maid Supreme. Pink	1.00	2.50	3.50
Cheviot Maid. Original strain	1.00	2.00	3.00
Geneva Pink. Rich clear pink	1.00	2.50	3.50
Helen. Salmon rose	1.00	2.50	3.50
Improved Sunburst	1.00	2.50	3.50
Laura. Deep rose	1.00	2.50	3.50
Jennie Schneider. Soft rose	1.00	2.00	3.00
Lucky Strike. White	2.00	5.00	....
New Cincinnati. Light rose	1.50	4.00	6.50
Roman Gold. Deep yellow with copper and pink suffusion	1.00	2.50	3.50
Rose Queen. Deep rose	1.00	2.50	3.50
Sonny. Pink	2.00	5.00	....
Sun-Tan. Rosy tan with yellow lip	1.00	2.50	3.50
Velvet Beauty. Velvety red. A desirable variety to grow in nominal quantity, excellent for interspersing with yellow snaps in basket decorative work, etc.	2.00	5.00	....
Winter King. Improved, pink	1.50	4.00	6.50
Winter Helen. Salmon pink	1.50	4.00	6.50
White Rock. Pure white	1.00	2.50	3.50

SPECIAL NOTE: We recommend the following named Snapdragons as being of particularly high value for cut flowers, viz.: Afterglow, Ceylon Court, Cheviot Maid Supreme, Cheviot Maid, New Cincinnati, Jennie Schneider, Lucky Strike, Rose Queen and Sun-Tan.—A. B. C.

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.

INSECTICIDES! WE CARRY A MOST COMPLETE LINE OF STANDARD INSECTICIDES OF PROVEN VALUE. SEE BACK PAGES.

ANTIRRHINUM—Snapdragon
Large Flowered, Tall

Autumn Glow. Old rose shaded terra cotta. Tr. Pkt. . . 25c ¼ oz. . . $2.00

	Tr. Pkt.	Oz.
Brilliant. Scarlet, yellow lip	$0.15	$0.80
Brilliant Rose. Extra	.15	.80
Crescia. Dark velvety red	.15	.80
Crimson King. Rich crimson	.15	.80
Evening Sky. Soft salmon-rose, yellow mouth, white throat	.20	1.00
Giant Orchid. Mauve pink	.25	2.00
Goliath. Salmon-rose, orange center	.25	1.25
Harmony. Rich terra cotta pink, yellow center	.15	.80
Kermesina Splendens. Deep wine red	.15	.80
Luteum. Deep yellow	.15	.80
Queen Victoria. White	.15	.80
Rose Queen. Soft pink	.15	.80
The Cardinal. Brilliant scarlet	.15	.80
Torchlight. Vivid orange, yellow center tinted with carmine	.15	.80
Venus. Delicate pink, white throat	.15	.80
Mixed. All colors	.15	.75

ANTIRRHINUM—Snapdragon

Rock Hybrids. Early flowering hybrids forming small, compact bushes with variously colored flowers, shades of rose, pink, purple, mauve and bi-color, all in mixture. Tr. Pkt. . . . . 50c ¼ oz. $1.00

ANTIRRHINUM—"Tom Thumb" Dwarf

(For pots, rock gardens and edging)

	Tr. Pkt.	Oz.
Blood Red	$0.35	. . .
Orange Yellow	.35	. . .
Rose	.35	. . .
White	.35	. . .
Mixed. All colors	.20	1.00

SEE PREVIOUS PAGE FOR LIST OF FORCING SNAPDRAGONS

Arctotis Hybrids — Good Cut Flower

ANTIRRHINUM—Snapdragon
Dwarf, Large Flowering

	Tr. Pkt.	Oz.
Advance. Orange-scarlet	.20	1.00
Amber Queen. Amber, suffused chamois	$0.15	$0.80
Carmine Queen. Brilliant rose-carmine	.15	.80
Climax. Orange shading to yellow in lip	.15	.80
Defiance. Orange-scarlet	.15	.80
Empress. Rich velvety crimson	.15	.80
Firebrand. Bright scarlet	.15	.80
Gloria. Rich deep rose-pink	.15	.80
Golden Queen. Clear yellow	.15	.80
Mauve Queen. Lilac mauve	.15	.80
Prima Donna. Terra cotta pink, white tube	.15	.80
Rose D'Ore. Rose suffused orange	.15	.80
Silver Pink. Pink self	.15	.80
White Wonder. Best white	.20	1.00
Mixed. All colors	.15	1.00

ANTIRRHINUM—Majestic Dwarf

	Tr. Pkt.	¼ oz.
Eldorado. Golden yellow	$0.25	$1.00
Golden Dawn. Golden buff	.25	1.00
Orange King. Terra cotta orange	.25	1.00
Red Chief. Deep scarlet	.25	1.00
Rose Marie. Rich rose	.25	1.50
Snowstorm. White	.25	1.00
Sunset. Terra cotta	.25	1.00
Twilight. Apricot	.25	1.00
Mixed	.25	1.00

*ARABIS—Rock Cress

Alpina. Dwarf spring flowering perennial for edging and rockery, pure white, 12 in.
Tr. Pkt. . . . . 15c Oz. 60c

Alpina Nana Compacta. 10 in.
Tr. Pkt. . . . . 25c Oz. $1.50

ARCTOTIS—African Daisy

(See illustration above.)

Grandis. Excellent for cutting; Daisy-like flowers on long stems, upper surface pure white, reverse side of petals lilac-blue.
Tr. Pkt. . . . . 15c Oz. 50c

Hybrids. Showy Daisy-like flowers. Red and orange shades. Tr. Pkt. 25c

*ARMERIA

Formosa. Rose.
Tr. Pkt. . . . . 25c Oz. $1.25

*AQUILEGIA—Columbine

Very desirable for cut flowers.

Alpina. Blue, 24 in.
Tr. Pkt. . . . . 35c Oz. $2.00

Coerulea. Blue Rocky Mountain Columbine.
Tr. Pkt. . . . . 35c Oz. $2.00

Skinneri. Scarlet spurs with yellowish green corolla.
Tr. Pkt. . . . . 35c Oz. $2.50

Long Spurred Hybrids. Large flowering, mixed colors.
Tr. Pkt. . . . . 35c Oz. $2.25

Chrysantha. Yellow.
Tr. Pkt. . . . . 25c Oz. $1.75

Copper Queen. Copper red. Tr. Pkt. . . 50c

Coerulea Hybrida. New long spurred, large flowering hybrids.
Tr. Pkt. . . . . 35c Oz. $2.50

Rose Queen. Shades of rose with white center. Tr. Pkt. . . . . 35c Oz. $3.00

Farquhar's Pink. Beautiful pink, long spurred flowers.
Tr. Pkt. . . . . 50c Oz. $4.00

Silver Queen. Long spurred, white.
Tr. Pkt. . . . . 35c Oz. $3.00

Mrs. Scott Elliot's Hybrids. Recognized as the "last word" in large flowering, long spurred Aquilegia. Tr. Pkt. 50c
¼ oz. . . . . $1.25 Oz. $4.00

Double Mixed. Tr. Pkt. . . 15c Oz. . . 50c

Single Mixed. Tr. Pkt. . . 15c Oz. . . 50c

*AQUILEGIA (Cont'd)

Californica Hybrida. Flowers large, long spurred, dark Carmine Lake with light yellow corolla. Tr. Pkt. . . 50c Oz. . . $2.50

SEE NOVELTY PAGES FOR OUR SPECIAL OFFERING OF NEW ENGLISH AQUILEGIAS

*ARENARIA

Montana. White. ⅛ oz. 75c

*ASCLEPIAS

Tuberosa. Orange.
Tr. Pkt. . . . . 35c Oz. $2.00

ASPARAGUS PLUMOSUS NANUS

One of Our Leading Seed Specialties
SPECIAL NOTE !

Our supply of Plumosus is cultured especially with a view to seed production and as a result we can assure the trade of plump, true-to-name seed of high germination and of true type. This grade of seed is not to be compared with that produced from mixed types and offered at so-called "bargain prices."

Northern Greenhouse Grown, True.
100 Seeds . . . 50c 1,000 Seeds . . . $2.00
5,000 Seeds $9.50

Lath-House Grown.
100 Seeds . . . 30c 1,000 Seeds . . . $1.25
5,000 Seeds . . $6.00 10,000 Seeds . $10.00

ASPARAGUS SPRENGERI

100 Seeds . . . . . 20c 250 Seeds 50c
1,000 Seeds . . $1.25 5,000 Seeds . . $4.50
1 lb. $8.00

*ASTER PERENNIAL—Michaelmas Daisy

	Tr. Pkt.	Oz.
Alpinus. Choice Mixed	$0.35	$2.00
Subcoeruleus. Light blue	.25	1.75
Michaelmas Daisies. Mixed	.25	2.00

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.

PLANT FREELY OF TAGETES "GUINEA GOLD" FOR SUMMER CUT FLOWERS

Aster, New Super Giant "Los Angeles"
(One-half natural size)

New ASTER "Los Angeles"

Characterized by the long, heavy stems and large fully double flowers so in demand by florists.

The color is an exquisite shade of pure shell pink. The flowers are borne singly on long non-lateral stems, which require no disbudding.

Among the many fine novelties in Asters that it has been our privilege to offer to the trade, we regard this as one of the most outstanding introductions of the decade, and predict a bright future for it. Tr. Pkt.....**50c** ¼ oz.....**$1.00** Oz.....**$3.50**

ASTER—Daybreak

Plants 2½ feet high, erect and robust habit. Flowers large, very double, recurved, closely imbricated, making it one of the best for decorative purposes.

Shell Pink or White. Tr. Pkt....**35c** ¼ oz....**75c** Oz....**$2.50**

ASTER—Improved Giants of California Curled and Interlaced

(Also known on the Chicago Cut Flower Market as "Chicago Giant Beauty")

This new Aster is somewhat of the Crego and Beauty type, but is practically non-lateral, producing flowers of immense size without disbudding and of wonderful substance on strong, stiff stems 20 to 24 inches long, acclaimed by wholesale and retail florists as the ideal of cut flower Asters.

White, Peach Blossom, Deep Rose, Light Blue, Light Purple, Dark Purple, Carmine-Rose.

Each of above—Tr. Pkt.....**35c** ¼ oz.....**75c** Oz.....**$2.50**
Mixed, all colors—Tr. Pkt.....**25c** ¼ oz.....**65c** Oz.....**$2.25**

ASTER—Extra Early Express or "Early Wonder"

16 inches. These are the earliest blooming Asters. Flowers large and full, of the Comet type, carried on long, erect stems.

White, Rose, Light Blue or Dark Blue.

Any of the above—Tr. Pkt....**25c** ¼ oz....**60c** Oz....**$2.00**
Mixed colors—Tr. Pkt.....**25c** ¼ oz.....**50c** Oz.....**$1.50**

ASTER
Improved Queen of Market

18 inches. Early flowering, of branching habit, coming into bloom directly after Early Wonder. The standard early Aster, blooming in July.

White, Rose-Pink, Flesh, Crimson, Scarlet, Deep Lavender, Dark Blue, Light Blue, Purple.

Any of the above—
Tr. Pkt...**15c** ¼ oz...**30c** Oz...**$1.00**
Mixed colors—
Tr. Pkt...**15c** ¼ oz...**25c** Oz...**80c**

ASTER—The Royal, Early Royal Branching

2 feet. Comes into bloom shortly after Queen of the Market; a specially fine Aster to follow said variety. Blooms of large size.

White, Deep Rose, Shell Pink, Lavender, Purple.

Any of the above—
Tr. Pkt...**25c** ¼ oz...**40c** Oz...**$1.40**
Mixed colors—
Tr. Pkt...**25c** ¼ oz...**35c** Oz...**$1.20**

ASTER—American Beauty

2 to 3 ft. A comparatively new Aster of real merit for late crop, blooms about September and continues until frost. The large and double flowers are produced on long, heavy stems.

Azure Fairy (dark lavender), **Carmine Rose, September Beauty** (delicate flesh-pink), **White, Crimson, Bright Rose, Peach Blossom** (very desirable), **Purple.**

Any of the above—
Tr. Pkt...**35c** ¼ oz...**60c** Oz...**$2.00**
Mixed colors—
Tr. Pkt...**25c** ¼ oz...**50c** Oz...**$1.50**

ASTER—The King

2 ft. Needle type. Large flowers with quilled petals.

ASTER—The King (Cont'd)

White, Shell Pink, Violet (purplish violet), **Blackish Blue, Lavender, Crimson, Brilliant Rose.**

Any of the above—
Tr. Pkt...**25c** ¼ oz...**40c** Oz...**$1.35**
Mixed colors—
Tr. Pkt...**20c** ¼ oz...**35c** Oz...**$1.25**

ASTER—Heart of France

Plants about 2 feet high, branching habit; flowers medium size; admittedly the choicest Red Aster on the market.

Tr. Pkt...**25c** ¼ oz...**50c** Oz...**$1.50**

ASTER—Scarlet King

A brilliant scarlet and very worth while.

Tr. Pkt. **50c**

ASTER—Wartburg Star

(See novelty pages for description.)

Tr. Pkt. **35c**

ASTERS
A. B. C. Special Florists' "Wilt-Resistant" Strains

We are offering the following varieties of **FUSARIUM WILT-RESISTANT STRAINS OF ASTERS,** which we believe will be practically immune to this disease:

Early Beauty. White, crimson or purple.
American Beauty. Carmine-rose, crimson or purple.
Queen of the Market. Dark blue, scarlet, crimson or white.
Early Royal. Azure blue, purple, deep rose, lavender, pink or white.
Crego. White, deep rose or dark violet.
American Branching. Azure blue, deep silvery rose, white, lavender, pink, purple or shell pink.

Tr. Pkt...**35c** ¼ oz...**65c** Oz...**$2.00**

ASTER—"Wilt-Resistant" Strains (Cont'd)

Heart of France. Best scarlet.
Giant Branching Comet. Crimson, dark blue, deep rose, purple, shell pink or white.
Astermum. Large white.

Price of above—
Tr. Pkt...**35c** ¼ oz...**65c** Oz...**$2.00**

Ball's Pure White. Early.
Ball's Pure White. Late.

Price of above—
Tr. Pkt...**40c** ¼ oz...**75c** Oz...**$2.50**

SPECIAL NOTE: We recommend "Wilt-Resistant" Strain of Asters in preference to all others.

ASTER—Improved Crego Giant Comet

Plants robust, about 2 feet high. Flowers large, double and well formed of the Comet type, making a fine variety for all purposes.

White.	**Crimson.**	**Azure Blue.**
Shell Pink.	**Lavender.**	**Dark Blue.**
Dark Pink.	**Purple.**	

Each of above—
Tr. Pkt...**25c** ¼ oz...**50c** Oz...**$1.50**

Cattleya. Fascinating shade of orchid. A novel florists' color.
Tr. Pkt...**35c** ¼ oz...**75c** Oz...**$2.00**

Mixed, all colors—
Tr. Pkt...**25c** ¼ oz...**40c** Oz...**$1.30**

ASTER—Lavender Gem

Plants about 18 inches tall, upright habit. Flowers Comet type, silvery white when young, changing to light lavender when fully expanded; really choice.

Tr. Pkt...**25c** ¼ oz...**40c** Oz...**$1.40**

WILT-RESISTANT ASTERS will produce more perfect flowers and consequently increase your income from cut flowers, as well as to better satisfy your home garden trade.

ASTERS—Continued

A. B. C. SPECIAL FLORISTS' STRAINS

ASTER—MAMMOTH PAEONY FLOWERED

(See illustration opposite.)

The individual blooms are extra large, wonderful keepers and shippers, and the plants are of non-branching habit; undoubtedly one of the best varieties for cut flowers. **Swansdown** (pure white). **Maiden's Blush** (soft pink).
Tr. Pkt.....**50c** ¼ oz.....**$1.00** Oz.....**$3.00**

ASTER—New Ball's White

Dwarf branching habit, medium early.
Tr. Pkt.....**25c** ¼ oz.....**50c** Oz.....**$1.50**

ASTER—Ball's Improved White Late Flowering

Same as above but blooms later in the season.
Tr. Pkt.....**35c** ¼ oz.....**75c** Oz.....**$2.00**

ASTER—Giant (Late American) Branching

2½ to 3 feet. Robust, flowers large, double and fine form. Our selected stocks of these is the best that money can buy. **White, Dark Blue, Rose-Pink, Blackish Blue, Mary Semple (shell pink), Peach Blossom, Crimson, Lavender, Purple, Peerless Pink or Mixed.**
Any of the above—
Tr. Pkt....**20c** ¼ oz....**30c** Oz....**$1.00** Lb....**$12.00**
Rose-Pink (lavender-pink), **New Sensation** (exceptional scarlet).
Either of above. Tr. Pkt....**25c** ¼ oz....**50c** Oz....**$1.50**

ASTER—Tall Ostrich Feather

Improved. 2½ feet. A very desirable form of Comet Aster with large fluffy flowers. Begins to bloom in August.
White, Crimson, Deep Rose, Sky Blue, Light Blue, Dark Blue, Shell Pink, Peach Blossom (lavender-pink).
Each of above—
¼ oz...**25c** Tr. Pkt. **50c** Oz...**$1.50**
Mixed, all colors—
Tr. Pkt...**20c** ¼ oz...**40c** Oz...**$1.25**

AMERICAN ASTERMUM

Of compact type, closely resembling the Crego, but blooming somewhat earlier; plants grow about 2 feet high and are of branching habit. Flowers of large size and very double.
Snow White, Rose-Pink, Lavender.
Any of the above—
Tr. Pkt...**25c** ¼ oz...**50c** Oz...**$1.50**
Mixed colors—
Tr. Pkt...**20c** ¼ oz...**40c** Oz...**$1.25**

ASTER—Aurora

A new class of Asters, with large flowers, full of petals. These at the extremity are large and open, while the center is quilled. Height of plant about 24 inches, with upright stems. Excellent as a cut flower.

Azure Blue

With yellow center.

Golden Queen

Outer petals creamy white, center yellow.
Price, each—
Tr. Pkt...**35c** ¼ oz...**60c** Oz...**$2.00**

ASTER—Improved New Giant California, "Sunshine"

Pure White, Blue, Purple, Lavender, Pink or Mixed.
Tr. Pkt...**50c** ¼ oz...**85c** Oz...**$2.50**

*ASTER—Perennial

Michaelmas Daisy. Large flowering, mixed.
Tr. Pkt.....**25c** Oz.....**$2.50**

Aster—Mammoth Paeony Flowered

BALSAM—Lady Slipper

Varieties Bismarck and White Perfection especially recommended for memorial designs.

Camelia-Flowered

	Tr. Pkt.	Oz.
Pink	$0.15	$0.75
Scarlet	.15	.75
Bismarck. Salmon	.15	.75
White Perfection	.15	.75
Finest Mixed	.10	.60

*BAPTISIA AUSTRALIS—False Indigo

Dark Blue. Tr. Pkt....**25c** Oz....**$1.25**

BEGONIAS

Albert Martin. Crimson.
Tr. Pkt.....**50c** 1-32 oz.....**$1.50**
Erfordia. Pink.
Tr. Pkt.....**50c** 1-32 oz.....**$2.00**
Flame of Love. Brilliant scarlet flowers with shining golden-yellow stamens.
Tr. Pkt.....**$1.00** 1-32 oz.....**$2.50**
Gustav Knaake. Crimson, resembles Gloire Lorraine in form; a grand acquisition to the Semperflorens family.
Tr. Pkt.....**$1.00** 1-32 oz.....**$2.50**
Enchantress (New).
Tr. Pkt.....**75c** 1-64 oz.....**$2.00**
Salmon Queen. Salmon-red.
Tr. Pkt.....**$1.00** 1-32 oz.....**$2.50**
Vernon. Deep red.
Tr. Pkt..... **35c** 1-16 oz.....**75c**
Choice Mixed.
Tr. Pkt.....**25c** ⅛ oz.....**$1.00**
Gruga. Deep carmine-pink.
Tr. Pkt.....**50c** 3 Tr. Pkts.....**$1.25**

BEGONIAS (Cont'd)

SEMPERFLORENS Christmas Cheer

An exceptionally hardy bedding Begonia. Color bright rich cherry crimson. Blossoms attain a diameter of two inches.
Tr. Pkt.....**$1.00** 1-64 oz.....**$2.50**

SEMPERFLORENS Christmas Pink

This variety is of the same habit as Christmas Cheer, and equally as good.
Tr. Pkt.....**$1.00** 1-64 oz.....**$2.50**

BEGONIA SEMPERFLORENS—"Winter Romance" Carmine-Pink

Of the Begonias Semperflorens hitherto known, only those flowering in the Summer could be grown from seed, whereas all the Winter flowering kinds had to be reproduced by cuttings. New Begonia "Winter Romance" is the first of the kind which can be sown out and in spite of this flowers the whole Winter. Tr. Pkt...**$1.00**

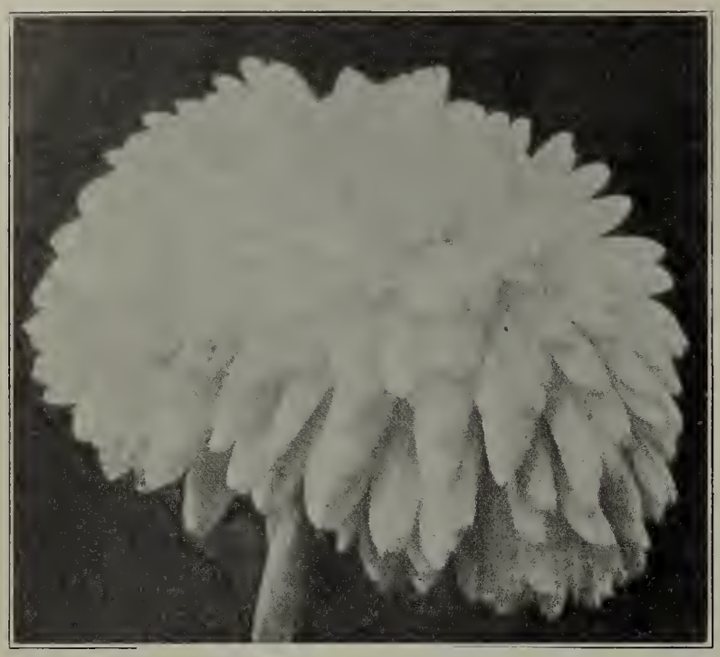
GRACILIS

Carmen (New). Very dark foliage with bright carmine-red flowers.
Tr. Pkt.....**$1.00** 1-64 oz.....**$2.00**
Gracilis Compacta Luminosa. (See novelty pages for description. Tr. Pkt.....**50c**
Luminosa. Fiery dark red.
Tr. Pkt.....**75c** 1-32 oz.....**$2.50**
Primadonna. Carmine-rose.
Tr. Pkt.....**$1.00** 1-32 oz.....**$3.50**
Rosea. Pink.
Tr. Pkt.....**50c** 1-32 oz.....**$2.50**
Alba. Whitish.
Tr. Pkt.....**50c** 1-32 oz.....**$2.50**

TUBEROUS ROOTED

Single, Mixed.
Tr. Pkt.....**50c** 1-32 oz.....**$2.50**
Double, Mixed.
Tr. Pkt.....**$1.00** 1-64 oz.....**$5.00**

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.
BEGONIAS "CHRISTMAS CHEER" AND "CHRISTMAS PINK" RECOMMENDED FOR POTS OR BEDDING



New Calendula "Golden Beam"

CALENDULAS

Fritz Bahr, noted horticultural writer, grower and retail florist, says "Golden Beam" is a wonderful addition to the Calendula family. Provides an exceptional new cut flower that the public takes to most kindly.

A. B. C. IMPROVED SENSATION

Bright Orange with scarlet sheen.
Tr. Pkt.....35c ¼ oz.....65c ½ oz.....$1.20
1 oz.....$2.00 2 oz.....$3.75 4 oz.....$7.00

"SUNSHINE"

An entirely new break in Calendulas. Remarkable for its great length of stem and the most striking resemblance the flower bears to a Chrysanthemum. The color is a clear buttercup yellow. Ideal for cutting.
Tr. Pkt.....50c ¼ oz.....65c Oz.....$2.00

Golden Beam. (See illustration above.) Striking golden yellow. (Introducer's strain, true.)
Tr. Pkt.....25c ½ oz.....50c Oz.....75c

"Radio"—Color bright orange. The individual blooms are not as large as other Calendula, but are globular in shape, with beautifully quilled petals.
Tr. Pkt.....25c ½ oz.....50c Oz.....75c

BALL'S CALENDULAS (General List)

(All of the following supplied in Geo. J. Ball's original packages.)

Masterpiece. Long stemmed orange with dark center.
Apricot, Gold, Lemon Queen, Orange, Long Orange, White.
Supreme. Light orange with a rich dark brown eye.
All of the above Ball's varieties are priced as follows:
Tr. Pkt.....50c ¼ oz.....75c 1 oz.....$2.50
2 oz.....$4.00 4 oz.....$7.00 Lb.....$25.00

Ball's Calendula Mixture.
Tr. Pkt.....40c ¼ oz.....60c 1 oz.....$1.75

Fritz Bahr states in The Florists' Exchange:

"For the Winter and Early Spring months, I don't know a better Catch Crop than Calendulas."

NOTE: The following are suggested for outdoor culture.

Orange King. Bright orange.
Tr. Pkt.....25c Oz.....75c ¼ lb.....$2.00

Lemon Queen. Light or lemon yellow.
Tr. Pkt.....25c Oz.....75c ¼ lb.....$2.00

Choice Mixed. Oz.....15c ¼ lb.....50c

BABY'S BREATH (See Gypsophila)
BACHELOR'S BUTTON (See Centaurea)
*BELLIS or DOUBLE ENGLISH DAISY

	Tr. Pkt.	¼ Oz.	Oz.
Longfellow. Very large, double dark rose	$0.25	$0.50	$1.60
Snowball. Double white, excellent	.25	.50	1.60
Monstrosa. Double pink	.35	.60	2.00
Double red (dark rose)	.35	.60	2.00
Double white	.35	.60	2.00
Double mixed	.25	.50	1.75

BLUE LACE FLOWER—Improved Didiscus Coeruleus

A very much improved strain of this valuable cut flower. Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. Tr. Pkt.....20c Oz.....$1.00 ¼ lb.....$3.00

BROWALLIA

Very useful free flowering annuals.

Browallia "Speciosa Major"—Color brilliant ultramarine blue, suitable for pot plant, bedding and border work. For outdoor work seeds should be sown in February, or later, shifted in pots, and planted out in May. Plants will bloom all summer.
Tr. Pkt.....50c 1/32 oz.....$1.25
Elata. Blue. Tr. Pkt.....15c Oz.....80c
Elata. White. Tr. Pkt.....15c Oz.....80c

*BOLTONIA—False Chamomile

Asteroides. Pure white. Tr. Pkt.....35c Oz.....$3.00
Latisquama. Pink, tinged lavender. Tr. Pkt...25c Oz.....$1.75

BRACHYCOME—Swan River Daisy

Iberidifolia. A free blooming annual with small flowers, blue, white, pink or mixed. Tr. Pkt.....15c Oz.....75c

CALCEOLARIA

Our strain of these is produced by the foremost specialists of the world.
Lawrence's Hybrids. An exceptionally fine strain. Tr. Pkt.....$1.50
Hybrida Grandiflora. Tall mixed. Tr. Pkt..... 1.00
Compacta. Dwarf mixed. Tr. Pkt..... 1.00
Rugosa. Mixed. Tr. Pkt..... 1.00
Improved Hybrida Nana. (See Novelties.) Extra size Tr. Pkt..... 1.00

New Calendula "Sunshine"

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.
CALENDULAS "IMPROVED SENSATION" AND "GOLDEN BEAM" HAVE PROVED TO BE "MONEY MAKERS" FOR THE TRADE

CALLIOPSIS (Annual)

Golden Wave (Drummondi). Yellow.
Tr. Pkt.....10c Oz.....25c
Nigra Speciosa. Crimson-maroon.
Tr. Pkt.....15c Oz.....25c
Radiata Tigrina (Tiger Star).
Tr. Pkt.....10c Oz.....40c
Mixed Dwarf. Tr. Pkt...10c Oz...30c

CAMPANULAS—Bell Flowers

(All are Biennials unless marked otherwise)

Medium Calycanthema or Cup and Saucer Varieties
(The most popular type of Campanulas)
Dark Blue (Violet), **Light Blue** (Lilac), **Rose, White or Mixed.** Tr. Pkt.....25c
¼ oz.....40c Oz.....$1.50

Medium, Single Canterbury Bells
Blue, Lilac, Rose or White.
Tr. Pkt.....10c Oz.....50c
Mixed. Tr. Pkt.....10c Oz.....40c

Medium, Double Canterbury Bells
Blue, Rose or White.
Tr. Pkt.....25c Oz.....$1.50
Mixed. Tr. Pkt.....20c Oz.....$1.25
***Carpatica** (Hare Bell). Blue or white or mixed. Tr. Pkt.....25c Oz.....$1.50
***Persicifolia Grandiflora Blue.** (Peach Bell.) Undoubtedly one of the finest of the hardy Bellflowers; grows 2 to 3 feet high, with large blue flowers.
Tr. Pkt.....50c 1-16 oz.....$1.25
***Persicifolia Grandiflora Alba.** The white-flowered Peach Bells.
Tr. Pkt.....35c 1-16 oz.....75c
***Pyramidalis Blue.** (The Chimney Bell-flower.) A beautiful, stately, hardy plant. either for garden or pot culture; blue, salver-shaped flowers, 4 to 6 feet.
Tr. Pkt.....25c Oz.....$1.50
***Pyramidalis Alba.** Same as above, but with white flowers.
Tr. Pkt.....25c Oz.....$2.00
***Rotundifolia.** (Blue Bells of Scotland.)
Tr. Pkt.....50c ⅛ oz.....$1.25
Annual, Canterbury Bells. (See Novelty Pages.) **Mixed.** Tr. Pkt.....35c
¼ oz.....75c Oz.....$2.50
Annual, Canterbury Bells "Liberty Bell" (New). Intense violet-blue.
Tr. Pkt.....50c Oz.....$5.00

CANARY BIRD VINE

Tropaeolum Canariense. Flowers bright canary yellow. Tr. Pkt.....10c
Oz.....30c ¼ lb.....75c

CANNAS

Crozy's Finest Mixed. Dwarf varieties.
Tr. Pkt.....15c Oz.....50c

CANDYTUFT GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers.
Tr. Pkt.....15c Oz.....75c
¼ lb.....$2.25 Lb.....$7.00
We have a particularly fine strain of the true kind.

CANDYTUFT

	Tr. Pkt.	Oz.	Lb.
Empress. Large white, 1 ft.	$0.15	$0.25	$2.75
UMBELLATA TYPE— Valuable for cutting.			
Pink. Flesh color	.15	.40	3.50
Carmine	.15	.40	3.50
Lavender	.15	.40	3.50
Lilac	.15	.40	4.00
Rose Cardinal. Brilliant rosy red	.15	.50	4.50
Crimson	.15	.40	3.50
White	.15	.40	3.50
Mixed	.15	.30	3.00

CANDYTUFT (Cont'd)

Miniature Gem. Miniature white flowers about 3½ inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens. Tr. Pkt...15c
Oz.....$1.00 ¼ lb.....$3.50

CANDYTUFT—Iberis

***Gibraltarica Hybrida.** White, shading to lilac.
Tr. Pkt.....25c Oz.....$1.50
***Sempervirens.** The popular hardy white variety.
Tr. Pkt. 25c
Oz. $2.50

CARDINAL CLIMBER

Ipomoea Quamoclit Hybrids. Rapid growing annual climber, producing a profusion of brilliant cardinal red flowers. To hasten germination file or cut notch in seed. Tr. Pkt.....25c
Oz. $1.00

CARNATION

"Chabaud's Enfant de Nice." A French hybrid strain, unquestionably the best Carnation grown from seed. The magnificent flowers, sometimes 2½ to 3 in. in diameter, are borne on sturdy stems. While the flower is immense in size the calyx does not split, which makes this mixture one of the finest for outside grown Carnations, both for florists and for private gardeners. Red, rose, salmon, white or mixed.
Tr. Pkt.....75c ¼ oz.....$2.00
Marguerite. Semi-dwarf, very fragrant. White, red, pink or yellow.
Tr. Pkt.....25c Oz.....$2.25
Mixed. Tr. Pkt.....15c Oz.....$1.00

CASTOR OIL BEAN (See Ricinus)

*CARNATION—Hardy

***Hardy Border.** Double mixed.
Tr. Pkt.....25c Oz.....$2.00
***Grenadin.** Red.
Tr. Pkt.....35c Oz.....$2.50
***Dwarf Vienna.** Mixed.
Tr. Pkt.....25c Oz.....$2.00

CELOSIA CRISTATA—Dwarf Cockscomb

For beds, borders and pots.
Glasgow Prize. Dark crimson.
Tr. Pkt.....30c Oz.....$3.50
Empress. Bright red; dark foliage.
Tr. Pkt.....30c Oz.....$3.50
Choice Mixed. Tr. Pkt...25c Oz...$2.00

CELOSIA—Miscellaneous Varieties

	Tr. Pkt.	Oz.
New Celosia Heatherdell. (See novelty pages)	$0.50	....
Plumosa Crimson	.15	$1.00
Plumosa Orange	.15	1.00
Plumosa Mixed	.15	1.00
Pride of Castle Gould. Mixed.	.50	3.00
Thompsoni Magnifica. Mixed	.15	1.00
Thompsoni Triomphe de l'Exposition. Crimson splendid	.25	1.00
Childsi (Chinese Woolflower). Crimson, Pink, Yellow or Mixed	.25	1.25

Kelways Globosa. The flowers are over 6 inches, borne on strong stems and of a brilliant crimson-scarlet color; height 2½ feet. Very choice. Tr. Pkt.....50c

Centaurea Cyanus Provides Desirable Cut Flowers

Centaurea Cyanus (Cornflower)

CELOSIA BRYSONI (Chrysanthemiflora)

One of the most effective and largest florists' cut flowers.
Mixed. Tr. Pkt.....25c ¼ oz.....50c

CENTAUREA, White Leaved

Dusty Miller. For borders, vases, baskets, etc.
Candidissima. Silver gray foliage.
Tr. Pkt.....25c Oz.....$1.50
Gymnocarpa. Fine, silvery foliage.
Tr. Pkt.....15c Oz.....50c

CENTAUREA, CYANUS

(Illustrated above.)

Popular free-flowering annuals. Now largely grown under glass for Mothers' Day sales, also Decoration Day.

	Tr. Pkt.	Oz.	Lb.
Double Blue	$0.10	$0.40	$4.00
Carmine	.10	.40	4.00
Double Rose	.10	.40	4.00
Double White	.10	.40	4.00
Double, Atropurpurea. Maroon	.10	.40	4.00
Double, Ruby. Rich, deep ruby	.10	.40	4.00
Mauve	.10	.40	4.00
Mauve Queen. Soft mauve	.15	.50	5.00
Double. Choice mixture	.10	.40	4.00
Emperor William. Single blue	.10	.40	4.00

NOTE: All of the above are treated as Annuals unless otherwise marked—those prefaced thus (*) are Perennials.
CANDYTUFT "HYACINTH FLOWERED" RECOMMENDED FOR GREENHOUSE CULTURE

Cineraria "Cremer's Prize" in a 5-inch pot

"Cremer's Prize" is the "last word" in Cinerarias, producing medium sized blooms

CINERARIA HYBRIDA (Large Flowering)

A. B. C. "PRIZE"—"The World's Best Large Flowering Strain"

Prize Blue Shades. Rich in the extreme. Selected with utmost care. Tr. Pkt. $1.00

Prize Crimson and Carmine Shades. A group that is especially brilliant under artificial light. Tr. Pkt. $1.00

Prize Salmon Shades. One of the loveliest developments, appealing to those fond of the daintier tints. Tr. Pkt. $1.00

Prize Mixed. All the above in proper proportion to make the best showing and countless colors not yet segregated. The whole great range of our strain. Tr. Pkt. $1.00

(A trade packet contains about 1,000 seeds.)

To those requiring larger quantities, we make these rates:

1-32 oz. ..... $3.50 1-16 oz. ..... $5.00 1-8 oz. $9.50

Special Offer: One trade packet each of the above three separate color groupings and one trade packet of Prize Mixed—**All Four for** $3.00

Cineraria Stellata Hybrida. Tr. Pkt. 50c

Cineraria, "Cremer's Prize." The world's best strain producing medium sized blooms. (See illustration opposite.)

Tr. Pkt. ..... $1.50 1-32 oz. ..... $4.50 1-16 oz. $8.00

CINERARIA

Multiflora Nana Mixed. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales. Tr. Pkt. ..... $1.00 1-32 oz. $2.00

Multiflora Nana Maxima. Dwarf, large flowering mixed. Tr. Pkt. ..... $1.00 This new strain is now in great favor with the trade.

Maritima Candidissima (Dusty Miller). For bedding, vases, baskets, etc. Tr. Pkt. ..... 15c Oz. 40c

CENTAUREA (Large Flowered)

Imperialis. Fine for cutting.

	Tr. Pkt.	Oz.
Giant Rose	$0.15	$0.50
Deep Lavender	.15	.50
Lilac	.15	.50
Purple	.15	.50
White	.15	.50
Favorita. Rose-lilac	.15	.50
Imperial Giant. Mixed	.15	.40

VARIOUS CENTAUREAS

Americana. Grows 3 feet high and bears immense thistle-like blooms of a rosy-lavender color. Splendid for cutting.
Tr. Pkt. ..... 15c Oz. 50c

Americana Alba. White.
Tr. Pkt. ..... 20c Oz. 60c

Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well.
Tr. Pkt. ..... 15c Oz. 40c

Moschata. Mixed Sweet Sultan.
Tr. Pkt. ..... 15c Oz. 50c

***Dealbata.** Rose colored.
Tr. Pkt. ..... 25c Oz. $2.00

***Montana.** Cornflower blue. Large flowers. Tr. Pkt. ..... 15c Oz. 75c

*CERASTIUM

Tomentosum (Snow in Summer). Abundant white flowers, white foliage. Sown early will bloom first summer.
Tr. Pkt. ..... 25c Oz. $1.20

CHRYSANTHEMUM

	Tr. Pkt.	Oz.
Eastern Star. Light yellow	$0.15	$0.40
Morning Star. Primrose-yellow	.15	.40
Evening Star. Sunflower yellow	.15	.40
Northern Star. Pure white	.15	.40
Single Mixed	.15	.30
Double Mixed	.15	.30

All of above have dark centers.

*CHRYSANTHEMUM

Perennial, but will flower the first season from seed if sown early in year. Excellent for cutting.

Diener's New Double White Giant Shasta Daisy.
Tr. Pkt. ..... 25c ⅛ oz. $4.00
¼ oz. ..... $7.50 Oz. $25.00

Shasta Daisy "Alaska." Pure white.
Tr. Pkt. ..... 25c Oz. $1.00

***Maximum, "King Edward VII."** Pure white. Tr. Pkt. ..... 20c Oz. 60c

***Japanese Hybrids.** Mixed.
Tr. Pkt. ..... 50c 1-16 oz. $1.50

CHINESE FORGET-ME-NOT

Cynoglossum Amabile. An exceptional cut flower for under glass or outside. Blue.
Tr. Pkt. ..... 25c Oz. 40c

Amabile Pink. Tr. Pkt. ..40c Oz. ..$1.00

CLARKIA—Double

These desirable flowers are rapidly gaining popularity as cut flowers. Free bloomers all summer.

	Tr. Pkt.	Oz.
Salmon Queen	$0.15	$0.60
White	.15	.60
Queen Mary. Rose-carmine	.15	.60
Scarlet ueen	.15	.60
Vesuvius. Orange-scarlet	.15	.60
Mixed	.15	.60

CLEOME PUNGENS

(Spider Plant.) Rose.
Tr. Pkt. ..... 10c Oz. 40c

COBAEA SCANDENS—Cup and Saucer Vine

Plant seeds edgewise to insure good germination.

	Tr. Pkt.	Oz.
Blue (¼ lb. ..... $1.25)	$0.10	$0.40
White	.15	.75

CUPHEA PLATYCENTRA—Cigar Plant

Russet orange. Excellent for pot plants and borders. Tr. Pkt. ..50c ⅛ oz. ..$1.00

COLEUS

Hybridus, "Rainbow" Mixture. Giant leaves of superb variation—saved from finest collection.
Tr. Pkt. ..... $1.00 1-16 oz. $1.50

Laciniated and Fringed Mixed. Tr. Pkt. ..50c

COREOPSIS—Golden Coreopsis

***Lanceolata Grandiflora.** Single.
Tr. Pkt. ..... 15c Oz. 35c

***Lanceolata Grand. fl. pl.** Semi-double-flowered. Tr. Pkt. ..... 20c Oz. 50c

Double Yellow. Greatly improved over the semi-double. Tr. Pkt. ... 35c Oz. ... 75c

COSMOS

Worth-While for Outdoor Cut Flowers

"New Early Express." Recommended for their extreme earliness. Plants will produce flowers from seed in forty-five days. White, pink, crimson or mixed. Provides exceptional cut flowers.
Tr. Pkt. ..... 25c Oz. $1.00

Early Mammoth Flowering. Pink, white, crimson or mixed. Tr. Pkt. ..10c Oz. ..40

Double Extra Early Flowering (Crested). Crimson, pink, white or mixed.
Tr. Pkt. ..... 35c Oz. $2.00

Giant Lady Lenox. Pink, crimson, white, or mixed. Tr. Pkt. ..... 10c Oz. 20c

Klondyke. Yellow.
Tr. Pkt. ..... 15c Oz. 60c

Giant Flowering. Mixed.
Tr. Pkt. ..... 10c Oz. 20c

CYNOGLOSSUM AMABILE

Chinese Forget-Me-Not. Blue. An exceptional cut flower for under glass or outside. Tr. Pkt. ..... 25c Oz. 40c

Chinese Forget-Me-Not. Pink.
Tr. Pkt. 40c

*ELDER DAISY

Blooms earlier than "Alaska" and more abundantly, flowers somewhat smaller.
Tr. Pkt. ..... 15c Oz. $1.00

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.

HARDY CARNATION "IMPROVED CRIMSON KING" EXCEPTIONAL FOR CUT FLOWERS AND ROCK GARDENS

New Double-Flowered Cyclamen

If you are in the market for Cyclamen seed in larger quantity than quoted herein and will indicate to us your needs, we will be glad to quote special price—the true "Ferd. Fischer Strain" has few, if any, competitors as to quality. Particularly does this refer to many of his exclusive and outstanding shades.

The development into flower of a Cyclamen as a commercial plant is no "child's play," and florist growers "who understand" will not speculate with so-called "bargain priced" seeds. The planting of "true Ferd. Fischer Strain" is not a speculation under reasonably normal culture.

TRUE FERD. FISCHER'S GIANT FLOWERED CYCLAMEN SEED

	Per 100	Per 1,000	Per 5,000	Per 10,000
Glowing Dark Red. Christmas red	$1.00	$ 8.00	$37.50	$74.00
Glowing Bright Red. Cherry red	1.00	8.00	37.50	74.00
Rose of Marienthal. Bright rose	1.00	8.00	37.50	74.00
Pure White	1.00	8.00	37.50	74.00
White with Carmine Eye	1.00	8.00	37.50	74.00
Glory of Wandsbek. Salmon red	1.25	9.00	40.00	78.00
Harlequin. Rainbow colors	1.00	8.00	37.50	74.00
Improved Rose of Zehlendorf	1.25	9.00	40.00	78.00
Improved Perle of Zehlendorf. Dark salmon	1.25	9.00	40.00	78.00
Bonfire. Brilliant salmon	1.35	10.50	47.50	92.50
America. Golden salmon	1.35	10.50	47.50	92.50
New Ruffled. Dark salmon	1.35	10.50	47.50	92.50
New Ruffled. Rosy salmon	1.35	10.50	47.50	92.50
Liebesfeuer. Ruby salmon	1.50	12.00	52.50	100.00
Perle. Salmon, white edge	1.00	8.00	37.50	74.00
Roccoco. Red, rose or lilac, or white with eye	1.00	8.00	37.50	74.00
Lilac	1.00	8.00	37.50	74.00
Mixed	1.00	8.00	37.50	74.00

Ferd. Fischer's Cyclamen is now considered the "Standard" for American and Canadian culture.

VOGT'S NEW DOUBLE-FLOWERED CYCLAMEN

Awarded a Certificate of Merit by the Commercial Flower Growers of Chicago. Claimed by the introducer to come 80 per cent true. Considered a desirable addition to the Cyclamen family.

Prosperity. Described by many as an Azalea type flaming rose with distinct, clear color.

Admiration. Beautiful salmon-rose with shaded eye.

Rosea. Soft rose, with coral cast.

Price—

$3.00 per 100 **$13.00** per 500
$7.50 per 250 **$25.00** per 1000

One of the numerous greenhouses utilized by Ferd. Fischer (Germany) for production of Giant Show Cyclamen Seed to supply American Bulb Co., Chicago and New York. Mr. Ferd. Fischer in foreground.

SPECIAL NOTE: 5% DISCOUNT ON ALL ORDERS FOR FLOWER SEED WHEN ACCOMPANIED BY CASH

Delphinium (Hardy Larkspur) Improved Belladonna "Cliveden Beauty"

DAHLIA

	Tr. Pkt.	Oz.
Double Large Flowering, Mixed	$0.35	$2.25
Double Cactus, Mixed	.50	4.00
Single Collarette, Mixed	.25	1.35
Single, Mixed	.25	1.00

New Coltness Hybrids. Blooms a few months after seed sowing. Colors range from pure white through all shades of orange, pink, etc. Tr. Pkt.....35c ¼ oz.....$1.00 . Oz.....$3.50

DAISY—Shasta

(See Chrysanthemum)

*DELPHINIUM—Hardy Larkspur

(See also novelty pages.)

Belladonna. Light turquoise blue. Tr. Pkt. .....35c Oz.....$2.00 ¼ lb.....$7.00

Belladonna Improved (Cliveden Beauty). Larger flowered and a stronger grower than the original Belladonna. Tr. Pkt.....50c Oz.....$2.50

Bellamosum. A rich, deep blue form of Belladonna. Tr. Pkt...50c Oz...$1.75

Gold Medal Hybrids. Fine strain of mixed Hybrids. Tr. Pkt....25c Oz....$1.00

Wrexham Hollyhock Strain. Tr. Pkt.....50c Oz.....$5.00

Blackmore & Langdon's Hybrids. Direct from B. & L., England. Considered the choicest hybrids in existence. Tr. Pkt.....$1.00 Oz.....$7.00

Blackmore & Langdon's. (Strain produced in America). Tr. Pkt.....50c Oz.....$4.00

Chinense. Intense gentian blue, dwarf. Tr. Pkt.....15c Oz.....75c

Chinese Album. White dwarf. Tr. Pkt.....20c Oz.....$1.00

Cardinale. Scarlet. Tr. Pkt.....50c Oz.....$2.50

Chinensis. Blue Butterfly. Ultramarine blue. Tr. Pkt.....40c Oz.....$1.50

*DIANTHUS—Hardy Pink

***Allwoodii** (New Perpetual Hardy Pinks). Pkt. of 100 seeds.....$1.00 1,000 seeds $7.00

***Allwoodii Alpinus.** Fine for rockeries and walls. Tr. Pkt...25c 1-32 oz...$2.50

***Latifolius Atrococcineus fl. pl.** Rich, fiery scarlet-crimson. Tr. Pkt.....25c Oz.....$1.50

***Plumarius Single Mixed** (Pheasant Eye Pink). Tr. Pkt.....15c Oz.....50c

***Plumarius Double Mixed** (Hardy Garden Pinks). Tr. Pkt.....25c Oz.....$1.50

***Plumarius Semperflorens** (Ever-blooming Hardy pinks). Mixed colors. Tr. Pkt.....25c Oz.....$1.25

Sweet Wivelsfield. Desirable for perennial borders and rock gardens, also cut flowers. Tr. Pkt.....25c Oz.....$1.25

DIANTHUS—Pinks (Annual)

Double Fireball. Fiery red. Tr. Pkt.....15c Oz.....75c

Heddewigii. Double Japan. Best mixed. Tr. Pkt.....15c Oz.....50c

Giant Double Annual. Mixed. Tr. Pkt.....15c Oz.....75c

*DIANTHUS—Plumarius Cyclops

Various colors, with blood red eye. Tr. Pkt.....20c Oz.....$1.00

*DICTAMNUS—Gas Plant

Fraxinella Alba. Seed somewhat slow in germinating. Tr. Pkt...25c Oz...$1.50

Fraxinella Pink. Tr. Pkt.....25c Oz.....$1.50

DIDISCUS COERULEUS

Blue Lace Flower. Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. Tr. Pkt...25c ¼ oz.....40c Oz.....$1.00

DIGITALIS—Foxglove

(Biennials)

Giant Shirley. A greatly improved strain. Tr. Pkt.....15c Oz.....75c

Monstrosa (Mammoth Foxglove). Mixed. Tr. Pkt.....15c Oz.....75c

Digitalis Gloxiniaeflora. White, purple, rose or mixed. Tr. Pkt...15c Oz...75c

DIMORPHOTHECA

African Orange Daisy. Choice for cutting and adapted to forcing. Tr. Pkt.....15c Oz.....$1.00

Hybrid Mixed. Tr. Pkt...15c Oz...$1.00

DOLICHOS—Hyacinth Bean

Desirable Annual Climber

Purple Violet. Tr. Pkt...10c Oz...25c

Daylight, White. Tr. Pkt...10c Oz...25c

DRACAENA

Australis. Broad leaves. Tr. Pkt.....15c Oz.....$1.00 ¼ lb.....$2.25

Indivisa. Narrow green leaves. The popular kind for bedding or vases. Tr. Pkt. .....15c Oz.....40c ¼ lb.....$1.25

*ECHINOPS RITRO—Globe Thistle

Silvery, thistle-like foliage and fine, steel-blue flowers. Tr. Pkt.....15c Oz.....50c

*ERYNGIUM—Sea Holly

Amethystinum. Tr. Pkt...35c Oz...$2.50

ESCHSCHOLTZIA—California Poppy

Golden West. Yellow-orange center. Tr. Pkt.....10c Oz.....20c

Choice Mixed. All colors. Tr. Pkt.....10c Oz.....25c

*EUPATORIUM—Thoro Wort

Purpureum. Wine red. Tr. Pkt.....15c Oz.....$1.00

Fraseri. White. Tr. Pkt...25c Oz...$1.25

EUPHORBIA

Heterophylla (Mexican Fire Plant). Tr. Pkt.....15c Oz.....75c

Variegata (Snow-on-the-Mountain). Tr. Pkt.....15c Oz.....50c

FEVERFEW—Matricaria

Double White. Extra for cut flowers. Tr. Pkt.....15c Oz.....50c

FORGET-ME-NOT

Blue Bird (Oblongata). Deep blue. A great favorite, winter flowering. Tr. Pkt.....35c Oz.....$3.00

"Susanne." Bright blue. Best variety for cut flowers or pots. Tr. Pkt.....75c 6 Pkts.....$4.25

GAILLARDIA

(Annual Varieties)

Picta Single. Mixed. Tr. Pkt.....10c Oz.....40c

Picta Lorenziana Double. Mixed. Tr. Pkt.....10c Oz.....40c

GAILLARDIA

Burgundy. Wine red. Tr. Pkt.....35c

***The Dazzler.** The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists. Tr. Pkt.....25c Oz.....$1.50

Golden Yellow. Maroon-red center. Tr. Pkt. 35c

***Portola Hybrids.** These are hybrids of the well-known Portola variety and reproduce quite satisfactory from seed. This is a red with a golden tip. Tr. Pkt.....25c Oz.....$1.50

***Grandiflora Compacta.** A compact variety, forming bushy plants 12 to 15 inches high. Tr. Pkt.....15c Oz.....$1.00

***Grandiflora Superb Mixed.** Tr. Pkt.....15c Oz.....50c

***Tangerine.** True tangerine color. Tr. Pkt.....35c Oz.....$2.00

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.

FLORISTS' AND GROWERS' SUPPLIES — A COMPLETE LINE, NEW STOCK THROUGHOUT — SEE BACK PAGES

*GALEGA

Bicolor Hartlandi. White and lilac.
Tr. Pkt.....15c Oz.....75c

GAMOLEPIS

Tagetes. A beautiful edging plant, with daisy yellow-like flowers.
Tr. Pkt.....20c Oz.....$1.00

GAURA LINDHEIMERI

Fine for large groups.
Tr. Pkt.....15c Oz.....50c

*GENTIANA ACAULIS

Gentian Blue, 5 in.
Tr. Pkt.....50c Oz.....$3.50
Lutea. Yellow, 40 in.
Tr. Pkt.....25c Oz.....$1.50

GERANIUM

Zonale. Single mixed.
Tr. Pkt.....25c Oz.....$1.60

GERBERA

Excellent for pots or cut flowers.
Jamesoni. Scarlet shades.
100 Seeds..$1.00 1,000 Seeds..$8.50
Jamesoni. Mixed Hybrids.
100 Seeds...60c 1,000 Seeds...$4.00

*GEUM—Avens

Atrosanguineum fl. pl.
Tr. Pkt.....25c Oz.....$1.50
Mrs. Bradshaw. Large, double brilliant orange-scarlet; in flower throughout the entire summer.
Tr. Pkt.....25c Oz.....$1.50
Lady Stratheden. Golden yellow.
Tr. Pkt.....25c Oz.....$2.00
Prince of Orange.
Tr. Pkt.....50c ¼ oz.....$1.50

GILLIA—Capitata

A pretty annual for cutting, with heads of lavender-blue flowers.
Tr. Pkt.....10c Oz.....25c

GLOXINIA

Hybrida Grandiflora. Choicest mixed.
½ Tr. Pkt.....60c Tr. Pkt.....$1.00

GODETIA—Satin Flower

Tall, Double Azalea-Flowered Carminea (Double Schamini).
Tr. Pkt.....15c Oz.....75c
Dwarf Double Azalea-Flowered Carminea. Can be described as a dwarf growing form of the tall, double Carminea.
Tr. Pkt.....15c Oz.....75c
Gloriosa. Blood-red.
Tr. Pkt.....15c Oz.....60c
Rosamond. Shell-pink.
Tr. Pkt.....15c Oz.....60c
Mixed. All colors.
Tr. Pkt.....15c Oz.....50c

GOMPHRENA—Globe Amaranth

Splendid everlasting; excellent for cutting.
Nana Compacta Red. Purple-red.
Tr. Pkt.....15c Oz.....35c
Aurea Superba (Haageana). Orange-yellow. Tr. Pkt.....20c Oz.....75c
Mixed Colors. Tr. Pkt...10c Oz...25c

GOURDS—Ornamental

Mixed, Various Sorts.
Tr. Pkt.....10c Oz.....25c

GRASSES—Ornamental

Pennisetum Rueppelianum (Purple Fountain Grass). Tr. Pkt...20c Oz...$1.25
Longistylum. Tr. Pkt....15c Oz....75c
Above used largely for bordering canna beds.

GREVILLEA—Silk-Oak

Ornamental foliage plant for vases, etc. Easily raised from seed.
Tr. Pkt.....25c Oz.....$1.00

GYPSOPHILA—Baby's Breath

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers.
Grandiflora Alba. Covent Garden market strain, 8 to 9 overlapping petals. Pure white. Large flowers.
1 oz.....20c 4 oz.....50c
1 lb.....$1.60 5 lbs.....$6.40
Grandiflora Alba. "Paris Market." A desirable 4 to 5 petalled variety.
1 oz.....15c 4 oz.....40c
1 lb.....$1.25 5 lbs.....$4.75
Elegans Grandiflora Rosea.
Tr. Pkt..10c Oz..20c ¼ lb..75c
***Paniculata,** Single.
Tr. Pkt.....15c Oz.....50c
***Paniculata,** Double.
Tr. Pkt.....50c Oz.....$3.50
***Pacifica.** Rose-colored.
Tr. Pkt.....50c Oz.....$3.50

HARDY GYPSOPHILA
"Ehrlei" and "Bristol Fairy"
(Offered in perennial plant pages of this book). Exceptional for cutting.

*HELENIUM—Sneeze Wort

Strong-growing hardy perennials, giving an enormous crop of flowers, in late summer.
Autumnale Superbum. Golden - yellow flowers, 5 to 6 feet.
Tr. Pkt.....35c Oz.....$2.00
Riverton Beauty. Rich lemon-yellow, with a large purplish-black cone; 4 feet.
Tr. Pkt.....35c Oz.....$2.00

*HEUCHERA SANGUINEA

Coral Red. Tr. Pkt.....50c
Rosy Glow. Giant plant, massive flower of fine rose-pink, on white ground. Very beautiful. Tr. Pkt.....50c

HELIANTHUS—Sun Flower

(Annual Varieties)

Chrysanthemum Flowered. Double yellow.
Tr. Pkt.....10c Oz.....25c
Cucumerifolius (Miniature Sun Flower). Single yellow. Tr. Pkt...10c Oz...35c
Double Globe. (Globosus Fistulosus). Rich yellow. Tr. Pkt.....10c Oz.....25c
Dwarf Double (Globe of Gold). Deep yellow. Tr. Pkt.....10c Oz.....25c
New Red. Extra large flowers; some are rich chestnut red, others tipped with yellow. Tr. Pkt.....10c Oz.....35c
***Angustifolius.** Blooms in late autumn. Very tall, yellow flower with black center. Good cut flower.
Tr. Pkt.....30c Oz.....$1.25

*GIANT HIBISCUS—Marshmallow

Crimson Eye. White, crimson eye.
Tr. Pkt.....15c Oz.....60c
Moscheutos Roseus. Large, pink.
Tr. Pkt.....15c Oz.....75c
Mallow Marvels. True red, rose or mixed.
Tr. Pkt.....25c Oz.....$1.00

Helichrysum

HELICHRYSUM—Strawflowers

Our strain produces large, perfect double flowers. Excellent for cut flowers, either fresh or in dried state.

	Tr. Pkt.	Oz.	Lb.
Fireball. Showy, deep crimson	$0.10	$0.60	$6.00
Golden Ball. Clear golden-yellow	.10	.60	6.00
Canary Yellow Buttercup. New	.10	.60	6.00
Carmine	.10	.60	6.00
Rose-Pink	.10	.60	6.00
Salmon-Pink	.10	.60	6.00
Silver-Pink, White, Violet or Mixed. All colors	.10	.50	5.00

HELIOTROPE

Lemoine's Giant. Excellent large flowering strain. Tr. Pkt....40c Oz....$2.50
Choice Mixed. Tr. Pkt...20c Oz...$1.00

*HOLLYHOCK

Extra fine Chaters' strain, producing a very large percentage of double flowers.
Double-Pink, Rose-Pink, Scarlet, Crimson, Salmon, White, Yellow or Maroon.
Tr. Pkt.....20c Oz.....$1.25
Double Mixed. Tr. Pkt...20c Oz...$1.00
Single Everblooming Mixed.
Tr. Pkt.....20c Oz.....85c
Double Everblooming Mixed.
Tr. Pkt.....20c Oz.....$1.00
Exquisite. Very large flowers with beautifully curled and fringed white-margined petals, each adorned with a long blotch in various shades of red. (Exceptional.)
Tr. Pkt.....25c Oz.....$2.00
Imperator. Mixed Colors.
Tr. Pkt.....50c Oz.....$3.00

HUMULUS—Japanese Hop

Rapid growing annual climber, quite ornamental.
Japonicus. Green foliage.
Tr. Pkt.....15c Oz.....35c
Folius Variegatus. Foliage mottled white.
Tr. Pkt.....15c Oz.....50c

HUNNEMANNIA—Bush Escholtzia

Fumariaefolia. Produces flowers from July till frost. Desirable for cutting.
Tr. Pkt.....15c Oz.....50c

HYACINTH BEAN (See Dolichos)

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.
A. B. C. "SUPREME" QUALITY LAWN GRASS SEED ABSOLUTELY DEPENDABLE

Kalanchoe Globulifera Coccinea

IBERIS—Hardy Candytuft

***Gibraltarica Hybrida.** White shading to lilac. Tr. Pkt....20c Oz....$1.00
***Sempervirens.** The popular hardy white variety.
Tr. Pkt.....50c Oz.....$3.50

ICE PLANT

Mesembryanthemum Crystalinum.
Tr. Pkt.....10c Oz.....50c

IMPATIENS—Sultan's Balsam

Blooms profusely and almost continuously. Excellent for pots and open ground.
Sultani. Carmine. Tr. Pkt.....40c
Sultani Hybrids. Mixed.
Tr. Pkt.....40c 1-32 oz.....$1.00
Holsti. Vermilion. Tr. Pkt.....40c
Holsti Hybrids. Mixed.
Tr. Pkt.....40c 1-32 oz.....$1.00

IPOMOEA—Moonflower

Noctiflora (Moonflower). (Mexicana Grandiflora Alba.)
Tr. Pkt.....15c Oz.....40c
¼ lb.....$1.00 Lb.....$3.50
Heavenly Blue (Rubro-Coerulea).
Tr. Pkt.....20c Oz.....$1.30
Setosa (Brazilian Morning Glory). Red.
Tr. Pkt.....15c Oz.....30c
Rosea Grandiflora. Pink.
Tr. Pkt.....15c Oz.....40c

KALANCHOE (Globulifera Coccinea)

(See illustration.)
This succulent plant is a pot plant worth cultivating; it is easy to grow and propagate and on account of its marvelous flower shades and the length of time it blooms, it deserves to be highly recommended.
Tr. Pkt...$1.00 3 Tr. Pkts...$2.50

KOCHIA

Summer Cypress or Mexican Fire Bush
Childsi. Improved strain.
Tr. Pkt.....10c Oz.....15c

ANNUAL LARKSPUR

An exceptional Annual for cut flowers, either under glass or in the open.

BRANCHING TYPE (Giant Imperial or Improved Upright)

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant, much superior, we believe, to the tall stock flowered for cut flowers.
Miss California (New). Rich, deep pink suffused salmon. This is a deep and especially attractive color.
Tr. Pkt...25c Oz...$1.20 Lb...$14.00
Carmine King. Rich carmine rose, deep enough to be placed between Miss California and Newport Pink. We find this the most attractive shade on the list.
Tr. Pkt...25c Oz...$1.20 Lb...$14.00
Daintiness. Light lavender.
Tr. Pkt...40c Oz...$1.50 Lb...$15.00
Blue Spire. Intense deep Oxford blue.
Tr. Pkt...25c Oz...$1.20 Lb...$14.00
White Spire. Pure white.
Tr. Pkt...25c Oz...$1.00 Lb...$12.00
Exquisite Pink. Imp. Soft pink shaded salmon.
Tr. Pkt...25c Oz.....75c Lb...$11.00
Lilac Spire. Lilac.
Tr. Pkt...25c Oz...$1.20 Lb...$12.00
Gloria. Rich, deep rose. A distinct new florist shade.
Tr. Pkt...25c Oz...$1.25 Lb...$15.00
Peach Blossom.
Tr. Pkt. 25c Oz...$1.25 Lb...$15.00
"Lilac Queen." Rich lilac shading to lavender blue. The rich lilac color so popular for home decoration and most essential for the progressive florist.
Tr. Pkt.....35c Oz.....$3.00
The Empress. Improved salmon rose.
Tr. Pkt...25c Oz...$1.00 Lb...$10.00
Imperial Mixed Larkspur.
Tr. Pkt...25c Oz...$1.00 Lb...$12.00

TALL DOUBLE STOCK FLOWERED TYPE

Empress Rose. Choice pink.
Tr. Pkt...25c Oz...75c Lb...$7.00
La France. Salmon-pink.
Tr. Pkt...25c Oz...75c Lb...$7.00
Newport Pink. Lustrous carmine.
Tr. Pkt...25c Oz...75c Lb...$7.00
Los Angeles. Rosy salmon-pink.
Tr. Pkt...25c Oz...$1.00 Lb...$10.00
Rosy Scarlet, Dark Blue, Sky Blue, Lilac and White.
Tr. Pkt...20c Oz...60c Lb...$5.50
Mixture. All varieties.
Tr. Pkt...15c Oz...40c Lb...$4.00

LANTANA

Desirable for bedding, pot culture, vases.
Dwarf Compacta. Mixed.
Tr. Pkt.....15c Oz.....50c
Hybrida. Tall mixed.
Tr. Pkt.....15c Oz.....40c

*LATHYRUS—Everlasting or Hardy Sweet Pea

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc., continually in bloom; fine for cutting.
Latifolius "White Pearl." The finest white. Tr. Pkt.....15c Oz.....60c
Pink Beauty. Rosy pink.
Tr. Pkt.....15c Oz.....50c
Red. Rosy red.
Tr. Pkt.....15c Oz.....50c
Mixed. All colors.
Tr. Pkt.....15c Oz.....40c

*LAVANDULA VERA

True Sweet Lavender.
Tr. Pkt.....15c Oz.....60c

LEPTOSYNE STILLMANII

Golden yellow, fine for cutting. Flowers in six weeks.
Tr. Pkt.....15c Oz.....75c

*LIATRIS (Blazing Star)

This perennial is one of the most attractive cut flower items.

	Tr. Pkt.	Oz.
Spicata. Purple rose.....	$0.25	$1.50
Pycnostachya. Purple....	.25	1.50
Scariosa. Rose purple...	.35	2.00

*LILIUM REGALE (Selected)

Tr. Pkt.....25c Oz.....$1.00
For price of bulbs, see Lily page in this book.

*LINARIA—Macedonia Speciosa

The best yellow perennial for general use. Tr. Pkt.....35c Oz.....$2.00

LINARIA

***Cymbalaria** (Kenilworth Ivy or Mother of Thousands). Lavender and purple. A beautiful, hardy perennial trailing plant, suitable for baskets, vases, pots and rock work.
Tr. Pkt.....25c Oz.....$1.50

Annual Larkspur (Giant Imperial Type)

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.

NASTURTIUM "GOLDEN GLEAM," A DESIRABLE CUT FLOWER

DE LUXE DOUBLE PETUNIAS LISTED ON INSIDE FRONT COVER SHOULD PROVIDE PROFITABLE POT PLANTS

LOBELIA

Sow early to get best results.

Barnard's Perpetual. Dwarf deep blue, white eye.
Tr. Pkt.....25c Oz.....$1.50
Speciosa. Dark blue, trailing. Tr. Pkt.....25c Oz.....$2.00
Crystal Palace Compacta. Dwarf dark blue. Tr. Pkt...25c Oz...$2.00
Emperor William. Dwarf light blue. Tr. Pkt.....25c Oz.....$1.75
Erinus Gracilis. Light blue, trailing. Tr. Pkt.....15c Oz.....75c
Sapphire. Deep blue, white eye, trailing. Tr. Pkt.....30c Oz....$2.25
White Gem. Dwarf, white. Tr. Pkt.....25c Oz.....$1.50
Bedding Queen. Blue, white eye. Tr. Pkt.....30c Oz.....$2.00
***Cardinalis—Cardinal Flower.** Tr. Pkt.....50c
***Syphilitica Blue.** Tr. Pkt.....50c

LEPTOSYNE

Maritima. Yellow. 24 in. Tr. Pkt.....15c Oz.....$1.00
Stillmanii. Golden yellow. 18 inch. Excellent for cutting. Blooms six weeks after sowing. Tr. Pkt.....25c Oz.....$1.25

*LEUCOCORYNE

Ixiodides Odorata (Glory of the Sun). Heads of large fragrant blue and white flowers. Culture same as for Freesias. Flowers the second year from bulbs produced the preceding year. Tr. Pkt...$1.00 ⅛ oz...$3.00
¼ oz.....$5.50 Oz.....$20.00

*LINUM

Perenne (Perennial Flax). Blue. Tr. Pkt.....15c Oz.....60c
Narbonense. Steel blue. Large flowering. Tr. Pkt.....25c
¼ oz.....75c Oz.....$2.50
Flavum. Yellow. Tr. Pkt.....35c ¼ oz.....85c Oz.....$3.00

LUNARIA—"Honesty"

Alba. Admired for its silvery seed panicles. Tr. Pkt...15c Oz...$1.00

Marigold, Tall African "All Double"

LUPINUS—ANNUAL

Fine for forcing; splendid cut flower.
Pink, Rich Blue, Sky Blue, White.
Tr. Pkt...15c Oz...35c Lb...$3.00

New Hartwegii Giants. A much improved strain of annual Lupinus for forcing. Mixed colors.
Tr. Pkt...25c Oz...$1.25 ¼ lb...$3.50

*LUPINUS POLYPHYLLUS—Lupine

Effective plants, producing large spikes of flowers, blooming in May and June. They require only well-prepared garden soil, preferably in a semi-shady location. 3 feet.

	Tr. Pkt.	Oz.
Moerheimi. Soft pink	$0.15	$1.00
Princess Juliana. Shell pink.	.15	1.00
Sunshine. Golden yellow	.15	1.00
Downers New Hybrids	.15	1.00
Polyphyllus. Rose	.15	.80
Polyphyllus. Blue or white	.10	.30
Polyphyllus Mixed	.15	.40

*LYCHNIS—Rose Champion-Jerusalem Cross

Chalcedonica. Fine scarlet flowers.
Tr. Pkt.....15c Oz.....65c

MARIGOLD—Dwarf French "Robert Beist" Selected Strain

The blooms measure about the equivalent of a fifty-cent coin and the color combination is most pleasing, namely, velvety reddish brown with small golden center.
Robert Beist. Tr. Pkt....15c Oz....50c

MARIGOLD—Tall African Varieties

Tall African "Alldouble." We particularly recommend "Alldouble" orange and yellow Marigold offered below. Can be depended upon to produce 90 to 100 per cent full double flowers. Excellent for cutting.
"Alldouble Orange." Tr. Pkt.....50c
¼ oz.....75c Oz.....$2.00
"Alldouble Lemon." Tr. Pkt.....50c
¼ oz.....75c Oz.....$2.00
"Orange Ball." Double orange.
Tr. Pkt....15c Oz....75c Lb....$8.00
"Lemon Ball." Clear lemon-yellow.
Tr. Pkt....15c Oz....75c Lb....$8.00
Guinea Gold. Beautiful orange.
Tr. Pkt...35c ¼ oz...50c Oz...$1.50
Tall African Mixed.
Tr. Pkt.....15c Oz.....60c

MARIGOLD—Dwarf Varieties

Pride of Garden (Dwarf African). Double orange. Tr. Pkt.....15c Oz.....50c
"Legion of Honor." Single, golden yellow with crimson spot. Tr. Pkt.....10c
Oz.....40c Lb.....$4.00
"Electric Light." Double Legion of Honor.
Tr. Pkt.....10c Oz.....40c
Dwarf, Gold Striped. Brownish red, striped yellow. Tr. Pkt.....15c Oz.....60c
Dwarf, French Mixed. Tr. Pkt.....15c
Oz.....35c Lb..... $4.00
Dwarf, Lilliput. Very dwarf, excellent for pots. Tr. Pkt.....15c Oz.....50c
Tall French Single "Josephine." Single, dark crown with edging of gold and a glint of crimson. Very desirable for pot plants.
Tr. Pkt.....10c Oz.....50c

MARIGOLD—Tall French Double

"Pulchra-Plena." Brown and gold. Tall growing and excellent for culture, either under glass or in the open. We highly recommend this for cutting.
Tr. Pkt.....15c Oz.....50c

MARIGOLD (Cont'd)

Signata Pumila. Golden yellow flowers, single, hundreds to a plant. 10 inches high. Splendid for edging. Tr. Pkt...15c
Oz.....60c ¼ lb.....$2.25
Signata Gamolepis. Bright orange. Extra dwarf form of above. Tr. Pkt.....10c
Oz.....75c ¼ lb.....$2.50

MARVEL OF PERU—Four O'clock

Mixed Colors. Oz....10c ¼ lb....30c

MATTHIOLA

Bicornis. Evening-scented stock, purplish-lilac. Tr. Pkt.....10c Oz.....30c

MATRICARIA—Feverfew

Capensis fl. pl. Double white; choice cut flower. Tr. Pkt.....15c Oz.....50c
Golden Ball. Of compact habit with densely double golden yellow blooms which completely cover the plant; exceptional for bedding. Tr. Pkt.....25c Oz.....75c

MESEMBRYANTHEMUM

Crystallinum. Ice plant. White flowers.
Tr. Pkt.....10c Oz.....50c

MIGNONETTE

Desirable for cutting. Fragrant.
"The Ball." To those florists who grow Mignonette under glass, we recommend this strain. Tr. Pkt.....$1.00
3 Tr. Pkts.....$2.50 Oz.....$6.00
Allen's Defiance. Tr. Pkt...15c Oz...40c
New York Market. Greenhouse grown; one of the finest for forcing.
Tr. Pkt.....50c
⅛ oz.....$1.25 Oz.....$6.00
Bismarck. Large, compact spikes.
Tr. Pkt.....15c Oz.....$1.00
Golden Machet. Golden yellow.
Tr. Pkt.....15c Oz.....75c
Goliath. Extra large spikes.
Tr. Pkt.....15c Oz.....$1.00
Machet. Red; fine spikes.
Tr. Pkt.....15c Oz.....75c
Sweet Scented. Odorata. Oz.....15c

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.

TAGETES "GUINEA GOLD" — EXCEPTIONAL FOR CUT - FLOWERS

PETUNIA "THEODOSIA" IS HIGHLY RECOMMENDED FOR MOTHERS' DAY POT PLANT SALES

A. B. C. "SUPREME" PANSIES

PANSY
A. B. C. "De Luxe" Mixture

If you are looking for "the unusual in Pansies" and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe."

Tr. Pkt.....$1.00 ⅛ oz.....$2.00
¼ oz.....$3.50 Oz.....$12.00

PANSY
A. B. C. "Private Stock"

Fancy Exhibition Mixture. A. B. C. "Private Stock" is a really outstanding "all-purpose" mixture and has given the utmost satisfaction both for cut flowers and plant sales.

Tr. Pkt.....50c ⅛ oz.....$1.25
¼ oz.....$2.00 Oz.....$6.50

PANSY ROGGLI
"Improved Swiss Giants"

Improved Swiss Giants	Tr. Pkt.	3 Tr. Pkts.	Oz.
Mixed	$0.50	$1.25	$7.00
Lake of Thun. A solid blue Pansy with dark blue blotches	.75	2.00	8.00
Cardinal Shades	.75	2.00	8.00
Golden Yellow	.75	2.00	8.00

PANSY

Maple Leaf. Giant mixed. Distinct.
Tr. Pkt..50c ¼ oz..$2.25 Oz..$8.00

"Super" Maple Leaf Mixture.
Tr. Pkt.....$1.00 ⅛ oz.....$1.85
¼ oz.....$3.50 Oz.....$12.00

PANSY—Ordinary Mixture

Tr. Pkt...25c ¼ oz...50c Oz...$1.50

PANSY

Giant Trimardeau. Choice mixed.
Tr. Pkt...20c ¼ oz...50c Oz...$1.50
¼ lb.....$4.50 Lb.....$16.00

VALUABLE NEW PANSY MIXTURES

"Engelmann's Special" is the old Scottish Show type of immense size. The colors are mostly bronze and reddish shades with some yellow-edged ones. "Engelmann's Giant" contains a great variety of shades, both dark and light, the plants being extremely vigorous and producing flowers three to four inches across. Both of these Pansies are compact and early flowering in type.

Engelmann's "Special Mixed."
Tr. Pkt..50c ¼ oz..$3.00 Oz..$10.00

Engelmann's "Giant Mixed."
Tr. Pkt..50c ¼ oz..$3.00 Oz..$10.00

STEELE'S PANSY MIXTURES

Supplied to us direct by Steele.

Jumbo Mixed.
1-16 oz. ..$1.00 Oz. $12.00
⅛ oz. .... 1.75 2 oz. 23.00
¼ oz. .... 3.25 4 oz. 40.00
½ oz. 6.25

"400" Mixed. A super Swiss strain.
1-16 oz. ..$0.75 ½ oz. ...$ 4.25
⅛ oz. .... 1.25 Oz. 8.00
¼ oz. .... 2.25 2 oz. 15.00

Miracle Mixed.
1-16 oz. ..$0.65 Oz. .....$ 7.00
⅛ oz. .... 1.00 2 oz. 13.00
¼ oz. .... 2.00 4 oz. 24.00
½ oz. 3.75

Masterpiece Mixed. Long stems.
1-16 oz. ..$0.85 ½ oz. ...$ 4.75
⅛ oz. .... 1.50 Oz. 9.00
¼ oz. .... 2.50 4 oz. 31.00

"Aces" Mixed Greenhouse Special.
1-16 oz. ..$0.50 Oz. .....$ 5.00
⅛ oz. .... .85 2 oz. 9.00
¼ oz. .... 1.50 3 oz. 13.50
½ oz. .... 2.75 4 oz. 17.50

A. B. C. GIANT PANSIES

	Tr. Pkt.	¼ oz.	Oz.
Apricot	$0.50	$0.80	$3.00
Adonis. Light blue	.30	.50	1.65
Bridesmaid. Apple blossom pink	.50	.75	2.25
Black-Blue	.30	.50	1.65
Bugnot. Shades of red, bronze	.35	.80	3.00
Cardinal. Brilliant red	.30	.50	2.00
Cecily. Steel blue	.50	.75	2.75
Emperor William. Blue	.30	.50	1.65
Giant Prize. Azure blue	.30	.50	1.65

A. B. C. "De Luxe" Pansies
(One-sixth natural size)

"De Luxe" Mixture will satisfy your critical trade both as to size and variation of coloring. Truly the "last word" in Pansy mixtures.

A. B. C. GIANT PANSIES (Cont'd)

	Tr. Pkt.	¼ oz.	Oz.
Golden Queen. Golden-yellow	$0.30	$0.50	$1.65
Hortensia Red	.30	.50	1.65
King of the Blacks	.30	.50	1.65
Lord Beaconsfield. Pure violet	.30	.50	1.65
Madame Perret. Shades of pink and rose	.30	.60	2.00
Peacock. Blue, claret and white	.30	.50	1.65
Prince Henry. Dark blue	.30	.50	1.65
Dark Brown Shades	.30	.60	2.00
Pure Yellow	.30	.50	1.65
Snow Queen. Pure white	.30	.50	1.65
Striped and Mottled	.30	.50	1.65
White with Eye	.30	.50	1.65
Yellow with Eye	.30	.50	1.65

MIMOSA—Sensitive Plant

Pudica. Tr. Pkt.....15c Oz.....50c

MIMULUS

Moschatus (Musk Plant). Tr. Pkt....35c
Tigrinus (Monkey Flower). Tr. Pkt..25c
Moonflower (See Ipomoea).
Morning Glory (See Convolvulus).
Mourning Bride (See Scabiosa).

MINA LOBATA

Climber. Rosy-carmine.
Tr. Pkt.....25c Oz.....$1.50

MUSA

Ensete (Abyssinian Banana).
25 Seeds....50c 100 Seeds....$1.50

MYOSOTIS—Forget-Me-Not
(Biennials) Standard Varieties

	Tr. Pkt.	Oz.
Alpestris Victoria. Dwarf blue	$0.25	$1.25
Dissitiflora. Early bloomer, dark blue (¼ oz...$1.00)	.35	3.50
Palustris. Deep blue. The true marsh Forget-Me-Not. Perennial	.25	1.50
Semperflorens. Everblooming	.25	1.50

MYOSOTIS—Forget-Me-Not (Cont'd)

	Tr. Pkt.	Oz.
Ruth Fischer. Fine blue (1-16 oz...$1.25)	.50	...
Pink Bouquet (¼ oz..75c)	.30	...
Alpestris, Mixed. All colors	.15	.60
"Susanne." Tr. Pkt...50c 6 Pkts...$2.50		

Especially desirable for St. Valentine's Day. Fine for pots or cutting.

Bluebird. Beautiful winter flowering Forget-Me-Not. Tr. Pkt....35c Oz....$3.50

NASTURTIUM
CLIMBING OR TRAILING VARIETIES

Crimson-Maroon, dark foliage, **Pink, Scarlet, Yellow or Mixed.**
Oz....15c ¼ lb....30c Lb....$1.00

Mme. Gunther Hybrids. Mixed.
Oz....10c ¼ lb....30c Lb....$1.00

Lobb's Climbing. Mixed.
Oz....15c ¼ lb....30c Lb....$1.00

NASTURTIUM

"Golden Gleam." A new Nasturtium of semi-trailing habit. Sweet-scented and especially recommended for cut flowers.
½ oz....25c Oz....50c ¼ lb....$1.25

NASTURTIUM (Cont'd)
DWARF OR TOM THUMB VARIETIES

Crimson, dark foliage, **Golden-Yellow, Crimson-Maroon, Salmon-Pink or Mixed.**
Oz....15c ¼ lb....50c Lb....$1.20

NEMESIA

Compacta. Blue gem. 9 inches.
Tr. Pkt.....35c ⅛ oz.....$1.00
Mixed. Tr. Pkt.....35c Oz.....$1.80

NICOTIANA—Ornamental Tobacco

	Tr. Pkt.	Oz.
Affinis. Fragrant, white	$0.15	$0.35
Affinis Hybrida. Mixed	.15	.40
Sanderae. Red	.15	.50

NIEREMBERGIA

Gracilis. Light blue.
Tr. Pkt.....35c ⅛ oz.....75c

ODONTOSPERMUM SERICEUM

Golden yellow. A new plant from the Canary Islands. Tr. Pkt.....$1.00

*PENTSTEMON

Sensation. Mixed colors.
Tr. Pkt.....40c Oz.....$3.00
New Hybrids Mixed. Large spikes.
Tr. Pkt.....35c Oz.....$2.50

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PRIMULA "ERIKSSONII" EXCEPTIONAL AS A POT PLANT — SEE NOVELTY PAGES

Petunias

A. B. C. "De Luxe" Strains

Well grown Petunias, especially Double-Flowered varieties, also "Theodosia" and "Ramona" mixed, are now to be classed as a most important plant for Mothers' Day sales. Easily produced and providing quick profit. We beg to call particular attention to A. B. C. Double-Flowered "De Luxe" —offered on inside front cover.

New Petunia Dwarf Giants "Rosie"—for Pot Plants or Bedding

This magnificent beauty with its large netted blooms of exquisite form is outstanding. The color is a rich rosy lavender, changing to a deeper shade in the wide open throat. (The Artist's Dream.) (Illustrated above.)
Tr. Pkt. ..... 50c 1/64 oz. ..... $2.50 1/32 oz. ..... $4.00 1/16 oz. $7.50

PORTLAND PETUNIAS
Single Flowered

Originator's Strain, Seed from Hand Pollinated Plants

Free flowering strong upright growth. Now very popular with the trade. "Elk's Pride" is the most outstanding of all purple varieties.

Apple Blossom. Light pink.
Elk's Pride. Royal purple.
Lilac Beauty. Soft lilac.
Pride of Portland. Deep rose.
Ruffled Heliotrope. Soft heliotrope.
Scarlet Beauty. Bright scarlet.
White Beauty.
Mixed Colors.

Price, each of above—
Tr. Pkt. $1.00
3 Tr. Pkts. $2.50
6 Tr. Pkts. $4.50

PETUNIAS FOR PROFIT

GIANT RUFFLED—SINGLE

The Largest Flowering Petunias

	Tr. Pkt.	1-64 oz.	1-32 oz.	1-16 oz.	⅛ oz.
Diener's Ruffled Monsters. A well named mixture	$0.50	$2.50	$4.00	$8.00	$15.00
Diener's Pink Glory. Ruffled flame rose pink	.25	...	3.00	6.00	12.00
Diener's Giant Pink Glory. An improvement on Pink Glory	.50	2.50	4.00	8.00	15.00
Diener's Ruffled Monster. Red, dark viened, with coal black center (The above supplied in Diener's original packages.)	.50	2.50	4.00	8.00	15.00
Giants of California. A true giant-flowered mixture	.50	...	1.35	2.25	4.25
Camilla. Pale rose du Barry, veined ruby	1.00	1.50	2.50	...	...
Giant Copper Red. Dark throat. A very attractive new shade	1.00	2.00	3.50	6.00	...
Floretta. Habit similar to Theodosia and color beautiful steel blue; veined black flowers, handsomely ruffled	1.00	2.00	3.50	6.00	...
German Empress. A true ruffled giant, veined violet-blue with dark throat	.50	1.50	...	...	...
Giant Steel Blue. Very large, extra choice blue, richly veined and fringed	.75	1.75	3.00	...	...
Improved Elks' Pride. Giant fringed, purple with rich velvety sheen	1.00	2.00	3.50	6.00	...
Prince Wurttemberg. Dark crimson, black throat	.75	2.00	...	...	...
Princess of Wurttemberg. Rich rose with purple veins. Very richly colored	.50	1.50	...	...	...

UNUSUALLY FINE DWARF CALIFORNIA GIANTS

"Ramona" Strain Mixed. (See illustration on next page.) Choice selection from Dwarf Giants of California. We recommend this strain most highly both for pot plants and bedding	1.00	2.00	3.00	5.50	10.00

SINGLE LARGE FLOWERING—FRINGED

Popular Kind for Bedding and Pot Culture

	Tr. Pkt.	1-64 oz.	1-32 oz.	1-16 oz.	⅛ oz.
Brilliant Rose. Frilled	$1.00	$2.00	$3.50	...	...
Coerulea. Sky blue	.50	1.50	...	...	...
Dwarf Deep Rose (New). The color is a deep rosy red at throat, shading to a pleasing rose. It is beautifully netted with very large flowers	1.00	2.00	3.50	6.00	...
Fluffy Ruffles. Ruffled mixture	.50	.75	1.50	2.75	...
Gottfried Michaelis. Bright amaranth red. Dark throat	.50	...	...	...	...
Kermesina. Crimson fine	.75	1.25	2.00	...	...
"Lace Veil" (New). White fringed, very fine. (See novelty pages for illustration and complete description)	.50	...	...	...	...
Pepita. Carmine and white combined	1.00	1.75	3.00	...	...
Pink Glory (True). Plain edged clear flame rose pink	.50	...	1.50	...	...
Pink Glory, Dwarf. A dwarf form of above	.75	1.50	...	...	...
Pink Triumph. Fringed, large deep rose	.75	1.25	2.00	3.50	6.00
Queen of the Market (New). Plain edge, deep carmine red, scarlet hue, very dwarf	.50	...	...	...	...
Romany Lass. Coppery crimson. Dark throat	.50	2.00	3.50	6.00	...
Royal Purple. Deep violet	1.00	2.50	4.00	...	...
Setting Sun. Brilliant rose	.50	...	...	...	...
Theodosia. Large fringed pink with light throat, exceptionally good	1.00	2.00	3.50	6.00	10.00
Violacea. Velvety violet blue	.75	2.00	4.00	...	...
A. B. C. Single Fringed Mixed. An exceptional collection of colors and shades	.50	1.00	1.75	3.00	5.50

SEE INSIDE FRONT COVER FOR THE LATEST INTRODUCTION IN "DE LUXE" DOUBLE FLOWERING PETUNIAS — VERY WORTH-WHILE

(SEE NEXT PAGE FOR CONTINUED LIST OF PETUNIAS)

"THEODOSIA," THE IDEAL PETUNIA FOR POT PLANTS, ESPECIALLY FOR MOTHERS' DAY SALES

Petunia A. B. C. True "Ramona" Strain. An exceptional dwarf flowering mixture for pots or bedding.

DOUBLE ROSY MORN

This beautiful small flowered double pink Petunia has come into the greatest favor, especially as a pot plant. However, since seed produces only a nominal number of double flowers, it is well to sow early and take cuttings from the true double. The single flowers produced from this strain are, however, equal to the highest type of Rosy Morn and all available.
Tr. Pkt.....$1.00 1-64 oz.....$1.75 1-32 oz.....$3.00

DOUBLE "SHEPHERD'S PRIDE"

Fringed shrimp pink, exceptionally good.
500 seeds.....$1.50 Tr. Pkt.....$2.25

DOUBLE WHITE MADONNA

Pure white, deeply fluted. Tr. Pkt.....$1.50

A. B. C. "WORLD BEAUTY"

Illustrated in color on front cover and fully described on inside front cover of this catalogue. Beautiful large carmine-pink flowers, finely fringed, particularly desirable for pot plants and bedding. Tr. Pkt.....$2.00 3 Tr. Pkts.....$5.00

A. B. C. "DE LUXE"

Double Tall or Dwarf Fringed Mixed

(Illustrated and described on inside front cover.)
Like "World Beauty" described above, was also tested approximately 100 per cent exceptionally fine large double flowers, in a choice range of colors and shades. We consider this new strain a wonderful advance in double Petunias from seed. The "Dwarf Mixed" is particularly recommended for pot plants.
Tr. Pkt.....$2.00 3 Tr. Pkts.....$5.00

"MARVELOUS" DOUBLE MIXED

A good average strain of double fringed large flowering Petunias with a fine range of colors and shades, producing approximately 40% double and the balance in valuable single blooms.
½ Tr. Pkt.....75c Tr. Pkt.....$1.50 3 Tr. Pkts.....$3.50

NEW CARNATION OR SMALL FLOWERED DOUBLE

Mixed free bloomer. Excellent for pot plants.
Tr. Pkt.....$1.00 1-64 oz.....$1.75 1-32 oz.....$3.00

A. B. C. Headquarters for De Luxe Petunia Seed

PETUNIA—"Ramona Strain"

Dwarf California Giants Mixed

This selected strain has obtained great favor with the trade and we highly recommend it.
(See illustration opposite.)
This is a dwarf, sturdy type especially suited to pot culture and bedding. Flowers are beautifully ruffled and fringed with open, well marked throats. Tr. Pkt.....$1.00 1-64 oz.....$2.00
1-32 oz.....$3.00 1-16 oz.....$5.50 ⅛ oz.....$10.00

DWARF CALIFORNIA GIANTS

Purple Prince. Tr. Pkt.....50c
"Rosie" (New). Rich rosy lavender. (See previous page for illustration.) Tr. Pkt...50c 1-64 oz...$2.50 1-32 oz...$4.00
"White Cloud." These produce fine, compact bushes only 12 inches high, covered with pure white blooms 3 to 3½ inches in diameter. Tr. Pkt.....35c

BALCONY PETUNIAS

Of semi-trailing habit, adapted to porch or window boxes.
Balcony Queen. Purple and white. Tr. Pkt.....50c
1-64 oz.....$1.00 1-32 oz.....$1.50 1-16 oz.....$2.75
Deep Blue, Crimson, Rose, White, Balcony Mixed. Tr. Pkt...25c
1-16 oz.....60c 1-8 oz.....$1.00 Oz.....$6.00
Netted Blue Gem (New). Steel blue, richly veined.
Tr. Pkt.....25c 1-16 oz.....75c 1-8 oz.....$1.25
Cornflower Blue (New).
Tr. Pkt.....25c .. 1-16 oz.....75c 1-8 oz.....$1.25

SINGLE SMALL FLOWERED DWARF

Largely used for bedding, compact and free-flowering.
Alderman. We find this deep violet-blue clearly superior to Blue Bird. Tr. Pkt.....35c ½ oz.....$1.25 Oz.....$2.00
Blue Bird. Deep violet-blue.
Tr. Pkt.....35c ½ oz.....$1.50 Oz.....$2.50
Cockatoo. Violet with white spots.
Tr. Pkt.....35c 1-16 oz.....$3.50 ⅛ oz.....$6.00
Heavenly Blue. Light or silvery blue. Very choice.
Tr. Pkt.....50c ¼ oz.....$1.50
Inimitable. Violet and white striped.
Tr. Pkt.....25c ½ oz.....$1.00 Oz.....$1.75
"Chicago Blue." A beautiful blue shade which invariably comes true almost 100 per cent. This is a new A. B. C. introduction and very worth-while. Tr. Pkt.....50c
Celestial. An improved Rose of Heaven, highly recommended.
Tr. Pkt.....35c
Norma. Blue with white star. A good one.
Tr. Pkt.....25c ½ oz.....85c Oz.....$1.50
Pink Gem (New). See novelty pages in this book for illustration.
Tr. Pkt.....35c ¼ oz.....$1.50 Oz.....$5.00
Rose of Heaven. Clear rose-pink.
Tr. Pkt.....25c ½ oz.....$1.00 Oz.....$1.75
Rosy Morn. Rich pink with white throat.
Tr. Pkt.....35c ½ oz.....$1.35 Oz.....$2.50
Snowball. Dwarf white.
Tr. Pkt.....25c ½ oz.....80c Oz.....$1.50
Silver Blue. Light blue.
Tr. Pkt.....35c ½ oz.....$1.35 Oz.....$2.50
Special Mixture. Of all the above.
Tr. Pkt.....25c ½ oz.....80c Oz.....$1.50

SINGLE SMALL FLOWERED—MEDIUM TALL

Largely used for bedding.

	Tr. Pkt.	½ oz.	Oz.
Alba. Pure white	$0.15	$0.40	$0.75
Carmen Sylva. Baby blue with white throat	.20	.75	1.25
Countess of Ellesmere. Pink and white throat	.15	.40	.75
General Dodds. Blood-red	.25	.75	1.50
Howard's Star Improved. Purple with white star	.35	1.00	1.75
Lord Courtenay. Rich rose	.25	.60	1.00
Violacea. Deep violet	.25	1.00	1.75
Small-Flowering Mixture	.25	1.00	1.75

SEE INSIDE FRONT COVER FOR NEW A. B. C. DOUBLE PETUNIA INTRODUCTIONS

PHLOX DRUMMONDI

Beautiful summer flowering annual; excellent for pot plants for spring sales.

GRANDIFLORA VARIETIES

	Tr. Pkt.	¼ oz.	Oz.
Violet with Eye	$0.20	$0.30	$1.00
Alba. Pure white	.20	.30	1.00
Coccinea. Scarlet	.20	.30	1.00
Rose Pink	.20	.30	1.00
Flesh Pink	.20	.30	1.00
Yellow	.20	.30	1.00
Brilliant Rose	.20	.30	1.00
Stellata Splendens. Scarlet with white eye	.20	.35	1.00
Choicest Mixed	.15	.25	.80

DWARF OR COMPACT VARIETIES FOR BEDDING

	Tr. Pkt.	¼ oz.	Oz.
"Cecily." Large flowering, mixed	$0.25	$0.75	$2.50
Chamois Rose. With carmine eye	.35	.85	2.75
Fireball. Brilliant scarlet	.35	.60	2.00
Pink	.40	.65	2.40
Snowball. Pure white.	.35	.85	2.75
Choicest Mixed	.25	.50	1.80

*PHLOX

Decussata. Seed saved from a fine collection of named sorts. Can be supplied in mixture only. Tr. Pkt...25c Oz...$2.00

*PHYSALIS—Chinese

Lantern plant.
Francheti. Tr. Pkt....25c Oz....$1.00

*PHYSOSTEGIA

	Tr. Pkt.	Oz.
Virginica Alba. White	$0.35	$2.00
Virginica. Lilac-rose	.35	2.00
Compacta Rosea. Dwarf rose	.35	2.00

*PLATYCODON—Japanese Bellflower

One of the best hardy perennials, producing very showy flowers during the whole season. Excellent for planting in permanent borders or among shrubbery; easily raised from seed.
Grandiflorum. Large steel-blue flowers.
Tr. Pkt.....25c Oz.....$1.00
Album. Pure white variety.
Tr. Pkt.....25c Oz.....$2.00
Mariesi. Large, open, bell-shaped flowers of a rich violet-blue; plant dwarf and compact. Tr. Pkt.....50c Oz.....$3.50

*POPPIES—Hardy (Papaver)

NUDICAULE (ICELAND)

Coonara Pink. Shades of pink. Tr. Pkt..50c
Elmonte. Tangerine-orange. Tr. Pkt...50c
Sunbeam Mixture. Tr. Pkt.....25c
Orientale (Oriental Poppy). Prince of orange. Orange-scarlet.
Tr. Pkt.....25c Oz.....$2.00
Orientale Princess Victoria. Salmon.
Tr. Pkt.....40c Oz.....$5.00
Orientale Hybrids.
Tr. Pkt.....25c Oz.....$1.00

POPPIES—Single Annual Varieties

American Legion. A new Shirley Poppy of a dazzling orange-scarlet; immense size.
Tr. Pkt.....10c Oz.....40c
Miss Sherwood. White edged rose.
Tr. Pkt.....10c Oz.....25c
Shirley. Large flowers; mixed colors.
¼ lb...75c Tr. Pkt...15c Oz...25c
Tulip. Glowing scarlet.
Tr. Pkt.....15c Oz.....40c

Primula Malacoides "Erikssonii"

(See page 11 for illustration and complete description.)

Varieties:
WONDER BABY (Pink)
BABY ROSE (Deep Pink)
NEW BABY (Lavender-Pink)
BABY DOLL (Deep Pink (frilled)
BABY ALBA (White)

800 seeds, $1
2000 seeds, $2
1-64 oz., $5

Primula Obconica, M and M Type (Note size of flowers)

POPPIES—Double Shirley

Improved Shirley, May Queen. An improved strain; large double flowers; mixed colors.
Tr. Pkt.....15c Oz.....50c
Eldorado. Double Shirley. Salmon shades.
Tr. Pkt.....15c Oz.....60c
Mixed. Tr. Pkt.....10c Oz.....25c
New Poppy, Shirley Double Begonia Flowered Sweet Briar. A delightful shade of deep rose-pink. The blossoms are full double, resembling a very large double Begonia. Desirable for cutting.
Tr. Pkt.....15c Oz.....75c
Cavalcade (New). Double orange-scarlet.
Tr. Pkt.....35c ¼ oz.....85c

POPPIES—Double Annual Varieties

Carnation Flowered. Mixed.
¼ lb.....50c Oz.....15c
Crimson King. Crimson.
Tr. Pkt.....15c Oz.....25c
Fairy Blush. Mixture of light pink shades.
Tr. Pkt.....15c Oz.....25c
Mikado. Red, striped white.
Tr. Pkt.....15c Oz.....30c
Peony-Flowered. Scarlet, white, yellow or mixed.
Tr. Pkt...10c Oz...25c ¼ lb...85c

PORTULACA

Double. Large flowering, mixed; extra fine quality. Tr. Pkt...25c Oz...$2.25
Single. Large flowering, mixed.
Tr. Pkt...15c Oz...50c ¼ lb...$1.50

PRIMULA OBCONICA

We highly recommend the M. and M. strain—produces flowers of immense size and clear colors.
M. and M. Large Flowering Strain.
Mueller Rose and Mohnstein Red.
Tr. Pkt.....$1.50 1-32 oz.....$5.00
M. and M. Mixed Red and Rose.
Tr. Pkt.....$1.50 1-32 oz.....$5.00
Friesdorf Salmon.
Tr. Pkt.....$1.50 1-32 oz.....$5.00
Fasbender Atrosanguinea or Fasbender Rosea. Tr. Pkt...$1.50 1-32 oz...$5.00
Apple Blossom. Pink. Tr. Pkt.....50c
Grandiflora Lilac or White. Tr. Pkt...50c

PRIMULA CHINENSIS FIMBRIATA

Chiswick Red. Bright red.
Tr. Pkt.....50c 1-32 oz.....$1.75
Rosy Morn. Pink.
Tr. Pkt.....75c 1-32 oz.....$2.25
Prize Mixture. This mixture contains only the very finest sorts selected from the best strains. Tr. Pkt. 50c 1-16 oz...$3.00

PRIMULA—Various Sorts

Kewensis (Verbena Scented Yellow Primrose). Of strong growth; long spikes of yellow flowers. Tr. Pkt.....50c

*PRIMULA—Hardy Primrose

Auricula. Choice mixed. Tr. Pkt....35c
Veris (Polyanthus). Mixed, all colors.
Tr. Pkt.....50c Oz.....$5.00
Vulgaris (English Primrose). Canary-yellow fragrant. Tr. Pkt...35c Oz...$3.00

*PYRETHRUM—Flowering Sorts

Roseum. Pink. Tr. Pkt..35c Oz..$2.00
James Kelway. Dark blood red.
Tr. Pkt.....50c Oz.....$3.50
Atrosanguinea. Red shades.
Tr. Pkt.....35c Oz.....$2.50
Hybridum Roseum, Single. Mixed.
Tr. Pkt.....25c Oz.....$1.50
Pyrethrum Hybridum "Double Supreme Mixture." This strain is especially desirable because of the large percentage of double blooms it will produce.
Tr. Pkt.....50c ¼ oz.....$2.50
Aureum (Golden Feather). Yellow foliage.
Tr. Pkt.....15c Oz.....45c

RHODANTHE—Everlasting

Double Pink, White or Mixed.
Tr. Pkt.....15c Oz.....50c

RICINUS—Castor Oil Bean

Zanzibarensis. 12 feet. Mixed colors.
Oz.....15c Lb.....$2.00

RUDBECKIA—Coneflower

***Purpurea.** Flowers reddish-purple with large center of brown.
Tr. Pkt.....25c Oz.....$1.25

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.

PRIMULA "ERIKSSONII" EXCEPTIONAL AS A POT PLANT—SEE NOVELTY PAGES

Large Flowering Salpiglossis
Excellent for Cut Flowers

SALPIGLOSSIS

Very showy annuals, splendid for cutting.

	Tr. Pkt.	Oz.		Tr. Pkt.	Oz.
Brown and Gold	$0.20	$1.15	Velvety Red	$0.20	$1.15
Primrose	.20	1.15	Violet and Gold	.20	1.15
Purple and Gold	.20	1.15	Choice Mixed	.20	.75
Rose and Gold	.20	1.15	Emperor. Extra large flowering mixed	.15	1.00
Scarlet and Gold	.20	1.15			
White and Gold	.20	1.15			

SALVIA

We fully realize the importance of Salvias to the florist and are careful to arrange for our stock with an American specialist who supplies only fine, plump seed which is saved from specimen plants and such as shows a high germination. **(Not to be compared with European grown seed of doubtful germination.)**

Harbinger. A new early flowering dwarf variety that we consider the most desirable of all Scarlet Salvias. (See novelty pages for illustration.) Tr. Pkt...50c 3 Tr. Pkts...$1.25 Oz...$3.00

	Tr. Pkt.	Oz.		Tr. Pkt.	Oz.
America (Globe of Fire)	$0.50	$2.50	*Patens. Blue (sown early under glass will bloom first season)	$0.30	$2.50
Bonfire (Clara Bedman)	.40	2.25	Farinacea. Light blue, makes a fine line	.25	1.50
Fireball. Dwarf	.50	2.50	*Blue Bedder. Compact, deep blue.	.40	2.75
Splendens. Tall growing	.35	1.50			
Drooping Spikes	.35	1.50			
Zurich. Dwarf, early	.50	2.50			

***Azurea Grandiflora.** A hardy perennial variety, producing during August and September spikes of pretty sky-blue flowers in great profusion; 3 to 4 feet. Tr. Pkt.....30c Oz.....$1.75

SANVITALIA

Procumbens fl. pl. Bright yellow double flowers; useful in vases, etc. Tr. Pkt.....35c Oz.....$1.40

SAPONARIA

Vaccaria. A free-blooming annual with beautiful pink feathery flowers. Tr. Pkt.....10c Oz.....25c ¼ lb.....60c
Used in same manner as Baby's Breath.

*SAPONARIA—Soap Wort

Ocymoides. A very useful hardy plant for the rockery or the border, producing from May to August masses of attractive small, bright rose flowers; 8 inches. Tr. Pkt.....15c Oz.....60c

SCARLET FLAX—(See Linum)

SCABIOSA—Mourning Bride

	Tr. Pkt.	Oz.		Tr. Pkt.	Oz.
Lavender, Cherry Red, Crimson, Flesh, Pink, Black, Rose or White	$0.15	$0.50	Loveliness. Delicate salmon-rose shades	$0.25	$1.00
Ageratum Blue	.25	.60	Fire King. Rich rosy crimson	.15	.50
Peach Blossom	.25	.60	Sulphur Yellow	.15	.50
Shasta. Pure white	.25	.60	Tall Extra Fine Double Mixed	.10	.40
			Dwarf Double Mixed	.10	.40

*SCABIOSA

Scabiosa Caucasica "Isaac House Giant Hybrid" Mixed. This strain far surpasses the old Scabiosa Caucasica type. Tr. Pkt...50c 3 Tr. Pkts...$1.25 Oz...$3.00

Caucasica (Blue Bonnet). One of the handsomest of hardy perennials; especially valuable for cutting, the blooms lasting a long time in water; color soft lavender-blue; 3 feet. Tr. Pkt.....35c Oz.....$2.00

SCHIZANTHUS—"Butterfly Flower"

For cut flowers. Schizanthus are particularly outstanding.

	Tr. Pkt.	¼ oz.	Oz.
Garaways Hybrids	$0.50	$1.00	$3.50
Wisetonensis. Rose and amber shades	.50	1.00	...
Wisetonensis. Rose and pink shades	.50	1.00	...
Wisetonensis Mixed	.20	...	1.00
Brilliant Mixed	.50	1.00	...

SENSITIVE PLANT—Mimosa

Pudica. Flowers pinkish white. Tr. Pkt.....15c Oz.....50c

SHAMROCK

True Irish. Tr. Pkt.....15c Oz.....50c ¼ lb.....$1.50

SHASTA DAISY—(See Chrysanthemum)

SMILAX—Myrsiphyllum Asparagoides

A well known green house climber. Valuable for floral decorations. Tr. Pkt.....15c Oz.....50c ¼ lb.....$1.50

SNAPDRAGON—(See Antirrhinum)

SOLANUM

	Tr. Pkt.	Oz.
Cleveland Cherry. Orange	$0.35	$2.00
Bird's Eye Pepper	.35	2.00
Capsicastrum Nanum.		
Jerusalem Cherry	.15	.50

Hlavacek's "Masterpiece." (See illustration.)
"Cleveland Cherry." More compact than the old type and produces much more freely of fruit. A very pronounced improvement over the old form. Grows more compact than above and produces the scarlet berries in greater profusion.
Tr. Pkt.....50c Oz.....$3.00

SWEET - SCENTED DOUBLE - FLOWERED NASTURTIUM "GOLDEN GLEAM" — Provides Exceptional Cut Flowers

Solanum—Christmas Cherry—Hlavacek's "Masterpiece"

NOTE: All of the above are treated as Annuals excepting kinds marked thus (*), which are Perennials.
PLANT FREELY OF TAGETES' "GUINEA GOLD" FOR SUMMER CUT FLOWERS

DOUBLE STOCKS

A. B. C. Special Florists' Strains Stocks Are One of Our Principal Specialties

*Indicates most popular colors and shades.

IMPROVED BISMARCK STOCKS (Early Giant Imperial)

An especially meritorious class. These stocks are giant, growing from 24 to 30 inches tall, of branching habit, producing innumerable large spikes measuring 12 to 16 in. long, coming into bloom in about twelve weeks after seedlings are planted.

Rose. Fine standard color.
Flesh. Delicate shade of pink.
Lavender. Fine standard color.
Chamois. Ivory, tinted old rose. Choice market color.
Canary Yellow.
Golden Ball. Clear ivory-yellow.
White. Early clear white.
Apple Blossom. Blush.
Lilac. Lilac-lavender.
Blood Red. Fiery red.

	Tr. Pkt.	⅛ oz.	¼ oz.	Oz.
Separate colors above	$0.35	$0.60	$1.00	$3.00
Mixed, all colors.	.25	.35	.60	2.25
Royal Purple (Elk's Pride). Rich deep purple	.35	.60	1.00	3.00
Antique Copper. A fine copper-red	.35	.60	1.00	3.00
Golden Rose. Light golden-rose	.50	.60	1.00	3.00

BEAUTY OF NICE STOCKS

Particularly desirable because of their long stems and branching habit.

***Mont Blanc.** Extra early white.
Almond Blossom. White shaded pink.
Monte Carlo. Rich canary-yellow.
***Aurora.** Cream, tinted pink.
Belle de Naples. Rich old rose.
Salmon King. Strong salmon-rose.
Beauty of Nice. Flesh-pink.
***Cote d'Azure.** Light blue.
Summer Night. Deep blue.
Carmine Rose (Abundance).
Blood Red.
Sou. de Monaco. Crimson, late.
American Beauty. Deep rose-pink.
***Queen Alexandra.** Rosy lilac, fine.

	Tr. Pkt.	⅛ oz.	Oz.
Separate colors above	$0.25	$0.40	$2.25
Mixed, all above colors.	.25	.35	2.00

EARLY FLOWERING WINTER STOCK "ZEPHYR"

This Stock stands out from all other known sorts on account of its especially charming delicate lavender-blue coloring. In its habit Stock Zephyr resembles the favorite Beauty of Nice. Tr. Pkt.....35c

STOCKS (Gilliflower)

"The World's Best Double Stocks"

Our grower received five "Awards of Merit" and eight "Highly Commended" for his strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisely, England, season of 1932.

All our California grown Stocks bloom at least two weeks earlier than foreign grown.

DOUBLE PERPETUAL BRANCHING

Giant Perfection

***Rose.** A clear even shade.
Sapphire. Violet or dark lavender.
***May Queen.** Pale blue.
Snowdrift. Fine clear white.
Princess Alice. Early white.
La France. Blush, nearly white.
***Heatham Beauty.** Rose, shaded terra cotta.
***Empress Augusta Victoria.** Silvery lilac.
Brilliant. Blood-red.

Separate colors—
Tr. Pkt.....25c
⅛ oz. 35c
Oz. $2.25
Mixed, all colors—
Tr. Pkt.....25c
⅛ oz.....50c
Oz. $2.00

BALL NON-BRANCHING OR COLUMN STOCKS

These produce one enormous spike with large flowers, 1 to 2½ feet high and can be planted close together in the bench.

Silvery Lilac-Lavender.
Pure White.
Ruby.
Tr. Pkt. (1200 seeds) . $1.00
Oz. $8.00

LARGE FLOWERING DWARF TEN-WEEK STOCKS FOR BEDDING

Lavender. **Blood-Red.**
Purple. **Deep Rose.**
Carmine-Pink. **White.**
Canary-Yellow.

Separate colors—
Tr. Pkt.....25c ⅛ oz.....40c
¼ oz.....65c Oz.....$2.00
Mixed, all colors—
Tr. Pkt.....20c ⅛ oz.....35c
¼ oz.....50c Oz.....$1.50

STATICE—Everlasting Flower

Valuable for cutting or decorative purposes.

Annual Varieties

Coming into great favor for cut flowers.

	Tr. Pkt.	Oz.	Lb.
Sinuata. White	$0.15	$0.25	$2.00
Sinuata. Lavender	.15	.25	1.50
Sinuata. Rosea Superba	.15	.30	3.00

"True Blue." Extra deep blue, a special strain which comes true from seed.
Tr. Pkt...15c Oz...30c Lb...3.00
Bonduelli. Golden-yellow.
Tr. Pkt.....15c Oz.....30c
Suworowii (Russian or Cattail Statice).
Tr. Pkt...25c Oz...75c Lb...$8.00

BALL COLUMN STOCKS

(Illustrated opposite)

Non-Branching.

Each plant produces one fine long flower stem and can be planted close.

Now in great favor.

—

We recommend Improved BISMARCK "EARLY GIANT IMPERIAL" STOCKS as being the most desirable of branching Stocks.

Stocks—Ball Branching or Column

STOCK GIANTS OF CALIFORNIA

"Santa Maria"—A giant double pure white stock of exceptional merit. Giant flowers on a long flowering truss with the splendid branching habit of the Bismarck. The long stems of "Santa Maria" make it a very desirable cut flower for the florist. 78 per cent double. **The best double pure white Stock on the market.**
Tr. Pkt.....50c ¼ oz.....$1.25 Oz.....$4.50

*STATICE—Sea Lavender

Splendid hardy perennials, either for the border or rockery, producing all summer panicles of minute flowers, which can be dried and used for winter bouquets.

Latifolia. Purplish-blue flowers.
Tr. Pkt.....25c Oz.....$1.35
"Caspia." This is a very delicate and artistic form of everlasting Perennial. It is as hardy as the Latifolia type and makes an earlier cut and more sprays. Color is a good shade of lilac. Tr. Pkt.....25c
¼ oz.....75c Oz.....$2.50
Perezii. Rich blue.
Tr. Pkt.....25c Oz.....$2.00
Statice Dumosa. Clear silvery white. The finest for drying. Tr. Pkt.....35c
¼ oz.....$1.00 Oz.....$3.00

STEVIA

Serrata. Fragrant white flowers; desirable for cutting.
Tr. Pkt.....20c Oz.....$1.50

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.
NASTURTIUM "GOLDEN GLEAM"—A DESIRABLE CUT FLOWER

New Early Sweet Pea "Early Attraction"
(Two-thirds natural size)

SWEET PEAS

"UP-TO-THE-MINUTE" FLORISTS' VARIETIES

True to Name, Thoroughly Rogued and Hand Picked Seed

If you are in the market for quantity, please ask us for special prices

EARLY OR WINTER FLOWERING VARIETIES

	1 Oz.	4 Oz.	1 Lb.
Annie Laurie. Pure rose-pink	$0.75	$2.75	$10.00
Ball Rose. Deep rose.	.40	1.35	4.75
Ball Rose. Improved..	.50	1.75	5.50
Ball Rose Queen. Light rose	.40	1.25	4.50
Ball Orange. Best orange	.50	1.50	5.25
Burpee's Orange. Light shade	.40	1.35	5.00
Ball's Blue. Choice blue	.40	1.25	4.50
Blue Bird. Standard blue	.40	1.25	4.50
Burpee's Lavender. Wistaria lavender	.40	1.25	4.50
Columbia (Blanche Ferry). Rose-pink and creamy white	.40	1.25	4.50
Chevalier. Rose with lemon sheen	.40	1.25	4.50
Early Bright Light. Orange-scarlet	.40	1.25	4.50
Early Pal. Rich rose crimson	.40	1.25	4.50
Early Apollo. Salmon-cerise	.40	1.25	4.50
Early Vogue. Lilac-lavender	.40	1.25	4.50
Early Forty-Niner. Brilliant orange	.40	1.25	4.50
Early Sparkle. Scarlet-cerise	.40	1.25	4.50
Early Fandango. Bright rose	.40	1.25	4.50
Early Greeting. Clear lavender	.40	1.25	4.50
Early Fascination. Salmon-rose	.40	1.25	4.50
Early Satin Rose. Rose, amber and salmon...	.40	1.25	4.50

EARLY FLOWERING (Cont'd)

	1 Oz.	4 Oz.	1 Lb.
Eldorado. Tangerine-orange	$0.40	$1.25	$4.50
Flamingo. Orange-salmon	.40	1.25	4.50
Fragrance. Clear lavender (best lavender)	.50	1.75	6.00
Giant Rose. Clear rose	.40	1.25	4.50
Glitters. Cerise..	.40	1.25	4.50
Grenadier. Poppy-scarlet	.40	1.25	4.50
Harmony. Best lavender	.45	1.35	4.75
Hope. Best white	.40	1.35	5.00
Jeanne Mamitsch. Long stemmed rose-pink; fine...	.45	1.35	4.75
Lavender King. Lavender	.40	1.25	4.50
Mrs. Hoover. Long stemmed blue	.45	1.35	4.75
Madonna. Black seeded white	.40	1.25	4.50
Mrs. Calvin Coolidge. Rich salmon-pink	.40	1.25	4.50
Mrs. Kerr. True salmon	.40	1.35	5.00
Morse's Superior Pink. Pink suffused salmon.	.40	1.25	4.50
Red Bird. Crimson red	.40	1.25	4.50
Snowstorm. Improved, white	.40	1.25	4.50
Spring Song. Salmon-rose	.40	1.25	4.50
Sun Ray. Long stemmed, cerise	.40	1.25	4.50
Valencia. Bright orange	.45	1.35	5.00
White Harmony. Standard white	.45	1.35	5.00
Zvolanek's Rose. Rose-pink	.40	1.25	4.50
Choice Mixed. From named varieties	.35	1.15	4.00

NEW EARLY FLOWERING SWEET PEAS

Introductions of Real Merit

You Will, We Believe, Need These New Kinds to Stimulate Your Business During the Coming Season

	1 Oz.	4 Oz.	1 Lb.
Early Attraction. A glorified "spring song"	$1.35	$5.00	$17.50
Exposition Pink. Gorgeous rich pink	1.25	4.25	15.00
Eleanor Blue. A new shade of blue which became so popular in Washington, D. C., the past spring	1.00	3.50	12.50
Prosperity. Orange-salmon overlaid with gold	1.00	3.50	12.50
Radiant. A sparkling Ball rose. Very much improved with long stems. Sensation of the Los Angeles market for past two years	.45	1.75	6.00

NEW EARLY FLOWERING (Cont'd)

	1 Oz.	4 Oz.	1 Lb.
Susanna. Bright crimson, the rich color of Paul's Scarlet Rose	$1.00	$3.50	$12.50
Lavanda. A really pure lavender of the greatest value	1.25	4.25	15.00

SPENCER'S LATE OR SUMMER FLOWERING

	1 Oz.	4 Oz.	1 Lb.
Austin Frederick Improved. Giant lavender	$0.20	$0.50	$1.75
Avalanche. White	.20	.50	1.75
Blue Bird. Rich blue..	.20	.50	1.75
Blue Flame. Deep blue	.20	.50	1.75
Campfire. Bright scarlet	.20	.50	1.75
Charming. Soft cerise.	.20	.50	1.75
Chieftain. Satiny mauve	.20	.50	1.75
Constance Hinton. Black seeded white	.20	.50	1.75
Countess Spencer. Rose pink	.20	.50	1.75
Colorado. Bright orange	.20	.50	1.75
Commander Godsall. Large violet-blue	.20	.50	1.75
Crimson King. Giant deep carmine	.20	.50	1.75
Debutante. Salmon shaded coral	.20	.50	1.75
Doreen. Carmine	.20	.50	1.75
Elfrida Pearson. Large pale pink	.20	.50	1.75
Gleneagles. Pale blue lavender	.20	.50	1.75
Hawlmark Lavender	.20	.50	1.75
Hawlmark Salmon-Pink. Rich, deep pink with salmon and orange	.20	.50	1.75
Heavenly Blue. Delphinium blue	.20	.50	1.75
Hebe. Large, bright pink	.20	.50	1.75
Hercules. Giant pink..	.20	.50	1.75
Hero. Cerise	.20	.50	1.75
Magnet. Cream-pink..	.20	.50	1.75
Mary Pickford. Creamy salmon-pink	.20	.50	1.75
Matchless. Cream	.20	.50	1.75
Miss California. Cream-pink	.20	.50	1.75
Mrs. Cuthbertson. Rosy-pink standard, white wings	.20	.50	1.75
Mrs. Tom Jones. Bright blue; large	.20	.50	1.75
Pinkie. Deep rose-pink	.20	.50	1.75
Powers Court. Pure lavender; extra	.20	.50	1.75
Royal Purple	.20	.50	1.75
Royal Scot. A fiery, deep cerise	.20	.50	1.75
Supreme. Pale pink..	.20	.50	1.75
Warrior. Rich, reddish maroon flushed with bronze	.20	.50	1.75
Welcome. Dazzling scarlet	.20	.50	1.75
Youth. Large, white, pink picotee	.20	.50	1.75
Extra Choice, Mixed	.20	.50	1.75

SPECIAL NOTE: We supply Sweet Pea seed to many of the largest growers in the U. S. A., and aim to list only varieties that obtain a keen demand in the cut flower markets. If you are in need of Sweet Pea seed in volume, please ask for special prices.

*SWEET ROCKET—Hesperis

Bears spikes of snowy white, lilac and purple fragrant flowers.
Mixed Colors. Tr. Pkt.....10c Oz.....50c

SWEET WILLIAM—Dianthus Barbatus

There is always a good demand for these beautiful free-flowering old-fashioned favorites. Very easily raised from seed.
Single Newport Pink. Salmony-rose or watermelon pink.
Tr. Pkt.....25c Oz.....$1.00
Single Scarlet Beauty. Intense bright scarlet.
Tr. Pkt.....15c Oz.....$1.00
Single White. Tr. Pkt.....15c Oz.....50c
Single Velvety Black Maroon. Tr. Pkt.....15c Oz.....50c
Single Extra Fine Mixed. All colors. Tr. Pkt...15c Oz...75c
Double-Flowering Giant Mixed. Very large.
Tr. Pkt.....25c Oz.....$1.25

SWEET WIVELSFIELD

A new hardy annual with a great variety of colorings. Trusses similar to Sweet William but flowers are larger and more varied. Provides excellent cut flowers as well as a beautiful bedding plant.
Tr. Pkt.....25c Oz.....$1.50

TAGETES

Signata Pumila. Good bedding plant; flowers golden-yellow.
Tr. Pkt.....15c Oz.....75c
Guinea Gold. A cut flower novelty you cannot afford to overlook.
Tr. Pkt.....35c Oz.....$1.50 ¼ lb.....$4.00

*THALICTRUM—Meadow Rue

Dipterocarpum. Invaluable for cutting; the flowers are of charming shade of violet-mauve, which is brightened by a bunch of lemon-yellow stamens and anthers. Tr. Pkt...35c Oz...$2.50

THUNBERGIA—Black-Eyed Susan

Mixed. Tr. Pkt.....15c Oz.....75c

TORENIA

Fournieri Grandiflora. Blue.
Tr. Pkt.....25c Oz.....$2.50

*TRITOMA

(Red-Hot Poker, Flame Tower, or Torch Lily)

Hybrida. It is not generally known that Tritomas are readily grown from seed.
Tr. Pkt.....25c Oz.....$1.50

*TUNICA

Saxifraga. A pretty tufted plant with light pink flowers; produced all summer; useful either for the rockery or the border.
Tr. Pkt.....15c Oz.....75c

*VALERIANA—Valerian

Mixed. Showy, hardy border plants producing large corymbs of red or white flowers; fine for bouquets; mixed, 2 feet.
Tr. Pkt.....15c Oz.....60c

Exceptional

New Verbena Hybrida Grandiflora "SPECTRUM RED"

(See illustration above.)

As its name implies, this magnificent Verbena is an intense bright red, brighter than any other Verbena yet introduced. Having absolutely no eye, the color is intensified, and its brilliance is quite dazzling. Individual florets are one and one-fourth inches in diameter. We strongly recommend this as the brightest Verbena in existence. Tr. Pkt.....50c
¼ oz.....$1.25 Oz.....$4.00

New Verbena Hybrida Grandiflora "CERISE QUEEN"

A beautiful shade of soft salmon-cerise, quite new in Verbenas, making a charming addition to this group. It has immense individual flowers one and one-fourth inches in diameter on giant trusses, with fairly long stems, making this Verbena suitable for cutting. It is recommended to all who want a lively new color in Verbenas. Tr. Pkt.....50c
¼ oz.....$1.25 Oz.....$4.00

New Verbena Hybrida Grandiflora "Spectrum Red"

A. B. C. GIANT FLOWERING VERBENAS

A magnificent new strain of Verbenas of robust compact habit and free blooming. The trusses are immense, the individual florets measuring fully an inch in diameter.
Alba. Large, pure white. Tr. Pkt....25c
¼ oz.....50c Oz.....$1.60
Beauty of Oxford Hybrids. A valuable new strain. Tr. Pkt.....35c
¼ oz.....$1.00 Oz.....$3.00
Coccinea. Scarlet. Tr. Pkt.....25c
¼ oz.....50c Oz.....$1.60
Etna. Intensive Geranium red, with small creamy-yellow eye. Tr. Pkt.....25c
¼ oz.....50c Oz.....$1.60
Giant Salmon-Pink. A true salmon-pink with white eye. Tr. Pkt.....25c
¼ oz.....50c Oz.....$1.60
Lavender Glory (New). A true lavender with a medium sized creamy eye which accentuates the lovely lavender tone.
Tr. Pkt...25c ¼ oz...85c Oz...$3.00
Luminosa. Luminous flame, pink shading to salmon. Tr. Pkt.....25c
¼ oz.....50c Oz.....$1.60
Lucifer. Vivid scarlet. Tr. Pkt.....25c
¼ oz.....50c Oz.....$1.60
Rosea Stellata. Rose-pink, white eye.
Tr. Pkt...25c ¼ oz...50c Oz...$1.60
Rose Cardinal. Rose with large white eye.
Tr. Pkt...25c ¼ oz...50c Oz...$1.60
Royale. Royal blue, creamy white eye.
Tr. Pkt...25c ¼ oz...65c Oz...$2.00
Violacea Stellata. Deep violet, white eye.
Tr. Pkt...25c ¼ oz...50c Oz...$1.60
A. B. C. Giant Mixed. Tr. Pkt.....25c
¼ oz...40c Oz...$1.40 ¼ lb...$3.00

VERBENA HYBRIDA

	Tr. Pkt.	Oz.
Scarlet (Defiance)	$0.25	$1.00
Pink and Rose Shades	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Blue Shades	.25	1.00
Striped	.25	1.00

VERBENA HYBRIDA (Cont'd)

Golden Yellow	$0.25	$1.25
Hybrida Mixed	.20	1.00

Compacta Erecta. Upright, large flowers.
Fireball—Bright Scarlet. 6 in.
Tr. Pkt...25c ¼ oz...65c Oz...$2.25
Compacta Erecta Choice Mixed.
Tr. Pkt...25c ¼ oz...65c Oz...$2.00

VERBENA VENOSA

Heliotrope Blue. This makes an exceptional bedding plant when combined with Dwarf White Sweet Alyssum. (Sow early.)
Tr. Pkt.....25c Oz.....$1.50
Venosa Lilacina (New). Delicate lavender blue. Tr. Pkt.....50c
Lemon Verbena. Tr. Pkt.....35c
¼ oz.....85c Oz.....$3.00

*VERONICA—Speedwell

Spicata. An elegant hardy border plant, growing about 1½ feet high, producing long spikes of bright blue flowers in June and July. Tr. Pkt.....25c Oz.....$1.75

VINCA—Periwinkle

An excellent bedding plant. (Sow seed early.)

	Tr. Pkt.	Oz.
Alba Pura. Pure white	$0.15	$0.85
Alba. White with eye	.15	.85
Delicata. Soft pink	.15	.85
Rosea. Pink	.15	.85
Mixed	.15	.75

VIOLA CORNUTA—Tufted Pansies

Apricot. Tr. Pkt.....50c
Jersey Gem. Deep violet-blue. Tr. Pkt..75c
Dark Blue, Mauve, Light Blue, Pure White or Yellow. Tr. Pkt....35c Oz....$2.00
Mixed. Tr. Pkt.....25c Oz.....$1.75

WALLFLOWER

Well-known deliciously fragrant half hardy perennials.
Single Mixed. All colors.
Tr. Pkt.....15c Oz.....50c
Double-Flowering Finest Mixed.
Tr. Pkt.....25c Oz.....$2.50
"Early Wonder." Annual. Early forcing, double mixed. Tr. Pkt.....50c

NOTE: All of the above are treated as Annuals, excepting kinds marked thus (*), which are Perennials.
FOR LIST OF VERBENA PLANTS SEE BACK PAGES

A PAGE OF BODGER'S "GOLD MEDAL" CALIFORNIA ZINNIAS

FOR CUT FLOWERS AND GARDEN SHOW

DAHLIA FLOWERED VARIETIES

(Illustrated opposite)

Attraction. Distinct shade of brick red (Spectrum Red).

Canary Bird. Delicate shade of primrose.

Crimson Monarch. Best of red shades.

Dream. Fine deep lavender turning to purple.

Exquisite. Light rose with center a deep rose (Tyrian Rose).

Golden State. A very rich orange-yellow (Cadmium). Yellow in the bud, turning to an attractive orange when in full bloom.

Golden Dawn. Golden yellow.

Illumination. Striking self color of deep rose (Tyrian Rose).

Luminosa. Bright deep pink, with a light suffusion of salmon.

Lemon Beauty. Golden yellow on brown.

Meteor. Rich, glowing deep red, the darkest of all red shades.

"Old Gold." Deep and lighter shades of old gold.

Old Rose. Real old rose shade.

Oriole. Orange and gold bicolor.

Purple Prince. Fine deep purple.

Polar Bear. A very large, pure white—the best white yet seen in Zinnias.

Scarlet Flame. A large, beautiful, bright scarlet, with a beautiful blending of orange throughout the petal. This is not a bicolor.

Youth. A beautiful soft rose self.

Price: Each of above—

Extra Size Trade Packet.....25c
¼ oz...40c Oz...$1.25 ¼ lb...$4.00

DAHLIA FLOWERED (Cont'd)

Special Offer — One Extra Size Trade Packet, each of any seven varieties selected from list opposite.....$1.50

Gold Medal Mixture. A well-blended mixture containing the named varieties.

Tr. Pkt.....20c ¼ oz.....35c
Oz.....$1.00 ¼ lb.....$3.50

GIANT CALIFORNIA OR MAMMOTH

Of strong, robust growth, 3 feet high, with colossal flowers frequently measuring from 5 to 6 inches in diameter. Excellent for cutting.

Brightness. Bright, deep rose.

Cerise Queen. Another new color we have added which should be in all collections. It is very bright and very striking.

"Daffodil." Bright canary yellow resembling narcissus King Alfred in color. Very fine.

"Enchantress." Light rose, deep rose center.

Golden Queen. Golden yellow.

Grenadier. Bright dark red.

Lavender Gem. Deep lavender turning to purple.

Miss Willmott. Soft pink.

Orange King. Cadmium or orange scarlet.

Orange Queen. Golden orange.

Purity. White.

Rose Queen. Bright rose.

Salmon Queen. Salmon rose.

Scarlet Gem. Glowing scarlet.

Price: Each of above—

Violet Queen. Deep violet to purple.

Extra Size Tr. Pkt...20c ¼ oz...35c
Oz...$1.00 ¼ lb...$3.50 Lb...$12.00

Finest Mixed. A splendid mixture, containing a large range of colors.

Extra Size Tr. Pkt....15c ¼ oz....30c
½ oz.....50c Oz.....85c

Bodger's Gold Medal Dahlia Flowered Zinnias

CROWN O' GOLD MIXTURE

The aristocrat among Zinnias—each petal of the flower is overlaid with a deep golden-yellow at the base, while carrying out the individual flower color at the tip. The color range includes the popular florist shades: Old Rose, Cream, Yellow, Carmine, Red, Pink, etc.

Tr. Pkt.....25c ¼ oz.....50c Oz.....$1.50

ELEGANS PUMILA DWARF DOUBLE

(Cut and Come Again)

A most desirable type for bedding as well as cut flowers.

Bright Scarlet, Canary Yellow, Carmine Red, Crimson, Flesh, Golden Orange, "Pinkie" (Rose Pink), White.

Price: Each of above—Tr. Pkt....10c
Oz.....50c ¼ lb.....$1.50

Salmon Rose, a pleasing shade used by florists in basket work. Tr. Pkt....15c
Oz.....75c ¼ lb.....$2.25

Choicest Mixed. Tr. Pkt.....10c
Oz.....35c ¼ lb.....$1.00

Zinnia California Giant or Mammoth

ELEGANS "LILLIPUT"

Small double flowers. These small flowered Zinnias are becoming wonderfully popular throughout the country as a cut flower particularly the "Salmon Rose."

Canary Yellow, Crimson, Deep Flesh, Golden Yellow, Lilac, Salmon Rose, White, Red Riding Hood, Scarlet.

Price: Each of above—
Tr. Pkt.....15c Oz.....75c ¼ lb.....$2.50

"Rose Bud" (New) Rose Pink.
Tr. Pkt.....20c Oz.....$1.00 ¼ lb.....$3.50

Choicest Mixed.
Tr. Pkt.....15c Oz.....60c ¼ lb.....$2.00

"EARLY WONDER"

The first of a new race of dwarf Zinnias, from 12 to 15 inches high, which produce masses of Pumila type flowers forty-five days from time of planting.

"FIERY SALMON CERISE PINK"

Tr. Pkt.....25c ¼ oz.....60c Oz.....$2.00

PUMILA PICOTEE "DELIGHT"

Considered by many to be the best cut flower Zinnia on the market.

Salmon Rose.
Tr. Pkt.....25c Oz.....$1.50 ¼ lb.....$5.00

Finest Mixed, including a selection of florists' shades.
Tr. Pkt.....20c Oz.....75c ¼ lb.....$2.50

SCABIOUS FLOWERED

Resembles Scabiosa blooms.
Tr. Pkt.....35c Oz.....$2.50

"TOM THUMB" MIXTURE

Desirable for rock gardens. A good range of colors. Mixed.
Tr. Pkt.....25c Oz.....$1.00

Haageana (Mexican Hybrids). Double mixed.
Tr. Pkt.....25c Oz.....$1.25

FOR SUMMER AND EARLY FALL CUT FLOWERS ZINNIAS CANNOT BE SURPASSED

GROW VEGETABLE PLANTS

For Home Garden Trade

A. B. C. "SUPREME" QUALITY VEGETABLE SEEDS

Numerous florist-growers throughout the United States annually realize a handsome profit in the supplying of vegetable plants to their home garden customers; especially tomato plants, for which there is usually a large demand in suburban sections and the smaller towns. Take advantage of this opportunity to increase your spring sales. Our list of varieties is such as are best adapted to home garden culture; however, we can supply all desirable sorts of vegetable seeds in commerce and at market prices. Send us your list of needs and be assured that you will receive the same high grade as we supply in florists' flower seeds.

NOTE: Where not otherwise quoted, we supply ½ Oz. at Oz. rate.

Cabbage "Marion Market" Yellows-Resistant

BEETS

	Oz.	¼ lb.	Lb.
Detroit. Selected stock	$0.15	$0.45	$1.25
Crimson Globe	.10	.30	.80
Crosby's Egyptian. Selected	.10	.35	1.00

BRUSSELS SPROUTS

	Oz.	¼ lb.	Lb.
Improved Dwarf	$0.20	$0.65	$2.00

CABBAGE
Early Oblong Varieties

	Oz.	¼ lb.	Lb.
Jersey Queen. (Yellows-Resistant)	$0.40	$0.90	$3.00
Early Jersey Wakefield	.20	.70	2.25
EARLY FLAT AND ROUND VARIETIES:			
Copenhagen Market	.30	.85	2.75
Marion Market. (Yellows-Resistant)	.45	1.25	4.50
Golden Acre	.45	1.25	4.00
Early Flat Dutch	.20	.65	2.00
All Seasons	.20	.65	2.00
Globe Glory. (Yellows-Resistant)	.50	1.50	5.00
MAIN CROP SORTS:			
Premium (Late) Flat Dutch	.25	.65	2.25
Chinese or Celery Cabbage	.40	1.25	4.00
Bridgeport Drumhead	.25	.65	2.00
Danish Ball Head. (Dwarf Amager)	.30	.85	2.75
Hollander. (Yellows-Resistant)	.30	.90	3.00
Dutch Winter or Hollander	.25	.75	2.50

CABBAGE (Cont'd)

	Oz.	¼ lb.	Lb.
SAVOY CABBAGE:			
Improved American	$0.30	$0.80	$2.50
RED CABBAGE:			
Mammoth Rock Red	.30	.85	3.00

CARROT

	Oz.	¼ lb.	Lb.
Danvers Half Long	$0.20	$0.55	$1.75
Chantenay	.20	.50	1.50
Guerande or Ox Heart	.15	.45	1.25

CAULIFLOWER

	Pkt.	¼ oz.	½ oz.	Oz.	¼ lb.
New Snowball	$0.25	$0.70	$1.25	$2.00	$8.00
Earliest Dwarf Erfurt	.25	.65	1.15	2.00	7.50
Dry Weather	.25	.65	1.25	2.25	8.00
Danish Snowball	.25	.65	1.15	2.00	7.00

CELERY

	Oz.	¼ lb.	Lb.
White Plume	$0.30	$1.00	$3.00
Golden Self Blanching	.60	1.75	6.00
Giant Pascal	.30	.90	3.00

CELERY, ROOT

	Oz.	¼ lb.	Lb.
Large Smooth Prague	$0.30	$0.90	$3.00
(Pkt. 10c)			

CUCUMBER

	Oz.	¼ lb.	Lb.
Evergreen or Extra Long White Spine	$0.15	$0.40	$1.15
Davis Perfect	.20	.50	1.50
Arlington White Spine	.15	.40	1.15

CUCUMBER (Cont'd)

	Oz.	¼ lb.	Lb.
Improved Long Green	$0.20	$0.50	$1.50
Chicago Pickle	.15	.35	1.00
West India Gherken	.25	.60	1.75

EGG PLANT

	Oz.	¼ lb.	Lb.
Black Beauty	$0.50	$1.50	$5.00
Improved New York Purple	.45	1.35	4.50

ENDIVE

	Oz.	¼ lb.	Lb.
Green Curled Summer	$0.15	$0.45	$1.25
Green Curled Winter	.15	.45	1.25

KALE OR BORECOLE

	Oz.	¼ lb.	Lb.
Excelsior Moss Curled	$0.15	$0.35	$1.00

KOHLRABI

	Oz.	¼ lb.	Lb.
Short-Leaved Early Erfurt	$0.25	$0.75	$2.50
Early White Vienna	.20	.65	2.00
Early Purple Vienna	.25	.70	2.25

LEEK

	Oz.	¼ lb.	Lb.
Large Musselburg	$0.20	$0.60	$2.00

LETTUCE

	Oz.	¼ lb.	Lb.
LEAF VARIETIES:			
Black Seeded Simpson	$0.15	$0.50	$1.50
Grand Rapids Forcing	.15	.50	1.50
CABBAGE AND HEAD VARIETIES:			
All Seasons	.15	.45	1.50
May King	.15	.45	1.50

SPECIAL NOTE! We can supply all desirable sorts of vegetable seeds in commerce and at market prices. Send us your list of needs and be assured that you will receive the same high grade as we supply in florists' flower seeds.

NOTE: Where not otherwise quoted, we supply ½ Oz. at Oz. rate.

VEGETABLE SEEDS CONTINUED ON NEXT PAGE

Radish, Early Scarlet Globe

VEGETABLE SEEDS (Cont'd)

LETTUCE (Cont'd)

	Oz.	¼ lb.	Lb.
Big Boston	$0.20	$0.50	$1.50
Iceberg	.20	.50	1.50
Improved Hanson	.15	.45	1.25
New York or Wonderful	.25	.65	2.00
Prize Head	.15	.45	1.25
Paris White Co's	.15	.45	1.25

MUSKMELON

	Oz.	¼ lb.	Lb.
Extra Early Osage	$0.15	$0.45	$1.25
Paul Rose	.15	.45	1.25
Rocky Ford	.15	.35	1.00
Honey Dew	.20	.50	1.50

ONION

	Oz.	¼ lb.	Lb.
Large Red Wettersfield	$0.20	$0.60	$1.75
Ohio Yellow Globe	.20	.60	1.75
Ideal Southport White Globe	.25	.85	.2.50

PARSLEY

	Oz.	¼ lb.	Lb.
Champion Moss Curled	$0.15	$0.30	$0.80
Hamburg Rooted	.20	.45	1.25

PEPPER

	½ oz.	Oz.	¼ lb.
Magnum Dulce Largest	$0.30	$0.50	$1.50
Sweet Mountain	.20	.35	1.25
Bull Nose (Hot)	.20	.40	1.25
Large Bell (Sweet)	.20	.40	1.25
Cayenne Long Red	.30	.45	1.25
Ruby King	.20	.35	1.00
Pimento	.20	.30	.90
Hungarian	.35	.60	1.75
California Wonder	.35	.60	1.75

A. B. C. "SUPREME" QUALITY VEGETABLE SEEDS (con't.)

PUMPKIN

	Oz.	¼ lb.	Lb.
Winter Queen	$0.15	$0.35	$1.00
Japanese Pie	.15	.40	1.25
Small Sugar Pie	.15	.35	1.00

RADISH

	Oz.	¼ lb.	Lb.
Cincinnati Market. Long scarlet	$0.15	$0.25	$0.75
Scarlet Turnip White Tip (Sparkler)	.10	.25	.75
Improved Scarlet Globe	.15	.30	.90
Early Scarlet Globe	.10	.25	.60
Early Scarlet Globe, White Tip	.10	.30	.90
Improved French Breakfast	.10	.20	.60
Brightest Long Scarlet	.10	.20	.65
20-Day Forcing	.10	.25	.75
White Icicle	.10	.25	.70

SPINACH

	Lb.
Long Standing	$0.35
Round Leaved	.30
New Zealand	.75

SWISS CHARD

	Oz.	¼ lb.	Lb.
Cut and Come Again	$0.10	$0.25	$0.75

SQUASH

	Oz.	¼ lb.	Lb.
Boston Marrow	$0.15	$0.35	$1.00
Summer Crookneck	.15	.35	1.00
Golden Hubbard	.25	.45	1.25
Original Hubbard	.20	.50	1.50

TOMATO

	Oz.	¼ lb.	Lb.
Bonny Best	$0.35	$1.00	$3.00
Chalk's Early Jewel	.35	1.00	3.00
Crimson Cushion or Beefsteak	.50	1.50	4.75
Dwarf Champion	.40	1.25	4.50
Dwarf Stone	.40	1.25	4.50
Earliana	.40	1.00	3.00
Early Detroit	.40	1.25	4.50
Golden Ponderosa	.50	1.60	5.50
Golden Queen	.40	1.25	4.25
Greater Baltimore	.30	.85	2.75
John Baer	.35	1.00	3.00
June Pink	.45	1.25	4.25
Marglobe	.45	1.25	4.00
Matchless	.30	.85	2.75
Ponderosa	.50	1.50	5.00
Oxheart	.75	2.50	9.00
Stone Improved	.30	.90	3.00
Yellow Pear	.50	1.50	...
Yellow Plum	.50	1.50	...

IDEAL FORCING TOMATO

We consider "Ideal" as being of exceptional quality for under-glass culture and highly recommend same.

Oz.....$3.00 ¼ lb.....$10.00

DIENER'S NEW BLIGHT-RESISTING TOMATO

"VENTURA"

(Diener's Description)

"Ventura" is the most perfect Tomato produced so far, as it is very early. The fruit is as smooth as an apple, having a weight of four to eight ounces. Its flesh is of a fine tomato color and is very solid when ripe, so much so that it keeps solid for several weeks without spoiling or rotting, being immune from Fungi. It can be shipped in a ripe condition to very long distances. "Ventura" has a very delicious taste, it being a seedling of the Diener tomato, which is known for its wonderful flavor when canned. It is extremely free bearing.

Pkt...25c Oz...$1.00 Lb...$14.00

Diener's Tomato—New Blight-Resisting

A. B. C. "SUPREME" QUALITY LAWN GRASS SEED

A. B. C. "SUPREME" QUALITY LAWN GRASS SEED is just what the name implies. You will, we believe, find this a profitable side line to sell to your customers (especially those of your clientele who have been imposed upon with "chaff mixture"). Put up in attractive cloth bags printed green; one-, two-, three-, five-, ten-, fifteen- and twenty-five-pound bags. Price 25c per pound in any quantity. Many of our customers find this a ready seller as well as to use for their own application.—A. B. C.

A. B. C. "SUPREME" QUALITY LAWN GRASS SEED IN BULK

25 lbs.....$5.75 50 lbs.....$11.25 100 lbs.....$22.00

HARDY PERENNIAL PLANTS

Perennials are a real need for the average florist, blooming at a time when greenhouse stock is scarce, and by growing a collection of cut flower kinds you are assured of flowers for a job which must be turned out in a limited time. We have grown on contract all **Perennial and Rock Plants** that are worth-while and we are in position to supply practically all kinds in commerce at low market values. Please write us about your perennial needs.

SPECIAL NOTE: Lack of space in this catalogue prevents listing our complete line (the product of over 100 acres). However, after February 15, 1934, we will publish a complete catalogue of all worth-while kinds, including rock plants in great variety. Copy mailed free.

Silver Anniversary Basket

This is a novelty arrangement made up with Delphiniums, Roses and Lily of the Valley, with Silver Bells on handle. Considered a work of art.

ACHILLEA
Milfoil or Yarrow

Achilleas are of easy culture and grow in any good garden soil, preferring sunny locations.

Millefolium Roseum (Rosy Milfoil). Finely cut deep green foliage, pink flowers in dense heads.
Per 10.....85c Per 100.....$6.00

Perry's White. 1 to 2 feet, June to August. A choice variety. Nothing better for cutting. An excellent filler. The whitest of all Achilleas, and an outstanding favorite with florists for summer flowers.
Per 10.....$1.00 Per 100.....$7.00

ACONITUM
Monkshood or Helmet Flower

Fischeri. A dwarf variety growing 30 inches high, with very large pale blue flowers in September and October.
Per 10.....$1.00 Per 100.....$7.00

ALYSSUM
Rock Madwort

Very popular early flowering perennials of easy culture.

Argenteum. Dense growth. Leaves silvery beneath, flowers yellow in clustered heads, all summer. Height about 15 in.
Per 10.....$1.00 Per 100.....$7.00

Rostratum. Flowers pale yellow, in unbranched heads. Blooms May to July. Height 1 foot.
Per 10.....$1.00 Per 100.....$7.00

ANCHUSA
Sea Bugloss

A race of intensely blue flowering plants.

Italica Dropmore. Pretty gentian blue flowers in spring. A favorite with all who see it. One of the best blue perennials.
Per 10.....$1.00 Per 100.....$7.00

ANTHEMIS
Hardy Marguerite

Tinctoria (Kelway's Variety). Handsome finely cut foliage, and daisy-like flowers produced all summer. Succeeds well in the poorest soil, excellent for cut flowers.
Per 10.....$1.00 Per 100.....$7.00

AQUILEGIA OR COLUMBINE

Long Spurred Hybrids. We offer an unusually choice strain of these lovely hybrids, ranging in color tones from creamy white and yellow to bronze-red and blue shades. No two plants resemble each other in color, and the combination of shades found in this selection defies description.
Per 10.....$1.00 Per 100.....$7.00

ARTEMESIA

Lactiflora. An excellent hardy border plant, producing large, branching panicles of sweet scented, creamy white flowers, excellent for cutting. 3 to 4 feet, August-September. A perennial you should have on hand for bouquets.
Per 10.....$1.00 Per 100.....$7.00

ARTEMESIA (Cont'd)

Silver King. Unquestionably one of the best all-around decorative plants. Its bright silver-colored stems and foliage are of great value as a filler for bouquets, sprays, baskets, or all sorts of floral pieces. By cutting and drying the stems it is very valuable in the winter for filler.
Per 10.....$1.00 Per 100.....$7.00

HARDY ASTERS
(Michaelmas Daisies)

Provide desirable late summer and fall cut flowers.

Climax. One of the best and showiest, with large pyramidal spikes of large light lavender-blue flowers. Very free. 5 feet.
Per 10.....$1.00 Per 100.....$7.00

Climax White. Large pure white.
Per 10.....$1.00 Per 100.....$7.00

BAPTISIA
False Indigo

Australis. Spikes of dark blue, lupine-like flowers; good for cutting.
Per 10.....$1.00 Per 100.....$7.00

BOLTONIA
False Chamomile

Large, single Aster-like flowers. The plant is in bloom during the summer and autumn months, with its thousands of flowers open at one time; produces a very showy effect.

Latisquama. Lavender-pink, 4 to 5 feet. Good for cutting.
Per 10.....85c Per 100.....$6.00

PROVIDE A SUPPLY OF HARDY PLANTS AND ROCK GARDEN VARIETIES FOR YOUR CUSTOMERS' GARDENS. THE DEMAND FOR SAME IS YEARLY ON THE INCREASE. Complete free catalogue on this subject mailed free after February 15, 1934.

Memorial Wreath

Made up with Hardy Gypsophila "Bristol Fairy," Red Maple leaves and Laurel.

CAMPANULA

Bellflower

Florist Cut Flower Varieties

Medium Calycanthema (Cup and Saucer). Blue, rose and white. Colors separate. Classed among the showiest garden plants, also one of the most desirable cut flowers.
Per 10.....$1.00 Per 100.....$7.00

Media. The well known "Canterbury Bells." Its numerous branches crowded with deep bells, the edges softly rolled back and fluted. In July height 2 to 3 feet. Blue, rose, white and lilac. Very showy for garden. Valuable for cutting.
Per 10.....$1.00 Per 100.....$7.00

CARNATION—HARDY

Improved Crimson King. A very worthwhile cut flower variety and highly desirable rock garden plant. (See page 54 for illustration and complete description). 2¼-inch plants (Delivery Spring 1934).
Prices—Per 25.....$2.50
Per 100....$8.00 Per 1000....$75.00

HARDY PERENNIAL PLANTS (Cont'd)

PARTICULARLY DESIRABLE FOR CUTTING

CARNATION—HARDY (Cont'd)

Grenadin Pink. An attractive delicately colored flower that fills a great variety of uses for summer cut flowers. Beautiful landscape flower also.
Per 10...$1.00 Per 100...$7.00

Grenadin Red. Large flowering type. Very desirable for garden or cutting.
Per 10...$1.00 Per 100...$7.00

Grenadin White. White form of above. Extremely desirable plant of easiest culture.
Per 10...$1.00 Per 100...$7.00

CENTUREA

Dealbata. Large and striking rose-pink flowers. June-July.
Per 10...$1.00 Per 100...$7.00

Macracephela. Large, thistle-like golden-yellow flowers, useful for cutting and showy in the border. July and August. 3½ feet.
Per 10...$1.25 Per 100...$8.00

Montana (Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September.
Per 10.....$1.00 Per 100.....$7.00

Montana Alba. Pure white form of the above. Per 10..$1.00 Per 100..$7.00

Rigidifolia Rosea. About 20 inches high, branched stems and pink flowers.
Per 10.....$1.25 Per 100.....$8.00

CHEIRANTHUS

Siberian Wallflower

Allioni. A beautiful rock plant. Dazzling fiery orange flowers, on stems about a foot high. Best used as a biennial as it frequently blooms itself to death.
Per 10.....$1.00 Per 100.....$7.00

CHELONE

Turtle-head or Shellflowers

The flowers, which are borne on 2 to 3 foot stems, resemble a turtle's head and are most useful for cutting.

Lyoni. Heads of showy purplish-red flowers. Per 10....$1.00 Per 100....$7.00

COREOPSIS

Tickseed

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden-yellow flowers in profusion throughout the summer.

Lanceolata, Grandiflora. A beautiful hardy border plant, grows 15 to 18 inches high, and produces its bright flowers in great profusion. By cutting off all old flowers it will bloom until fall.
Per 10.....85c Per 100.....$6.00

CHRYSANTHEMUMS, HARDY

Autumn Glow. Rose-crimson. Large flowers. Per 10...$1.00 Per 100...$7.00

Elkton. Profuse, very compact, multi-petaled flowers of dollar size, blush white slightly tinged lavender.
Per 10.....$1.00 Per 100.....$7.00

Golden Queen. Large yellow.
Per 10.....$1.00 Per 100.....$7.00

L'Argentuillas. Bronze flowers tipped yellow, of medium height. Early large flowering. Per 10..$1.00 Per 100..$7.00

Little Bob. Bronze button.
Per 10.....$1.00 Per 100.....$7.00

Marie Antoinette. Deep pink.
Per 10.....$1.00 Per 100.....$7.00

Old Homestead. A buff pink, one of the best. Per 10...$1.00 Per 100...$7.00

Ouray. Medium height, early flowering. Flowers are good sized pompons about 1½ inches in diameter, carried on strong, stiff stems. Color is a very brilliant, dark scarlet with copper glow.
Per 10.....$1.00 Per 100.....$7.00

Scarlet Beauty. A late sort which produces a myriad of beautiful pure scarlet flowers. Deserves a place in every garden.
Per 10.....$1.50 Per 100.....$10.00

Skibo. A very early flowering pompon type of medium height. Plant covered with blossoms which open bronze, changing to a rich yellow retaining a small bronzy center. Flowers about 1½ inches across. Very hardy variety.
Per 10.....$1.00 Per 100.....$7.00

OUR SPECIAL CATALOGUE OF PERENNIAL AND ROCK PLANTS WILL CONTAIN A LIST OF EVERY WORTH-WHILE VARIETY. READY FEBRUARY 15, 1934, AND WILL BE MAILED FREE FOR THE ASKING.

HARDY PERENNIAL PLANTS
(Cont'd)

CHRYSANTHEMUM MAXIMUM
Shasta Daisy or Moonpenny

They hold an important position as desirable cut flowers.

Alaska. A decided improvement on the original; with blooms 4½ to 5 inches across, of pure glistening white. Very free flowering and in bloom all summer and fall. 2 feet.
Per 10.....**85c** Per 100.....**$6.00**

Elder Daisy. This Daisy is now recognized by all for its earliness of flowers and it is being used for forcing quite extensively with very good results. Out of doors they are always in flower for Decoration Day.
Per 10.....**85c** Per 100.....**$6.00**

Leucanthemum King Edward VII. Immense beautiful pure white flowers, on tall stems. July to September. 3 feet.
Per 10.....**85c** Per 100.....**$6.00**

DIANTHUS BARBATUS
Sweet William

Old favorites, bearing their sweet clove-scented flowers in the greatest profusion during May and June. Fine for cutting.

Holborn Glory. A large flowered auricula-eyed type with brilliant colors.
Per 10.....**85c**
Per 100.....**$6.00**

White Beauty. Pure white.
Per 10.....**85c**
Per 100.....**$6.00**

Red Beauty.
Per 10.....**85c**
Per 100.....**$6.00**

Newport Pink. The best of the salmon-pinks.
Per 10.....**85c** Per 100.....**$6.00**

Sympathy Basket

In addition to Delphinium, Centaurea Macrocephela and Statice are responsible for the beauty of this basket, Asparagus Sprengeri being used for trimming.

DELPHINIUM
Perennial Larkspur

Their long showy spikes of flowers persist from June till frost and furnish the most satisfactory blues for cut flowers.

Belladonna. The most continuous blooming of all, never being out of bloom from June first until cut down by hard frost. The clear turquoise blue of its flowers is not equalled for delicacy and beauty by any other flowers.
Per 10.....**$1.00** Per 100.....**$7.00**

Bellamosum. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth, freedom of bloom, but with intensely rich, deep blue flowers.
Per 10.....**$1.00** Per 100.....**$7.00**

Blackmore & Langdon Hybrids. This strain without a doubt stands in a class by itself. It has the range of colors well divided in the pale shades of Indigo with a strong run of the most delicate shades of rose, double and single.
Per 10.....**$1.00** Per 100.....**$7.00**

DICENTRA
Bleeding Heart
(A Desirable Pot Plant)

Spectabilis. An old-fashioned favorite; its long racemes of graceful heart-shaped pink flowers in May or June are always attractive; it is used largely for forcing.
Per 10.....**$2.00** Per 100.....**$15.00**

DORONICUM
Leopard's Bane

Excelsum. Has large yellow Marguerite-like flowers, 2½ to 3 inches across, in early spring. Very suitable for beds and borders, also a splendid flower for cutting.
Per 10.....**$1.50** Per 100.....**$10.00**

ERIGERON
Summer Star Wort

A very effective genus of Michaelmas Daisy-like plants usually with pink and purple flowers. They flourish in any garden soil; very excellent for cutting.

Speciosus Hybrid Grandiflora. A new and absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 Aster-like rosy-lilac blooms about two inches across. The ray-like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.
Per 10.....**$1.25** Per 100.....**$8.00**

ERIGERON (Cont'd)

EUPATORIUM
Hardy Ageratum

Coelestinum (Hardy Ageratum). A fine perennial closely resembling the Ageratum, flowers a lavender-blue, flowering from August to frost. A fine perennial for florists' use. 12 to 24 inches. Good cut flower.
Per 10.....**$1.00** Per 100.....**$7.00**

FUNKIA
Hosta — Plaintain Lily

Undulata Variegata (Day Lily). Graceful green leaves having fluted white edge. Very conspicuous plant for the border. They are also beautiful when used as a foliage pot plant for Easter sales. Flowers lilac. Per 10...**$1.25** Per 100...**$8.00**

IF YOU ARE INTERESTED IN ANY WORTH-WHILE PERENNIAL OR ROCK PLANTS NOT LISTED IN THESE PAGES, PLEASE ASK FOR SPECIAL CATALOGUE — MAILED FREE — READY FEBRUARY 15, 1934.

HARDY PERENNIAL PLANTS (Cont'd)

Delphinium—Forced in a 9-in. pot.

For forcing we supply specially treated Delphinium Belladonna and Bellamosum. See alphabetically arranged perennial pages in this book.

GAILLARDIA

Blanket Flower

Grandiflora. This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June they continue one mass the entire season. A most beautiful combination; very fine for cutting. Per 10..$1.00 Per 100..$7.00

GYPSOPHILA

Baby's Breath

Does well in rather dry places. Valuable for "mist effect" in bouquets and in the garden where a mass of delicate, misty bloom will fill a bare place.

Bristol Fairy. A double Gypsophila of greater vigor, producing larger panicles of flowers, and having the advantage of blooming more or less continuously all summer, new branches of bloom appearing after the first flush of flowers has passed, if these are cut.

Per 10.....$2.00 Per 100.....$15.00

Acutifolia. Pretty and useful species. Lilac-rose. Height 1 foot.

Per 10.....$1.00 Per 100.....$7.00

HELENIUM

Riverton Gem. Old gold suffused with bright terra cotta, changing to wallflower red. 3 to 4 feet high. In bloom from August until October.

Per 10.....$1.00 Per 100.....$7.00

Riverton Beauty. Pure lemon-yellow, with large disc of purplish black. 3 to 4 feet high; early fall.

Per 10.....$1.00 Per 100.....$7.00

HEMEROCALLIS

Flava (Lemon Lily). Sweet scented clear full yellow. 2½ feet. Flowers in June.

Per 10 .....$1.00

Gold Dust. Bright yellow flowers, buds and reverse of petals bronzy gold; flowering in May and June. 2 to 3 feet high.

Per 10 .....$1.00

HEUCHERA

Coral Bells

Sanguinea. Brilliant coral red. Very ornamental. Per 10..$1.25 Per 100..$8.00

IRIS KAEMPFERI

(Japan Iris)

Astarte. Double beautiful dark violet.

Per 10.....$1.00 Per 100.....$8.00

Circe. Double dark-violet-blue, finely lined with white.

Per 10.....$1.00 Per 100.....$8.00

Eumee. Single dark violet.

Per 10.....$1.00 Per 100.....$8.00

Gekka No Nami. Earliest to bloom and the choicest white, very free. Glistening white with creamy white stigmas.

Per 10.....$1.00 Per 100.....$8.00

Gold Bound. A fine double pure white, enriched by a creamy glow from the gold banded center.

Per 10.....$1.00 Per 100.....$8.00

Hercule. Double clear lilac-blue.

Per 10.....$1.00 Per 100.....$8.00

A COMPLETE CATALOGUE OF HARDY PERENNIAL AND ROCK PLANTS (THE PRODUCT OF 100 ACRES) MAILED FREE.

IRIS KAEMPFERI (Cont'd)

Koko No Iro (Purple and Gold). Enormous double flowers. Rich violet-purple with white petaloides tipped violet.

Per 10.....$1.00 Per 100.....$8.00

Mahogany. Large double flowers, latest to bloom. Purpled mahogany-red, the crest petals prettily crested.

Per 10.....$1.50 Per 100.....$10.00

Patrocle. Single superb, dark violet.

Per 10.....$1.00 Per 100.....$8.00

Prosperpine. Single bright rich blue, produced by sanding of velvety blue on white.

Per 10.....$1.00 Per 100.....$8.00

Reine de Bulgares. Deep blue shading with age to light blue with white veins.

Per 10.....$1.00 Per 100.....$8.00

Rose H. Scheepers. Double mauve grey, overlaid with blue.

Per 10.....$1.50 Per 100.....$10.00

Ski No Ryo. Double blue and white.

Per 10.....$1.00 Per 100.....$8.00

IRIS GERMANICA

(German Iris)

We have a wonderful collection of 20 named varieties. (Descriptive list of varieties furnished upon request.)

Prices: Per 100.....$4.00 to $10.00

Mixed German Iris. Per 10.....50c

Per 100....$3.00 Per 1,000....$25.00

LIATRIS

Blazing Star or Gayfeather

Pycnostachya. A perfectly hardy perennial of luxuriant growth, doing well in any kind of soil, poor or rich, moist or dry; producing richly colored purple flowers on stout stalks 6 feet high in graceful spikes one foot long. In bloom during July and August. First rate cut flowers. Per 10..$1.00 Per 100..$7.00

Scariosa (Late Type). This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. September, 4 to 5 feet.

Per 10.....$1.25 Per 100.....$8.00

PLEASE NOTE: PRICES QUOTED IN THIS LIST ARE FOR STRONG FIELD ROOTS — NOT SEEDLINGS — AND OF QUALITY THAT WILL GIVE YOU RESULTS THE FIRST YEAR.

HARDY PERENNIAL PLANTS
(Cont'd)

LUPINUS

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems 3 feet high. They are perfectly hardy but cannot endure drought and must be planted in well prepared soil and kept watered in dry weather.

Polyphyllus. Blue, rose and white separate.
Per 10.....$1.50 Per 100.....$10.00

MATRICARIA
Feverfew

Capensis Alba. Small Daisy-like white flowers. Very pretty fern-like foliage. A splendid bedding plant. Forms a mass of bloom. 15 inches.
Per 10.....$1.00 Per 100.....$7.00

PENTSTEMON
Beard-Tongue

Coral Gem. Coral pink, large spikes. Makes up beautifully with Delphinium, Belladonna or Hardy Asters.
Per 10.....$1.00 Per 100.....$7.00

PEONIES

Red, White or Pink Shades. Strong 3 to 5 eye roots.
Per 10.....$1.25 Per 100.....$10.00

Complete list of some 50 or more varieties mailed upon application.

PHLOX

Miss Lingard. Pearly white flower, with delicate pink eye, very remarkable bloomer, producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early White Phlox known.
Per 10.....$1.00 Per 100.....$7.00

We can supply some 50 varieties of Hardy Phlox, the choicest varieties in existence and at low market prices. List of varieties and prices mailed free.

PHYSALIS
Japanese Lantern

Francheti. This wonderfully decorative plant is easy to grow and multiplies rapidly. A big money maker that will yield more than any other outside crop.
Per 10.....$1.00 Per 100.....$7.00

PHYSOSTEGIA
False Dragonhead

Grandiflora Vivid. A new variety growing from 18 to 24 inches high, with flowers much larger than the type and of a bright violet-mauve.
Per 10.....$1.00 Per 100.....$7.00

PYRETHRUM
Painted Daisies

Roseum Hybridum. Very hardy and one of the choicest of the perennials. The flowers, ranging from pure white through shades of pink to deep crimson, are beautiful on the plant or as cut flowers. They flower the last of May and through June.
Per 10.....$1.00
Per 100..... 7.00

RUDBECKIA

Indispensable plants for the hardy border, grow and thrive anywhere, giving a wealth of bloom, which are well suited for cutting.

Newmanii (Black-Eyed Susan). Dark orange flowers with deep purple cone, borne on stiff, wiry stems three feet high. July to September. 2 feet.
Per 10.....85c Per 100.....$6.00

Purpurea. Peculiar reddish-purple flowers with a very high, large, brown cone-shaped center, on 2 to 3 feet stems. July to October. A splendid plant for the border. Per 10...$1.00 Per 100...$7.00

SCABIOSA
Pincushion Flower

Gt. Isaac House Hybrids. A fine strain of extra large flowered blue shades. Beautiful doubles.
Per 10.....$1.50 Per 100.....$10.00

STATICE
Great Sea Lavender

Latifolia. Purplish-blue minute flowers during July and August; these, if cut and dried, will last in perfect condition for months. Per 10..$1.00 Per 100..$7.00

STATICE DUMOSA
The Finest Statice for Drying

Of great value to the florist; clear silvery white when dry and lavender when fresh. Dumosa is a highly valuable new variety. Height 20 inches. Perfectly hardy without any protection anywhere.
Per 10.....$1.50 Per 100.....$10.00

Presentation Basket

Gladiolus, Delphinium and Laurel, lower part being filled with clusters of bright pink Rambler Roses.

TRITOMA
Red Hot Poker

Pfitzeri. Rich orange-scarlet blooms borne on stems 3 feet high; very attractive for mass planting or singly in the border. In bloom from August to October. Succeeds in any garden soil, but responds quickly to liberal feeding. Must be protected in winter. Per 10..$1.25 Per 100..$8.00

Perry's Hybrids. Various colors ranging from pale yellow to deep orange and are very showy; perfectly hardy.
Per 10.....$1.00 Per 100.....$7.00

TROLLIUS

An excellent cut flower.

Asiaticus Salamander. Large open flower, orange. Per 10..$2.00 Per 100..$15.00

Earliest of All. Early and free-flowering, light orange-yellow.
Per 10.....$2.00 Per 100.....$15.00

Gold Quelle. Large globe flowers of a fine yellow-orange color.
Per 10.....$2.00 Per 100.....$15.00

Meteor. Deep orange.
Per 10.....$2.00 Per 100.....$15.00

VERONICA

Longifolia Subsessilis. A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes of a beautiful deep blue and are frequently used as cut flowers.
Per 10.....$1.00 Per 100.....$7.00

ROCK PLANTS ARE NOW IN KEEN DEMAND AND WE CAN SUPPLY AN UNUSUALLY FINE RANGE OF VARIETIES. PLEASE ASK FOR SPECIAL FREE CATALOGUE ON THIS SUBJECT — READY FEBRUARY 15, 1934.

A. B. C. "SUPREME" QUALITY
MISCELLANEOUS SPRING BULBS

CANNAS

True to Name. Large Flowering. The Ideal Bedding Plant. Strong Northern Texas Grown. 2 to 3 Eye Dormant Roots.

Ambassador. Brilliant red, bronze foliage; 4 feet. 100....**$5.50** 1,000....**$50.00**

A distinguished looking Canna. Flowers vivid cherry-red; has luxurious tropical foliage prettily bronzed and makes a splendid color contrast with its brilliant blossoms.

City of Portland. Deep pink. Green foliage. 3½ feet. Extra good flower. Does not fade.
100.....**$5.00** 1,000.....**$45.00**

Hungaria. 3½ feet. La France pink.
100.....**$5.00** 1,000.....**$45.00**

King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. It is a cross between the orchid-flowering and the French or Crozy type, combining the large flowers of the one with the free-blooming character of the other, with handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet. 100....**$3.75** 1,000....**$32.00**

King Midas. Clear yellow, green foliage. The finest and largest yellow Canna in existence.
100.....**$4.50** 1,000.....**$40.00**

Mrs. Alfred Conard. One of the very best Cannas in commerce today. Large, exquisitely shaded salmon-pink flowers are produced in great abundance on robust, upright stalks. We consider this as superior to all pink flowered Cannas. 4 feet. 100....**$5.00** 1,000....**$40.00**

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. It is an off-spring of the famous Firebird. The President leads the red varieties in the quality and also the quantity of its bloom. The flowers are 7 inches across; the individual petals are firm and long standing, and do not burn, and the trusses stand up stiff on strong stems. The foliage is rich green and burn-proof in the hottest weather.
100.....**$3.75** 1,000.....**$32.00**

Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Has the same habit of growth as its parent; foliage a very dark green, with flowers measuring 5 to 7 inches across; individual petals measuring 3 to 3½ inches in diameter. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment.
100.....**$3.75** 1,000.....**$32.00**

TUBEROUS ROOTED BEGONIAS AND GLOXINIAS

"TRUE BELGIAN STRAIN"

Tuberous-rooted Begonias, for pot plants and bedding.

Tuberous-Rooted, Single. Large blooming bulbs. Scarlet-pink, rose, crimson, yellow, orange, salmon, white.

Begonias. Single. 1 to 1½ inch.
100 .....**$5.00**
1½ to 1¾ inch. 100....**$9.50**
2 inch, scarce. 100....**$12.00**

Tuberous-Rooted, Double. Large blooming bulbs. Crimson, scarlet, yellow, salmon, white, pink.

Begonias. Double. 1 to 1½ inch.
100 .....**$5.00**
1½ to 1¾ inch. 100....**$9.50**
2 inch, scarce. 100....**$12.00**

GLOXINIAS

Exceptional for pot plants. Large blooming bulbs. Separate colors.

Gloxinias. 1 to 1½ inch.
100 .....**$12.00**
1½ to 1¾ inch. 100...**$15.00**
2 inch, scarce. 100....**$19.00**

GIANT AMERICAN HYBRID AMARYLLIS

The choicest strain ever offered.

This is the finest strain of Amaryllis that has ever been produced in this country, ranging in color from pure white grounds with varied markings of rose, red and crimson to the richest self-colors, as scarlet, crimson, bright red, cherry and almost maroon.

We offer them in choicest mixed colors.
Blooming size bulbs. Doz.....**$4.00**
100 .....**$25.00**
Large size bulbs. Doz.....**$4.50**
100 .....**$30.00**

TUBEROSES

We are among the largest handlers of these **important florists' bulbs,** and take special pains to have our stock kept healthy and true, and to reach us from our growers in perfect condition. Our strain of **"Pearl"** is the true, large-flowered type, far superior to the old variety. Bulbs are clean and properly graded in sizes offered.

Double Pearl. 3 to 4 inches.
100.....**$2.00** 1,000.....**$15.00**

Double Pearl. 4 to 6 inches, extra large.
100.....**$3.00** 1,000.....**$25.00**

Amaryllis—Giant American Hybrids

CALADIUM ESCULENTUM—
Elephant's Ear

Much used for bordering Canna beds or sub-tropical plantings. Plants of these always find a ready sale.

	100	1,000
5 to 7 in. circumference..	**$3.00**	**$25.00**
7 to 9 in. circumference..	**5.00**	**45.00**
9 to 11 in. circumference..	**8.50**	**80.00**

FANCY LEAVED CALADIUMS—
True Brazilian

There are no finer colored foliage plants for summer use; splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line and represents only the choicest highly colored varieties.

	100	1,000
Separate Named Varieties..	**$9.00**	**$85.00**
Named Varieties, Mixed...	**8.00**	**75.00**

ISMENE CALATHINA—
Peruvian Daffodil

A grand summer flowering bulb, producing with great freedom large Amaryllis-like, pure white, fragrant blossoms. Exceptional for cut flowers.
Large size bulbs. Doz.....**$1.75**
100 .....**$12.00**

TEXAS GROWN CANNA ROOTS ARE IN A CLASS BY THEMSELVES

A. B. C. "SUPREME" QUALITY

DAHLIA ROOTS

Produced under contract by a specialist grower who primarily confines his large crop to "Quality" cut flower sorts which are listed on this page.

EIGHT IDEAL LARGE FLOWERING DAHLIAS FOR CUT FLOWERS

We do not hesitate to recommend most highly the following outstanding large flowering decorative kinds for cutting as well as garden show.

Fort Monmouth. Rich maroon shaded bluish-violet. Each..25c Dz...$2.50 100..$17.50

"Jane Cowl." Upright flower, very large. Color golden bronze.
Each...20c Doz....$1.75 100...$12.00

"Jersey's Beauty." (See illustration opposite.) Is a true decorative flower of real merit; excellent formation; strong, straight, stiff stems; large in size, good depth and good keeper; color a beautiful, clear rose-pink; in short, the "ideal" cut-flower Dahlia.
Each....15c Dz.....$1.25 100....$8.00

Jersey Beacon. Decorative type. Color Chinese scarlet. Each..20c Doz...$1.50 100..$10.00

"Mrs. I. De Ver Warner." Orchid-pink; very large, extra stem; strong grower; free bloomer.
Each....15c Doz.....$1.25 100....$8.00

Pride of Stratford. Decorative type. Exceptional bronze. Each..20c Doz...$1.50 100..$10.00

"Sagamore." Color is of a beautiful golden-yellow suffused with orange. The habit of growth of "Sagamore," length of stem and free flowering qualities make it particularly valuable for early fall decorations.
Each....15c Doz.....$1.25 100....$8.00

Snowdrift. Decorative type. Huge flower of perfect form. Pure white.
Each...20c Doz....$1.50 100...$10.00

"Jersey's Beauty"—This wonderful rose-pink Dahlia still remains at the top of the list, especially from a cut-flower standpoint. (See opposite.)

ADDITIONAL DESIRABLE LARGE FLOWERING CUT-FLOWER VARIETIES

Avalon. Decorative yellow.
Each..20c Doz...$1.75 100..$12.00

Barbara Redfern. Decorative, rose and old gold.
Each..35c Doz...$3.00 100..$20.00

Caspar Ware. Decorative, silvery rose.
Each..20c Doz...$1.75 100..$12.00

Chemar's Eureka. Decorative, white.
Each..25c Doz...$2.00 100..$15.00

Cigarette, Cactus. Creamy, white edged orange.
Each..25c Doz...$2.00 100..$15.00

Dr. Tevis. Decorative type. Salmon, rose, old gold and apricot.
Each..15c Doz...$1.80 100..$12.00

Edith Byrl. Decorative, autumn shade.
Each..40c Doz...$3.50 100..$22.50

Harry Mayer. Decorative. Another Roll of Honor Dahlia. A pale roselyn purple.
Each 25c Doz...$2.00 100..$15.00

Insulinde. Decorative. A beautiful shade, deep gold with bronze suffusion.
Each..20c Doz...$1.75 100..$12.00

Jean Chazot. Cactus. Wonderful gold-bronze tinted nasturtium-red. Good bloomer.
Each..20c Doz...$1.50 100..$10.00

Jack Rose. Brilliant red.
Each..10c Doz...75c 100..$5.00

Jean Kerr. Decorative, white.
Each..20c Doz...$1.50 100..$10.00

Judge Alton Parker. Decorative, coppery salmon.
Each..20c Doz...$1.50 100..$10.00

Kitty Dunlap. Decorative, American beauty rose.
Each..20c Doz...$1.50 100..$10.00

Marmion. Decorative, golden-yellow.
Each..40c Doz...$3.50 100..$22.50

Maud Adams. Show type. White, overlaid pink.
Each..12c Doz...$1.00 100..$6.00

Mina Burgle. Decorative, scarlet.
Each 12c Doz...$1.00 100..$6.00

Mrs. John Bowman. Decorative, yellow.
Each..12c Doz...$1.00 100..$6.00

Mrs. John Scheepers. Decorative, yellow suffused pink.
Each..25c Doz...$2.25 100..$16.00

Pride of California. Decorative, crimson.
Each 20c Doz...$2.00 100..$15.00

Souv-Gustav Doazon. Decorative type. A pleasing shade of orange-red; vigorous grower; heavy, dark green foliage.
Each..15c Doz...$1.25 100..$8.00

Tommy Atkins. Decorative, red.
Each..20c Doz...$1.75 100..$12.00

LARGE FLOWERING DAHLIAS Under Color

Various shades of red, pink, white, purple, maroon, yellow or variegated.
Doz...$1.00 100..$4.00 1,000..$30.00
250 at 1000 rate.

DAHLIAS, LARGE FLOWERING

Mixed. All colors.
Doz...75c 100..$3.50 1000..$27.50

POMPON DAHLIAS

Exceptional for basket work, etc.

Belle of Springfield. Bright red.
Each..20c Doz...$1.75 100..$12.00

Bobby. Very finely formed flowers of a delicate plum shade.
Each..20c Doz...$1.50 100..$10.00

Fairy Queen. Pompon, sulphur-yellow edged pink; fine bloomer; good for basket and design work.
Each..15c Doz...$1.25 100..$8.00

Joe Fette. Pompon, a very good white.
Each..15c Doz...$1.25 100..$8.00

Klein Domitea. Pompon, a beautiful autumn shade in great demand for retail stores in general, due to its wonderful use in basket work, table decorations, etc.
Each..15c Doz...$1.25 100..$8.00

Little Jewel. Beautiful pink; very popular.
Each..15c Doz...$1.25 100..$8.00

Yellow Gem. Bright yellow.
Each..15c Doz...$1.25 100..$8.00

NOTE: WE SUPPLY 25 ROOTS OF ANY ONE VARIETY AT THE 100 RATE

Gladiolus
"Early Sunrise"
A desirable forcing variety

IMPORTANT TO THE FORCER

Please bear in mind the fact that Gladiolus Bulbs which we supply for forcing under glass have been especially cultured and scientifically treated for that purpose. Under reasonably normal conditions growers should obtain worthwhile results from such stock.

A. B. C. "SUPREME" QUALITY

GLADIOLUS

We are producers of high quality, healthy bulbs in large volume, and shall be glad to have you write us at any time about your Gladiolus problems. No flowers are cut from the plants, allowing all vigor and strength to revert back to the bulb to insure good results. This is important. Bulbs are produced in Northern Indiana in a good sandy loam, and are thoroughly cured. Our growers hold an Indiana Agricultural State Inspection Certificate certifying all bulbs free from thrip and other diseases.

Varieties of recent introduction which were merchandised two years ago at from $5.00 to $10.00 each, are now available to the florist at prices that suggest a reasonable profit in their culture. The kinds listed in these pages will, we believe, qualify with the varieties that you will need for success. We particularly recommend the following as being outstanding, for cut flowers especially:

Aflame
Betty Nuthall
Chas. Dickens
Commander Koehl
Dr. Bennett
Dr. Van Fleet
Giant Nymph
Highland Laddie
Joerg's White
Marmora
Marnia
Minuet
Mrs. F. C. Hornsberger
Mrs. Leon Douglass
Mrs. Von Konynenberg
Mrs. W. P. Sisson
Odin
Picardy (The Sensation of the Gladiolus World)
Pride of Wanakah
W. H. Phipps

For complete description and prices of above see listing in these pages.

RED AND SCARLET SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

DIANA. Large crimson.
First Size. 100..**$1.70** 1,000..**$12.00**
Second Size. 100.. **1.50** 1,000.. **10.00**

VIRGINIA. Won first prize at the American Gladiolus Show, Rochester, N. Y., August, 1925. Also winner of many other awards.
First Size. 100..**$1.90** 1,000..**$14.00**
Second Size. 100.. **1.70** 1,000.. **12.00**

COMMANDER KOEHL (New). Large, dark scarlet-red without marrings or blotches. Flowers six inches across. Six to seven blooms open at one time.
First Size. 100..**$3.00** 1,000..**$25.00**
Second Size. 100.. **2.50** 1,000.. **20.00**

CRIMSON GLOW. Scarlet-red.
First Size. 100..**$1.70** 1,000..**$12.00**
Second Size. 100.. **1.50** 1,000.. **10.00**

DR. BENNETT (New). Peach-red, overlaid with flame. Scarlet throat specked with ruby and white.
First Size. 100..**$2.10** 1,000..**$16.00**
Second Size. 100.. **1.80** 1,000.. **13.00**

EARLY SUNRISE. Large-flowering, salmon-red. Very early, strong grower, massive flowers.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100..**$1.75** 1,000.. **12.50**

FIRE RIBBON. Tall, with many blooms open at a time. The spike is a long fiery bank of glowing red.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.75** 1,000.. **12.50**

RED AND SCARLET SHADES
(Cont'd)

FLAMING VALE. Very tall, long spikes with large deep cardinal-red flowers; throat a little deeper.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.75** 1,000.. **12.50**

FLAMING SWORD. Earliest of all reds, tinted salmon.
First Size. 100..**$1.70** 1,000..**$12.00**
Second Size. 100.. **1.50** 1,000.. **10.00**

GOV. HANLEY. Tall, showy, early, rich cardinal-red, with deeper throat color.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.75** 1,000.. **12.50**

IDA VAN. Orange-red, of brilliant tint.
First Size. 100..**$1.70** 1,000..**$12.00**
Second Size. 100.. **1.50** 1,000.. **10.00**

JOE COLEMAN. Very large and vigorous; rich red, one of the finest ruffled varieties.
First Size. 100..**$1.70** 1,000..**$12.00**
Second Size. 100.. **1.50** 1,000.. **10.00**

MRS. G. W. MOULTON. Giant violet-red or cerise.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.70** 1,000.. **12.00**

SPLENDORRA. Splendid. Very dark, wine black.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.75** 1,000.. **12.50**

UHLAN CHIEF. Intense brilliant vermilion-scarlet. Lower petals deeper color and beautiful. Dark feathered.
First Size. 100..**$2.00** 1,000..**$15.00**
Second Size. 100.. **1.75** 1,000.. **12.50**

"BETTY NUTHALL," "MINUET" AND "PICARDY" — THREE MOST VALUABLE CUT FLOWER VARIETIES

A. B. C. "SUPREME" QUALITY
GLADIOLUS

RED AND SCARLET SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

PEGGY TEMPLE (New). Peach-red with ruby stripe through lower petals.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

PFITZER'S TRIUMPH. Very large, wide open blooms of glowing orange-salmon, almost scarlet. Beautiful.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

TYRIAN BEAUTY. American Beauty rose color. Grand.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 2.50 1,000.. 12.00

WAR. Deep blood-red, shaded crimson-black.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

PINK AND ROSE SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

AFLAME (New). Begonia rose shading to bright orange-flame near edge.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

CORYPHEE (New). Purest pink imaginable. Perfect well formed large flowers.
First Size. 100..$6.00 1,000..$55.00
Second Size. 100.. 5.50 1,000.. 50.00

GAIETY. Salmon-pink, ox-blood blotch.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

BUCKEYE. Massive bloom of fine rose-pink with tint of old rose at edge of petals.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

DON'T FAIL TO INCLUDE IN YOUR ORDER AT LEAST A MODERATE NUMBER OF GLADIOLUS "BETTY NUTHALL," "MINUET" AND "PICARDY" — THEY ARE UNUSUALLY CHOICE.

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

BUMBLEBEE. Salmon-rose-pink. Ruffled.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

HIGHLAND LADDIE. Massive pink of pleasing shade.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

MRS. FRANK PENDLETON. The petals show beautiful rose-pink with deep, rich velvety blood-red blotch on the lower petals. Very popular with florists.
First Size. 100..$1.90 1,000..$14.00
Second Size. 100.. 1.70 1,000.. 12.00

DR. VAN FLEET. A magnificent shade of delicate rose-pink, deeper at edges of all petals.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

E. J. SHAYLOR. A beautiful deep rose-pink; slightly ruffled.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

ELIZABETH TABOR. Earliest bloomer of all Glads. Delicate rosy-pink on white ground, lower ones bearing a rich, dark crimson blotch.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

ESTELLE (New). Fine deep rose-pink with light flaked blotch. Mammoth flower.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

EVELYN KIRTLAND. The color is a beautiful shade of rosy-pink, shading to light pink toward the center.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

GIANT NYMPH. Very large, light pink with creamy throat.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

Gladiolus "E. J. Shaylor"

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

LE MARECHAL FOCH. Beautiful shade of light pink.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

JEWEL. Salmon-pink, yellow throat.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

LONGFELLOW. La France pink. Large flowers, well formed, many open at one time.
First Size. 100..$2.30 1,000..$18.00
Second Size. 100.. 2.00 1,000.. 15.00

KUNDERD'S GLADIOLUS MIXTURE IS VERY WORTH-WHILE. SEE LAST GLADIOLUS PAGE FOR DESCRIPTION AND PRICES.

A. B. C. "SUPREME" QUALITY
GLADIOLUS

Gladiolus "Virginia"

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

PICARDY. A most sensational flower of delicate apricot-pink. This fine Gladiolus, the individual florets all extremely large, slightly ruffled and of heavy wax-like substance, has created a sensation practically every time exhibited. "Picardy" is unquestionably one of the most outstanding recent introductions.
First Size. 100..$8.50 1,000..$80.00
Second Size. 100.. 7.50 1,000.. 70.00

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

SENTINEL. Rose-pink.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

RED COPPER. Large flowers, deep salmon-rose, heavily flaked blue, lower petals red, white and yellow. Lined and penciled with blue.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

LOS ANGELES. Salmon-pink, large, early. A very fine forcer.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

MAIDEN'S BLUSH (Prim.). Exquisite blush-pink.
First Size. 100..$1.50 1,000..$10.00
Second Size. 100.. 1.30 1,000.. 8.00

AMERICA. Soft lavender-pink.
First Size. 100..$1.50 1,000..$10.00
Second Size. 100.. 1.30 1,000.. 8.00

DR. NORTON. The finest cream and pink.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

MRS. FRANCIS KING. A beautiful "besnard shade" of flame-pink; flowers of giant size.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

MRS. H. E. BOTHIN. Light geranium-pink, heavily ruffled. Flame-scarlet center.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

MRS. LEON DOUGLAS. This salmon-rose-pink Glad has flame and scarlet splashings which add to the richness of the flower.
First Size. 100..$2.30 1,000..$18.00
Second Size. 100.. 2.00 1,000.. 15.00

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

MRS. P. W. SISSON (New). This is without doubt one of the most beautiful, softest light-pink Glads ever introduced. Large flowers, and five or six open at one time.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.30 1,000.. 17.00

MYRTLE. The most beautiful pink yet introduced; clearest dainty-ruffled rose-pink, softly dissolving into a throat of clear creamy white; early flowering.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

PANAMA. A perfect Hermosa pink in color.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

PRIDE OF WANAKAH (New). Fine deep-rose with a deeper blotch in throat.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

PINK PERFECTION. Showy, bright pink; large.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

REMEMBRANCE. Deep rose with throat of carmine. Ruffled.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

ROSE 1910. Early, rose-pink; very desirable cut-flower.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

ROSE ASH. Corinthian red, shading into ashes of roses on outer edges.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

ROSE LUISANTE (Prim.). Shell pink, cream throat.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

We supply a special grade of Gladiolus for forcing. When placing order please mention if varieties are intended for under-glass culture.

A. B. C. "SUPREME" QUALITY
GLADIOLUS

PINK AND ROSE SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

ALBANIA. One of the finest of pure whites.
First Size. 100..$1.90 1,000..$14.00
Second Size. 100.. 1.60 1,000.. 11.00

AVALON. Extra choice blush white, with very beautiful red throat markings.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

MAINE. Fine cream-white.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

WILBRINCK. Has the color of America; soft yellow blotch on lower petals.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

WOLVERINE. Fine coral-pink. Rose blotch on yellow ground. Fine cut-flower.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

WHITE AND CREAM SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

CHICAGO WHITE. A fine white variety with lavender stripes on lower petals.
First Size. 100..$1.50 1,000..$10.00
Second Size. 100.. 1.30 1,000.. 8.00

HELEN FRANKLIN. Pure white with violet stripes on lower petals.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

JOERG'S WHITE (New). Very large white with red pencilings on a cream throat.
First Size. 100..$3.50 1,000..$30.00
Second Size. 100.. 3.00 1,000.. 25.00

LENA GRAETZ. Fine creamy white flowers; strong grower.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

LILY WHITE. Early, pure white flower.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

WHITE AND CREAM SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

L'IMMACULEE. Pure white, long spike.
First Size. 100..$ 2.00
1,000.. 15.00
Second Size. 100.. 1.70
1,000.. 12.00

MARY PICKFORD. Delicate creamy white, throat of finest sulphur-yellow.
First Size. 100..$ 2.00
1,000.. 15.00
Second Size. 100.. 1.70
1,000.. 12.00

SNOW BOY. Tall and stately, pure white, many flowers open at a time, often has only one beautiful blotch on lower petal.
First Size. 100..$ 2.00
1,000.. 15.00
Second Size. 100.. 1.75
1,000.. 12.50

MRS. F. C. HORNSBERGER (New). Very good standard white. Probably the best yet introduced.
First Size. 100..$3.50 1,000..$30.00
Second Size. 100.. 3.00 1,000.. 25.00

PEACE. Giant white flowers with lilac feathering in the throat.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

SALMON AND APRICOT SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

APRICOT GLOW (New). A beautiful, clear, soft apricot, on long stem.
First Size. 100..$2.30 1,000..$18.00
Second Size. 100.. 2.00 1,000.. 15.00

WE SPECIALIZE IN GLADIOLUS FOR FORCING AND SHALL BE GLAD TO ADVISE WITH REGARD TO BEST KINDS FOR THIS PURPOSE.

Gladiolus "Mrs. F. C. Peters"

SALMON AND APRICOT SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

BETTY NUTHALL (New). One of the finest Glads today; this orange-pink with its soft yellow throat and beautifully penciled lines of a darker color is a blue ribbon winner at all the shows.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.25 1,000.. 17.50

GYPSY LAD (New). Rich salmon with ivory throat that is speckled with deep carmine.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

Our growers hold an Indiana Agricultural State Inspection Certificate certifying all bulbs to be free from Thrip and other diseases.

A. B. C. "SUPREME" QUALITY
GLADIOLUS

SALMON AND APRICOT SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

HALLEY. A most attractive early blooming sort with large, well-opened flowers of delicate salmon-pink.
First Size. 100..$1.50 1,000..$10.00
Second Size. 100.. 1.30 1,000.. 8.00

HELGA. Beautiful salmon-rose; one of the finest Glads today.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

ODIN. Salmon color with dark blotches; early, good forcer.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

PRINCE OF WALES. Delicate salmon-pink; very large flowers; good forcer.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

THOS. EDISON. Holland introduction. Beautiful large salmon-pink with deeper blotch. Very fine variety.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

W. H. PHIPPS. La France pink, overlaid with light rose-salmon. Lighter toward the center and with lightly speckled ruby markings.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

ORANGE AND YELLOW SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

ALICE TIPLADY (Prim.). Rich orange; extra fine and a great favorite.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

KUNDERD'S MIXED GLADIOLUS (See Page 49) EXCEPTIONALLY GOOD FOR "DRY BULB" MERCHANDISING OVER THE COUNTER TO THE PUBLIC FOR HOME GARDEN PLANTING.

ORANGE AND YELLOW SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

GOLDEN DREAM. A very fine deep, pure yellow; by far the best.
First Size. 100..$2.10 1,000..$16.00
Second Size. 100.. 1.80 1,000.. 13.00

GOLDEN MEASURE. Golden-yellow, extra large flowers on a tall spike.
First Size. 100..$2.30 1,000..$18.00
Second Size. 100.. 2.00 1,000.. 15.00

GOLDEN FRILLS (New). Deep rich daffodil yellow, with frilled edges. Very fine, prize winner.
First Size. 100..$2.10 1,000..$16.00
Second Size. 100.. 1.80 1,000.. 13.00

AH. Pale apricot-pink and yellow.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

BUTTERBOY. Large buttercup - yellow flowers, nicely spaced on spike.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

SOUVENIR. Most superb deep yellow self. Tall stemmed.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

LUSTRE. Tall, large flowered, orange-vermilion.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

GLORY OF TEUCH. Medium deep yellow.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.75 1,000.. 12.50

MING TOY. Very beautiful buff flower with yellow throat.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

ORANGE QUEEN. An early bloomer, good grower and color copper-orange.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

THREE MOST OUTSTANDING NEW CUT FLOWER VARIETIES: "BETTY NUTHALL," "MINUET" AND "PICARDY"—THEY ARE TRUE "GOLD MEDAL" KINDS.

ORANGE AND YELLOW SHADES
(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

PRIMUNELLA (Prim.). A grand ruffled butterfly orchid-like flower. Orange-saffron color.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

SCHWABEN. A clear citron-yellow with aster-purple tongue on lower petals.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

GOLD EAGLE (New). Very early rich golden-yellow, ruffled. Makes good spike of very clear yellow.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

MARNIA (Prim.) (Improved Tiplady). Fine large flower of grenadine orange, Tyrian rose feathered; fine forcer.
First Size. 100..$2.30 1,000..$18.00
Second Size. 100.. 2.00 1,000.. 15.00

PRIDE OF LANCASTER. Orange-salmon, deeper blotch in throat.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

LAVENDER, VIOLET AND BLUE SHADES

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

ANNA EBERIUS. Dark velvety plum-rose, throat deeper shade.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

BYRON L. SMITH. White, delicately suffused light mallow-purple, deeper at outer edges.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

OUR GLADIOLUS STOCKS HAVE BEEN PRODUCED FROM YOUNG CORMS, AND IN CONSEQUENCE ARE DEPENDABLE.

A. B. C. "SUPREME" QUALITY
GLADIOLUS

LAVENDER, VIOLET AND BLUE SHADES

(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

CAPT. BOYNTON. Large flower; color, white suffused lavender, blotched deeper lavender in throat.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

CHAS. DICKENS. Beautiful violet-red with darker blotch. Very attractive.
First Size. 100..$2.50 1,000..$20.00
Second Size. 100.. 2.10 1,000.. 16.00

CHICAGO LAVENDER. Fine soft lavender.
First Size. 100..$1.70 1,000..$12.00
Second Size. 100.. 1.50 1,000.. 10.00

DR. MOODY (New). Rich deep lavender with many open blooms. Early bloomer and large flowered.
First Size. 100..$3.00 1,000..$25.00
Second Size. 100.. 2.50 1,000.. 20.00

HEAVENLY BLUE (New). Pale blue, with darker lines in the throat. Considered one of the finest blues.
First Size. 100..$4.00 1,000..$35.00
Second Size. 100.. 3.50 1,000.. 30.00

HERADA. Pure mauve with deeper markings on throat and on lower petals.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

LOUISE. Clear, pure lavender; a blotch of velvet red towards center.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

MARMORA (New). One of the finest new varieties; giant spike with six or eight enormous perfectly placed lavender-grey florets open at one time.
First Size. 100..$3.00 1,000..$25.00
Second Size. 100.. 2.50 1,000.. 20.00

LAVENDER, VIOLET AND BLUE SHADES

(Cont'd)

First Size (All 1½" up)
Second Size (All 1¼" to 1½")

MRS. F. C. PETERS. A rich, rosy-lavender, with a patch of bright crimson on lower petals.
First Size. 100.$2.00 1,000.$15.00
Second Size. 100. 1.70 1,000. 12.00

MINUET (New). This large flowered clear orchid-lavender is a joy to grow, with its beautiful placement and waxy texture. Easily at the top of the lavender list.
First Size. 100.$3.00 1,000.$25.00
Second Size. 100. 2.50 1,000. 20.00

PURPLE SPOT. Large violet-red with very conspicuous dark blotches.
First Size. 100.$2.00 1,000.$15.00
Second Size. 100. 1.75 1,000. 12.50

MRS. VAN KONYNENBURG (New). A very fine strong growing blue Glad. Much superior to most of older blues.
First Size. 100.$3.50 1,000.$30.00
Second Size. 100. 3.00 1,000. 25.00

PURPLE GLORY. The popular ruffled deep maroon-red Glad. Old but very good.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

RUTH HUNTINGTON. Beautiful violet-lilac with deeper lilac markings on lower petals.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

VEILCHENBLAU (New). Still one of the best blues. Large flowers on a good spike. Attractive deep violet-blue.
First Size. 100..$2.90 1,000..$24.00
Second Size. 100.. 2.50 1,000.. 20.00

VIOLET BEAUTY. Tall, large, cerise-violet. Red throat blotches.
First Size. 100..$2.00 1,000..$15.00
Second Size. 100.. 1.70 1,000.. 12.00

Gladiolus "Mrs. Frank Pendleton"

GLADIOLUS IN MIXTURE

KUNDERD'S "GLORY" STRAIN

Especially recommended to Florists, Nurserymen and Seedsmen.

For "Bulb Merchandising" to the public, for garden show or the production of mixed cut-flowers.

Contains a good selection of Kunderd varieties with a large range of color.

First Size—
100....$1.50 1,000....$10.00

Second Size—
100....$1.30 1,000.....$8.00

IF YOU ARE IN THE MARKET FOR GLADIOLUS BULBS IN LARGE QUANTITY PLEASE WRITE US FOR SPECIAL QUOTATIONS.

Lilium Speciosum Magnificum (Improved Rubrum)
Now in great favor for Corsage Bouquets
General Cut Flower Work and Pot Plants.

LILIUM REGALE PROVIDES A MOST DESIRABLE POT PLANT AS WELL, BEING EXCEPTIONAL FOR CUTTING. (SEE NEXT PAGE)

A. B. C. Improved "ERABU"

(Illustrated Opposite)

The Most Valuable Florists' Lily Introduced to the Trade in the Past 25 Years (Delivery Fall 1934)

Each case of A. B. C. "Erabu" Lilies contains government certificate, insuring you of trueness of type and healthfulness of bulbs. "Erabu" is particularly recommended to growers who are required to carry Lily plants under comparatively cool temperature for Easter bloom. Recommended for planting in the South where heat control does not always obtain. (Delivery Fall 1934.)

Size	No. in Case	Size	No. in Case
6 to 8-inch	400	8 to 10-inch	225
7 to 9-inch	300	9 to 10-inch	200

Prices Quoted on Application

LILY-OF-THE-VALLEY PIPS

A. B. C. "Supreme" Florists' Quality

Our stock of these is imported direct by us from the foremost **Lily-of-the-Valley grower in Germany,** and is of **unsurpassed quality.** We can supply these in cases of 100-250, 500-1,000 and 2,500 pips from cold storage, Chicago and New York.

Per 100 Pips	$ 4.00
Per 250 Pips	9.00
Per 500 Pips	17.00
Per 1,000 Pips	32.00

LILY-OF-THE-VALLEY CLUMPS

For garden culture. Doz. . . . . **$3.00** 100 . . . . **$20.00**

A. B. C. LILY HEADQUARTERS

LILIUM AURATUM

Gold banded Lily of Japan. From cold storage.

	Per 100	Per Case
7 to 9-inch—200 to case	$ 8.00	$15.00
8 to 9-inch—170 to case	11.00	15.00
8 to 10-inch—150 to case	12.00	15.00
9 to 10-inch—120 to case	14.00	15.00
10 to 11-inch— 90 to case	....	15.00
11 to 13-inch— 70 to case	....	15.00

LILIUM AURATUM PLATYPHYLLUM

From cold storage.

	Per 100	Per Case
7 to 9-inch—200 to case	$10.00	$17.00
8 to 9-inch—170 to case	11.00	17.00
8 to 10-inch—150 to case	13.00	17.00
9 to 10-inch—120 to case	15.00	17.00
10 to 11-inch— 90 to case	....	20.00
11 to 13-inch— 70 to case	....	20.00

LILIUM SPECIOSUM ALBUM

White. From cold storage.

	Per 100	Per Case
7 to 9-inch—220 to case	$ 9.00	$17.00
8 to 9-inch—200 to case	11.00	17.00
8 to 10-inch—170 to case	13.00	18.00
9 to 10-inch—150 to case	14.00	18.00

LILIUM SPECIOSUM MAGNIFICUM—Improved Rubrum

From cold storage. White ground, pink spotted. Recommended for both under glass and outdoor culture.

	Per 100	Per Case
7 to 9-inch—220 to case	$ 7.00	$15.00
8 to 9-inch—200 to case	9.00	15.00
8 to 10-inch—170 to case	10.00	15.00
9 to 10-inch—150 to case	12.00	15.00
9 to 11-inch—130 to case	14.00	16.00
10 to 11-inch—120 to case	15.00	16.00
11 to 13-inch— 90 to case	....	16.00

LILIUM TIGRINUM SPLENDENS, SINGLE

The old-fashioned "Tiger Lily." Florists are again taking up the cultivation of this showy, bright orange Lily, with black spots. Blooms freely outdoors in midsummer and provides showy material for window decoration, basket work, etc.

	Per 100	Per Case
7 to 9-inch—220 to case	$ 8.00	$15.00
8 to 9-inch—200 to case	9.00	15.00
8 to 10-inch—170 to case	10.00	15.00
9 to 10-inch—150 to case	12.00	15.00
10 to 11-inch—120 to case	15.00	16.00
11 to 13-inch— 90 to case	....	16.00

LILIUM TIGRINUM Fl. Pl.

Double-flowered. Per 100 . . . . . **$8.00**

A. B. C. Improved "Erabu"
The Most Valuable Florists' Lily Introduced to the Trade in the Past Twenty-Five Years (Delivery Fall 1934)

A. B. C. Lily Headquarters

LILIUM GIGANTEUM

"Mountain Grown" 1933 Crop, from Cold Storage

This is the only desirable type of Giganteum suitable for cold storage purposes.

	Per 100	Per Case
7 to 9-inch, 300 bulbs, in original case	$ 7.00	$16.00
8 to 10-inch, 225 bulbs, in original case	9.00	18.00

LILIUM NIPPON

"Improved Giganteum"

Quantity of this Lily is limited. Nippon forces easy; healthy; more blooms than regular Giganteum. Makes an ideal Easter plant. Try a case. You will be more than pleased.

	No. in Case	Per 100	Per Case
7 to 9-inch	300	$ 8.00	$18.00
8 to 10-inch	225	10.00	20.00

"Mountain Grown" (New Crop) (Delivery Fall 1934)

	No. in Case		No. in Case
6 to 8-inch	400	8 to 10-inch	225
7 to 9-inch	300	9 to 10-inch	200
8 to 9-inch	250	10 to 11-inch	150

Prices Established in August

LILIUM CANDIDUM

Imported Northern French Grown

Pure white Madonna Lily, bulbs available during August, September and October only. **Price on application.** Early orders for this Lily desirable.

LILIUM HARRISII

Bermuda Grown

(Delivery August-September, 1934)

The high quality of Bermuda Lily bulbs now obtainable induces numerous of our customers to plant this type for early flowering. Sizes: 6 to 8-inch, 7 to 9-inch, 9 to 11-inch, 11 to 13-inch. **Prices on application.**

THE REGALE LILY

True Northern Grown

(See basket arrangement above)

The flowers are white, slightly suffused with pink, with a beautiful shade of canary-yellow at the center, blending out part way up the trumpet; the fragrance is fascinating.

	Per 100	Per 1,000
5 to 6-inch	$ 6.00	$ 55.00
6 to 7-inch	7.50	70.00
7 to 8-inch	10.00	90.00
8 to 9-inch	14.00	135.00
9 to 10-inch	19.00	175.00
10 to 11-inch	27.00	.....
11 to 12-inch	35.00	.....

25 Bulbs at 100 rate — 250 Bulbs at 1,000 rate

Our Supply of Regale Lilies is from Bulbous Stock, Not Seeds. There's a difference in your favor—namely, the type is true.

The above showy basket arrangement is composed of Regale Lilies, Delphinium (Blackmore and Langdon Hybrids) and Gypsophila (Bristol Fairy). Regale Lilies find many places in cut flower work.

LILIUM HENRYI

Similar to the Speciosums in form, height 4 to 5 feet. The beautiful orange flowers with their green band are very effective.

	No. in Case	Per 100	Per Case
7 to 9-inch	220	$ 8.00	$15.00
8 to 9-inch	200	9.00	15.00
9 to 10-inch	150	12.00	15.00
10 to 11-inch	120	....	15.00

VARIOUS LILIES

	Per 10	Per 100
Batemanniae. Salmon-red	$1.50	$10.00
Canadense. Yellow	1.75	12.00
Davuricum. Flowers of rich orange shade, flushed red and spotted black. June and July. 2 feet	1.75	12.00
Elegans Red	1.75	12.00
Elegans Dark Velvety Red	1.25	8.00
Elegans Cherry Red	1.50	10.00
Elegans Harusukashi	1.50	10.00
Elegans Orange	1.75	12.00
Elegans Ogon. Golden-yellow	1.75	11.00
Elegans Mixed	1.50	10.00
Hansonii. Bright orange-yellow	2.00	15.00
Krameri. Pink flowered	1.75	12.00
Leichtlini. Yellow, brown spots	1.50	10.00
Rubellum. Rose-pink with yellow anthers	1.25	8.00
Superbum (Swamp Lily). Graceful stems 5 to 6 feet, terminating in a pyramid of bright orange-crimson flowers	1.50	10.00
Umbellatum Erectum. Red, flushed orange, tall and vigorous	1.75	12.00

Lilies work so wonderfully well into a great variety of basket designs that it will pay you to have a good planting of several varieties next summer.

Polyanthus Narcissus

TRUE TEXAS GROWN—"Lone Star" Brand

We call your particular attention to our "Paper Whites" and "Soleil D'Or" grown in Texas. They are equal to the French (flowers above the foliage, no grass). As Mr. Bernard, a prominent French Narcissus grower, stated, when he was here a few years ago (having had more than forty years' experience in the growing and handling of French Narcissi), in order to grow good "Paper Whites" you must produce bulbs in one season's growth. Our climate in northeastern Texas is adapted for the culture of "Paper Whites." We have cool autumns, slight snows in the wintertime, as in southern France, and we have a long spring of good growing weather, which gives us that one season's growth. **Since growing "Paper Whites" in Texas we have delivered up to ten million without complaint.**

Every case is marked "Texas-grown," and with a government certificate showing where they were produced. Therefore, buyers are assured of the genuine product.

PAPER WHITES—"Lone Star" Brand

For November, December and January Blooming

12 ctm., for late forcing—1,250 to case.
13 to 14 ctm., fine for forcing—1,250 to case.
14 to 15 ctm., fine for forcing—1,000 to case.
15 to 16 ctm., fine for forcing— 900 to case.
16 to 17 ctm., fine for forcing— 800 to case.

GRAND SOLEIL D'OR

So-Called "Yellow Paper White"

The true French type. Large-flowering clusters.

14 to 15 ctm.—1,000 to case. 16 to 17 ctm.—750 to case.
15 to 16 ctm.— 900 to case. 17 to 18 ctm.—600 to case.

Prices on all of above quoted on application.

Early purchase of Polyanthus Narcissus (Texas Grown) will, we believe, result in your favor, especially the larger sizes.

Narcissus

TEXAS-GROWN NARCISSUS (DAFFODIL) BULBS LEAD THEM ALL FOR EARLY BLOOMING

110 acres in the leading commercial varieties—King Alfred, Sir Watkin, Henry Ford (Improved Emperor), Laurens Koster, Horace and Grand Soleil d'Or—**and 10 million Paper Whites.** Our Paper Whites are equally as good as the French-grown (flowers above the foliage). You can plant early or late and obtain the same good results. Our prices are very much reduced. Paper Whites and Soleil d'Or are as a rule quite profitable.

PLANT A. B. C. TEXAS-GROWN NARCISSI FOR LATE DECEMBER AND JANUARY BLOOMING

Sir Watkins (Incomparabilis). Perianth sulphur, cup yellow tinged orange.

King Alfred. Perianth and trumpet uniform clear rich yellow. One of the largest and finest yellow daffodils.

Pres. Coolidge. Trumpet and perianth canary yellow, with clusters of flowers.

Laurens Koster (Poetaz). Pure white petals with yellow cup. One of the best and most free blooming.

Horace (Poeticus). Broad snow-white perianth, large cup deeply edged blood red.

Campernelle Rugulosus (Jonquil). Golden yellow.
Prices quoted on application.

WESTERN-GROWN NARCISSUS (DAFFODILS) FOR LATER BLOOMING

For supply of late forcing Narcissi (Daffodils) we are associated with the largest and best growers in Washington and Oregon and can supply large bulbs of all worthwhile varieties.
Prices quoted on application.

King Alfred Narcissi in Bloom in Greenhouse of W. A. Rowe, Kirkwood, Mo., December 15.

Read the excerpt from Florists' Review, appearing at right.

RESULTS THAT COUNT

Reprinted from

THE FLORISTS' REVIEW

"The result of an unusual achievement in growing was seen last week at the greenhouses of W. A. Rowe Floral Co., Kirkwood, Mo., where King Alfred Narcissi were already in bloom. The photograph reproduced on this page was taken December 15, and the flowers were on that day on sale in wholesale houses in St. Louis and Chicago.

"This stock was grown from Texas bulbs shipped to the grower in September from the Chicago warehouses of the American Bulb Co., and this is said to be the earliest known date that King Alfred Narcissi have been brought into flower. It is pointed out that the record contrasts with the record of foreign-grown bulbs, which used to come into flower in February. At the Rowe establishment the growers expected to cut from the entire planting 25,000 bulbs by Christmas time."

The lady in the picture is Miss La Verne Rowe, daughter of the proprietor.

Ageratum "Cardinal Mundelein"

Flowering Plants

A page of desirable plants produced by specialists. Quality A-No. 1 in every respect and packing such that plants should reach you in the ordinary course in the best of condition. We make a specialty of small plant stock and shall be glad to receive correspondence with regard to your needs along this line.

IF INTERESTED IN THE FOLLOWING LINES, OUR SPECIAL CATALOGUE OF CHRYSANTHEMUMS AND CARNATIONS (ROOTED CUTTINGS), ALSO EXCLUSIVE ILLUSTRATED CATALOGUE OF HARDY PERENNIAL AND ROCK GARDEN PLANTS, WILL BE MAILED FREE FOR THE ASKING.

ACHYRANTHES

	Per 100	Per 1000
Bright red and green. Rooted cuttings	$1.50	$12.50
2¼-inch	3.50	30.00

AGERATUM

Ageratum "Cardinal Mundelein," Improved "Fraseri" and "Wilsonii" are now the leading kinds of this favorite pot and bedding plant. We highly recommend "Cardinal Mundelein," which is a particularly fine shade of blue with pinkish cast. As a pot plant for Mother's Day sales this new variety is very worthwhile.

	Per 100	Per 1000
Cardinal Mundelein. Blue with pinkish cast.		
Rooted cuttings	$2.00	$15.00
2¼-inch	3.50	30.00
Improved Fraserii. Blue.		
Rooted cuttings	1.50	12.00
2¼-inch	3.00	27.50
Fraserii. Blue.		
Rooted cuttings	1.50	12.00
2¼-inch	3.00	27.50
Wilsonii. Blue.		
Rooted cuttings	1.50	12.00
2¼-inch	3.00	27.50

ALTERNANTHERAS

	Per 100	Per 1000
Red and green. Rooted cuttings	$1.75	$15.00
2¼-inch	3.50	30.00

COLEUS

	Per 100	Per 1000
12 very choice varieties. Rooted cuttings	$1.50	$12.50
2¼-inch	3.00	30.00

DAISIES

	Per 100	Per 1000
Boston Yellow. Improved.		
Rooted cuttings	$3.00	$27.50
2¼-inch	6.00	55.00
Nicholson's Giant White.		
Rooted cuttings	$3.00	$27.50
2¼-inch	6.00	55.00

FUSCHIAS

Little Beauty. Rooted cuttings. Per 100	$3.00
2¼-inch. Per 100	7.00

GERANIUMS (2¼-inch)

	Per 100	Per 1000
Improved Ricard	$5.00	$45.00
Radio Red	5.00	45.00
Poitevine	5.00	45.00

HELIOTROPE

	Per 100	Per 1000
Royal Fragrance.		
Rooted cuttings	$2.00	$18.00
2¼-inch	4.00	35.00

IVIES, ENGLISH

	Per 100	Per 1000
2¼-inch	$5.00	$45.00

IVY

New Type Branching English. This new Ivy has great merit because of its branching habit, one plant pinched will produce from three to six branches, and if pinching is continued branching will continue. Introducer states: "We have some plants on pedestals six feet high which have vines on all sides coming from one single plant and extending to the floor."

Rooted cuttings. Per 100	$ 2.50
2¼-inch. Per 100	5.00
2½-inch. Per 100	6.00
4 -inch. Per 100	22.50

LANTANAS

	Per 100	Per 1000
"Radiation." Orange and red. 2¼-inch	$5.00	$45.00

LANTANAS

Dwarf Bronze. A new Lantana which branches freely and develops a plant not over 12 inches high. Thrives in hot dry condition. Blooms continuously until killed by frost.

Rooted cuttings. Per 100	$2.50
2¼-inch. Per 100	5.00

VERBENAS

Produced from "proven plants," not seed

"Beauty of Oxford" provides a desirable Mother's Day plant

True Beauty of Oxford. Cerise.
Beauty of Oxford. Pink.
Lavender Oxford.
Scarlet King. Bright red with creamy eye.
Helen Willmott. Salmon-pink.
Improved Helen Willmott. Salmon-pink.
True Mayflower. Pink.
Grandiflora Royale. Purple.
Grandiflora Alba. White.
Schlosser's Pride. Beautiful dark red.

Price, any of above—

	Per 100	Per 1000
Strong rooted cuttings	$2.00	$18.00
2¼-inch	4.50	40.00

250 of either at 1000 rate.

HEADQUARTERS FOR CHRYSANTHEMUM, ROOTED CUTTINGS. SPECIAL COMPLETE CATALOG OF THIS LINE MAILED FREE

New White Carnation "Joan Marie"—
"The sensation of the Carnation World"

The Sensational
NEW WHITE CARNATION

"JOAN MARIE"

(Plant Patent No. 3—October 20, 1931)

Statement of Introducers, The Florex Gardens, North Wales, Pa.:

SIZE OF FLOWER

JOAN MARIE'S average size for a fully developed flower during the entire season from November 1st to **June 20th** was between 4¼ inches and 5 inches across the flower.

PRODUCTION RECORD—Flowers per Plant

It is an acknowledged fact that of all the varieties of commercial carnations grown today Ivory and Pink Abundance are the greatest producers. We grow both in quantity, yet JOAN MARIE PRODUCED MORE FLOWERS PER PLANT THAN EITHER IVORY OR PINK ABUNDANCE.

JOAN MARIE Produced:

12.93% more than Ivory.
8.12% more than Pink Abundance.
36.16% more than Spectrum Supreme.
59.65% more than Boston Ward
127.95% more than Radiolite

Complete Descriptive Circular Mailed on Request

Price of JOAN MARIE Rooted Cuttings:

100 to 1,000.....**$ 12.50** per 100
1,000 and upward..... **100.00** per 1000

This beautiful Hardy Carnation made a "big hit" at the Century of Progress Exposition in Chicago the past summer and fall.

"IMPROVED CRIMSON KING"

will be much appreciated by your garden clients.

New Hardy Carnation "Improved Crimson King"

(Excerpt from the Florists' Review)

"A CENTURY OF PROGRESS NOTES

Novelty Shown

"A number of novelties have been shown at the various exhibitions at the Horticultural building at A Century of Progress, Chicago, during the past few months. One of the recent ones was the hardy Carnation, Improved Crimson King. Several vases of the novelty, shown in the illustration on this page, have been on exhibition during the past few weeks."

A New Hardy Carnation that was Most Highly Acclaimed at the Recent Century of Progress Exposition, Chicago, where it was displayed for several weeks.

"IMPROVED CRIMSON KING"

(See Illustration Opposite)

The Truest Hardy Outdoor Carnation. A beautiful strain of hardy pink, which resembles most of all the indoor Carnation, blooming in great abundance all summer, flowers full double and of brilliant crimson color. Excellent for cutting, very hardy and extremely fragrant.

Particularly Desirable for Bouquets and Basket Work

This new introduction is, we believe, of great value to the trade not only as a cut-flower but as well for garden show and particularly in connection with rock garden planting. Rock Gardens are of great interest today and here is a plant that will surely please your clients—a spray of these hardy Carnations intermingled with Gypsophila Ehrlei and ferns is very effective.

By wiring four or five of the smaller blooms together, five or six dozen of these flowers will make a large spray. A small outdoor planting furnishes enough flowers for many such pieces. The plants do better if flowers are all cut as they come into bloom.

Price: From 2¼-inch pots. Per 25.....**$2.50**
Per 100.....**$8.00** Per 1,000.....**$75.00**
(Delivery Spring 1934)

CHRYSANTHEMUMS

(Strong Rooted Cuttings)

100 or 100,000

"Pep Up" Your "Mum" Production with "NEW BLOOD"

Through contract arrangement with one of the largest producers in the United States, we are prepared to supply in good season every worth-while "Mum" in commerce in units of **100 to 100,000** (or even as small as 25 of a variety), as all cuttings are propagated from "GUARANTEED HEALTHY PLANTS." This is a real opportunity to "CHANGE YOUR MUM BLOOD" and at prices in conformity with the times. We issue a special catalogue of this line containing all of the older kinds of value, as well as novelties of merit which will enable you to keep "on top" with your Mum production.

This special "Mum" catalogue indicates date of blooming of the various sorts and will be mailed free for the asking.

N. B.: This catalogue will likewise contain our listing of Carnations, rooted cuttings, new and standard varieties.

POINSETTIAS "The Better Varieties" (Spring 1934 Delivery)

Stock Plants

The Poinsettia Now Holds the Same Place in the Floral Kingdom at Christmas Time as Does the Lily at Easter Time

VARIETIES AND PRICES (Stock Plants)

Oak Leaf, St. Louis, Henrietta Ecke. Blotched Pink or White. $15.00, $25.00, $35.00 and $45.00 per 100, according to size.

Mrs. Paul Ecke—"The Velvet Oak Leaf," and accepted as the best red Poinsettia. **$15.00, $25.00, $35.00 and $50.00** per 100, according to size.

True Red and Early. $10.00, $15.00, $18.00, $25.00 and $30.00 per 100.

SPECIAL NOTE: A SAVING FOR YOU

On all orders for Poinsettia stock plants placed before February 20, 1934, freight will be prepaid to Chicago, Pittsburgh or New York, after which time prices quoted above are F. O. B. shipment, California.

Begonia "Gloria," Vivid Rose-Pink Sport of Melior

New Begonia "GLORIA"

(Following is excerpt from Florists' Review, Nov. 30, 1933, issue)

NEW HOLIDAY BEGONIA "GLORIA"

"A new winter-flowering Begonia that will undoubtedly prove of great value for Christmas sales is Gloria. It is a sport of Melior, being characterized by more compact growth, smaller leaves and a much deeper and richer color. The last-named can be described as a brilliant or vivid glowing rose-pink, the flowers having an iridescent sheen that gives great life to the mass of blooms, but which is lost in the accompanying reproduction. Most of the flowers are male, so that they hold on longer and better than do those of other varieties of this type.

"The compact dense growth of Gloria makes less tying and fewer supports necessary, which factor saves much time for the grower. For the same reason, the plants can be shipped with less danger of damage in transit. The plants are vigorous and practically immune to fungous diseases when properly grown.

"In the four years of its existence, Gloria has shown no tendency whatever to revert to type or vary from the standard of its type, according to its originator."

2¼-INCH PLANTS FOR DELIVERY MAY-JUNE, 1934

Prices: Per 100.....**$22.50** Per 1,000.....**$200.00**

WE CAN ALSO SUPPLY IN SEASON CHOICE BEGONIAS "LADY MAC" AND "MELIOR" FROM 2½-INCH POTS AT MARKET PRICE.

Pot Plant Specialties

Calceolarias, Hydrangeas, Forcing Pot Roses, Etc., in the better varieties. All supplied in season. Prices quoted on application.

CHIFFONS—You Need Every Day

CHIFFON: FRENCH—Plain (Bolts average 43 yards)

COLORS:

White	Canary	Light Pink	Lavender
Ophelia	Violet	Dark Pink	Moss Green
Orchid	Light Blue	Yellow	Nile Green
Purple	Dark Blue	Peach	Emerald Green

2 in. wide. Per yard....4½c 4 in. wide. Per yard....5½c
6 in. wide. Per yard....6½c

VALLEY CHIFFON—French

Very Finest Quality

COLORS:

White	Light Pink	Ophelia	Dark Pink
Orchid	Yellow	Canary	Lavender
Violet	Premier	Light Blue	Nile Green

6 in. wide. Per yard....7½c 8 in. wide. Per yard.....18c

SATIN RIBBONS (Fine Quality—All Colors—10-yd. Bolts)

	Per Bolt		Per Bolt
No. 16—2¼ in. wide...	$1.00	No. 100—4½ in. wide..	$2.00
No. 40—3 in. wide...	1.40	No. 150—5 in. wide..	2.40
No. 80—4 in. wide...	1.80		

MALINE (All Pastel Shades—40-yard Bolts)

27 inches wide. Per yard.....18c Per bolt.....$7.20

RED, WHITE AND BLUE—SATIN

Width		Width	
No. 2—10-yard bolt....	$0.30	No. 7—10-yard bolt..	$0.60
No. 3—10-yard bolt....	.35	No. 9—10-yard bolt..	.75
No. 5—10-yard bolt....	.45	No. 150—10-yard bolt..	2.00

CORSAGE RIBBONS

Sunshine Satin—
Width No. 5—10 yds....$0.50
Width No. 9—10 yds.... .65
Pattern "1000"—
Silver Lucky—50 yds...$1.25
Gold Lucky—50 yds.... 1.25
Angel Skin Ribbon—10-yd. bolts, Each.....60c

Silver Gardenia Ribbon—

Width	50 Yds.
No. 2—At No. 311....	$0.85
No. 3—At No. 511.....	1.00
No. 5—At No. 711.....	1.50

"BLACKBOARD" CHIFFON

COLORS:

White	Nile	Yellow	Ophelia
Orchid	Pink	Lavender	Blue

NOTE: Will cut and supply any length—3 yards or more.
A very fancy Valley Chiffon, satin edge. 8 in. wide. Yard...35c

"ARISTO"

Same as "Blackboard" without the satin edge
6 in. wide—the Aristocrat of 6-in. Valley Chiffon. Yard...16½c

COLORS:

White Canary Orchid Lavender Pink Ophelia

NOTE: Will cut and supply any length—3 yards or more.

SHOWER RIBBONS

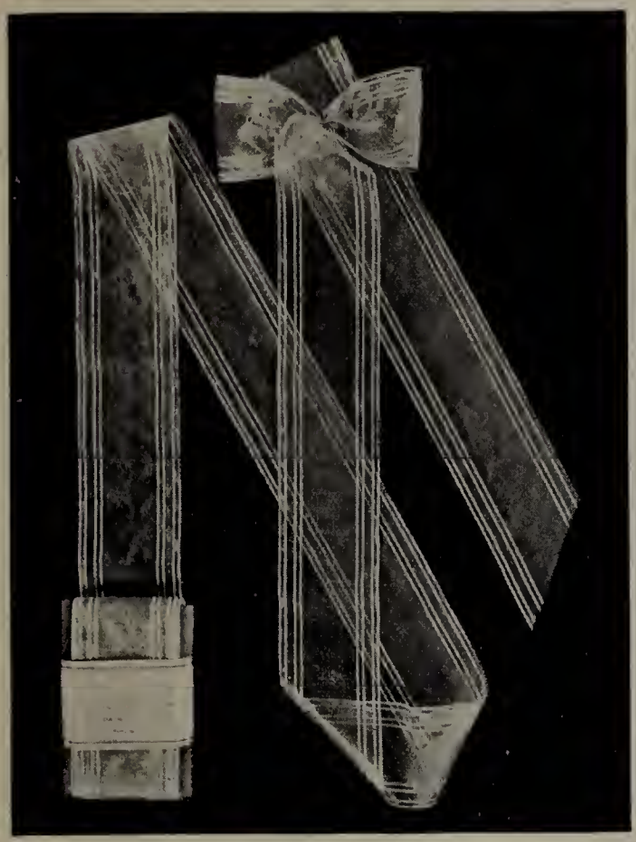
Pattern No. 2162—Picot edge—50-yard bolt.....$0.75
Pattern No. 2163—Satin—Plain Silk—50-yard bolt..... .75

POT-TIES

Lucky. Bolt..50c 10 bolts..$4.50
Plant-tie or Pattern 1857. Bolt .60
Tymor, silk pot-tie..$1.00
Ribbonzene. Spool.. 1.00

FLORISTS' SUPPLY DEPARTMENT, CHICAGO

METALLINES in Popular Patterns



Pattern "ELEPHANT" (4 Stripe Border—40-yard Bolts)
Pattern "MILLION" (3 Stripe Border—40-yard Bolts)

COLORS:

Light Pink	Orchid	Red	Goldye (Orchid and Yellow border)
Medium Pink	Violet	Butterfly	
Deep Pink	Purple	Talisman	
Premier	Yellow	Autumn (Green and Yellow)	Roma (Yellow and Violet)
White	Nile Green		
Lavender	Blue	Mulberry (Red and Green)	Peacock (Pink and Blue)
Helio (Deep Lavender)	Gray		

Per Bolt **$1.60**

Pattern "N. YORKER" (Finest Quality—40-yard Bolts)
Pattern "2054" (Light Quality—40-yard Bolts)

A striped Metalline of fine quality. Very popular—has appearance of high-priced Metalline.

COLORS:

White	Pink	Ward	Lavender
Talisman	Nile Green	Cosmos	Red
Autumn	Orchid	Yellow	Violet

"N. Yorker." Per bolt . . **$2.00** **Pattern "2054."** Per bolt . . **$1.45**

TAFFETA METALLINE

Pattern "A. F. S." (Our Leader)

Finest Metalline woven. Strong body—many wonderful colors to match most anything.

COLORS:

Orchid	Lavender	Canary	Red
Nile Green	Violet	Ward	Fragrance (Beauty)
Valley	Columbia	Premier	Roma
Blue	Pink	Talisman	Flame
Ophelia	White	Butterfly	Gray

Especially put up for us as follows:
20-yard bolts. Each . . . . **$1.65** 40-yard bolts. Each **$3.25**

Pattern "30" METALLINE

A very good grade of Metalline. Good body — stands up well. A real bargain at this price. 40-yd. bolts . . **$1.50**

Pattern "SATINEJ"

A finely woven, plain centered, high quality Metalline with a heavy satin border. Very beautiful — very popular.

REGULAR COLORS:

White	Blue
Pink	Nile Green
Laurier	Medium Green
Canary	Orchid
Yellow	Cosmos
Ophelia	Lavender
Talisman	Hyacinth
Autumn	Violet

SPECIAL COMBINATIONS:

No. 2—Lavender with Violet border
No. 3—Yellow with Orange border
No. 4—Pink with Blue border
No. 6—Pink with Nile Green border
No. 8—Nile Green with Moss Green border
Larks.—Light Blue with Dark Blue border
Hort.—Light Blue with Orchid border
Cam.—Nile Green with Dark Pink border

Ruby: To use with dark red flowers. A beautiful dark red with just a touch of dark green.
40-yard bolts. Each . . . . . **$2.90** (This price very low for so fine a quality)

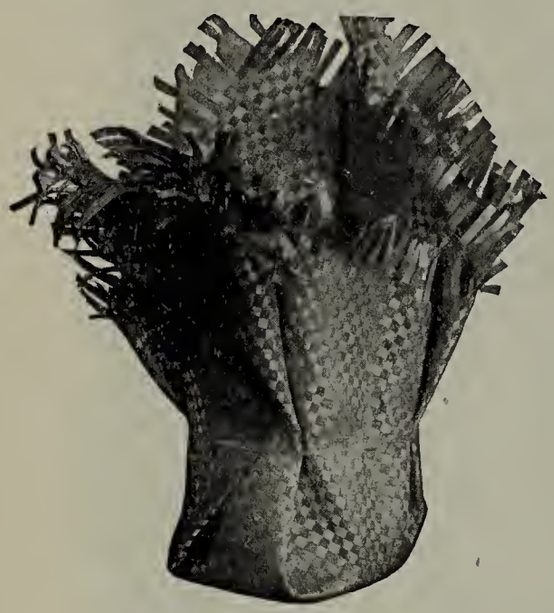
"Satinej"

FLORISTS' SUPPLY DEPARTMENT, CHICAGO

FLORISTS' REQUISITES

MATS—Japanese

Imported Chip Mats—Size 24x32 inches.
Two-Tone, Solid Colors and
Three-Color Plaids



CHIP MAT—Colors

(Order by number)
SOLID COLORS:

No.		No.	
1.	White	3.	Pale Pink
8.	Yellow	10.	Medium Pink
14.	Light Blue	4.	Dark Pink
15.	Dark Blue	19.	Nile Green
33.	Orchid	20.	Emerald
25.	Lavender	22.	Moss Green
12.	Purple	7.	Red

TWO-TONE

No.		No.	
105.	Yellow and White	91.	Moss Green and White
87.	Pale Pink and White	95.	Red and White
84.	Light Blue and White	81.	Blue and Pink
92.	Nile Green and White	83.	Yellow and Pink
106.	Dark Green and White	82.	Green and Pink
118.	Purple and White	131.	Orange and Pink
108.	Lavender and White	102	Yellow and Violet

THREE COLORS—PLAID

No.		No.	
135.	Blue, Pink and Green	142.	White, Light Pink and Dark Pink
124.	White, Pink and Blue, Checkered	125.	Blue, Pink Checkered

Per dozen	$ 0.50
50 for	1.75
100 for	3.00
500 for	13.50
1000 for	25.00

TINFOIL

Plain. Per roll.....18c
Green or Violet. Per roll.....35c

FLORISTS' THREAD

Meyers.....$1.20

CORSAGE SHIELDS

Chiffon; for waist, wrist or shoulder.
Per dozen.....$1.75

CORSAGE FEATHERS

Per dozen.....$0.50
Per 100..... 3.00

CORSAGE PINS—Pearl

1-in. and 1½-in. Lace. Per doz...$0.15
Per gross..... 1.00
2-in. and 2½-in. Per doz..... .20
Per gross..... 1.50
3-in. Per doz..... .25
Per gross..... 1.75

GLASS HEAD PINS

2½-in. Box of 250 pins.....$1.00
White, Violet, Nile Green

BANK PINS

½-lb. boxes. No. 1 or No. 3.....45c

GARDINIA COLLARS

Stiff card board. Per 100.....$0.40
Celluloid. Per 100..... 1.00

ALBUM OF DESIGNS

Each.....$1.00

VOGUE IN FLOWERS

Each.....$1.00

GOLD LETTERS

25 to pkg., No. 1. 4 pkgs.....25c

GOLD SCRIPT WORDS

Per pkg., 10 words.....25c

BOSTON SCRIPT WORDS

Purple. Per letter.....4½c

CHENILE

All colors, silk. 12-yd. roll. Each....60c

BLOOMTINT

All colors. Large.....$1.00
Small bottle. Each..... .30
Ass't of 10 colors. Small..... 2.50

BLANKET BURLAP

Green. Per yard.....25c

COTTON STRING

3 or 4 ply, White
30 balls, 5-lb. bags.....$2.00

SEA ISLAND TWINE

Green. 2½-lb. cones. Each.....$2.00

RUBBER APRONS

Soft, yet durable. Each.....$1.50

CLOCK DIALS

Purple and White. 7-in. Each.....25c
Dozen.....$2.75
9½-in. Each.....40c Doz.....$4.25

DOVES

Pure White
(Green Label) Medium. Each.....$1.50
(Red Label) Large. Each..... 2.00
(Blue Label) Ex. Large. Each..... 2.50

CARDS

Plain. Per 1000.....$1.25
Sympathy and Greeting. Per 100.. .40
Per 1000..... 3.50

ENVELOPES

Glassine. Per 500.....$2.25
Printed. Per 1000..... 5.00
Plain. Per 1000..... 2.00
Printed. Per 1000..... 4.50

ARTIFICIAL WREATHS

$1.00 to $2.50 each.
Special assortment. 10 wreaths..$11.00

BOUQUET HOLDERS

Lace Paper

No. 2—2 in. inside; 4¼ in. outside.
Doz.....40c 100.....$2.75

No. 4—2½ in. inside; 6 in. outside.
Doz.....45c 100.....$3.00

No. 5—3 in. inside; 7 in. outside.
Doz.....50c 100.....$3.25

No. 7—3¾ in. inside; 8 in. outside.
Doz.....55c 100.....$3.75

No. 8—4¼ in. inside; 9 in. outside.
Doz.....60c 100.....$4.00

No. 9—4½ in. inside; 10 in. outside.
Doz.....65c 100.....$4.50

No. 10—5 in. inside; 11 in. outside.
Doz.....75c 100.....$5.00

No. 11—5½ in. inside; 12½ in. outside. Doz...$1.00 100..$6.00

No. 14—7 in. inside; 15 in. outside.
Doz.....$1.50 100.....$10.00

No. 16—8 in. inside; 17 in. outside.
Doz.....$2.50 100.....$15.00

CYCAS LEAVES

	Pkg. of 10	100
8 to 12 inch	$0.30	$2.50
12 to 16 inch	.35	2.75
16 to 20 inch	.40	3.20
20 to 24 inch	.45	4.00
24 to 28 inch	.50	4.50
28 to 32 inch	.60	5.50

FLORISTS' WORK ROOM SUPPLIES

Wired Picks

TOOTH PICKS

Soft, Strong. ½-lb. boxes.
Per doz. boxes.....$1.00

WIRED PICKS

2½-in.—Plain.	Box of 10,000...	$ 2.75
3 -in.—Green.	Box of 8,000...	3.25
4 -in.—Green.	Box of 4,500...	3.00
6 -in.—Green.	Box of 3,000...	2.75
2½-in.—Plain.	Case of 50,000..	10.25
3 -in.—Green.	Case of 40,000..	15.00
4 -in.—Green.	Case of 10,000..	5.50
6 -in.—Green.	Case of 10,000..	7.50

UNWIRED PICKS

4-in.—Green.	Box of 4,000.....	$1.65
4-in.—Green.	Box of 10,000.....	3.25
6-in.—Green.	Box of 3,000.....	1.65
6-in.—Green.	Box of 10,000.....	4.25

FLORISTS' WIRE

Specially treated to resist rust
Cut 18-inch, also 12-inch

No. 18—Per box	$1.15
No. 19—Per box	1.20
No. 20—Per box	1.30
No. 21—Per box	1.35
No. 22—Per box	1.40
No. 24—Per box	1.85

STONE WIRE

12-lb. Coils—Soft Annealed

No. 18 Gauge—Per coil	$1.20
No. 19 Gauge—Per coil	1.25
No. 20 Gauge—Per coil	1.35
No. 21 Gauge—Per coil	1.50
No. 22 Gauge—Per coil	1.65
No. 24 Gauge—Per coil	1.95
No. 26 Gauge—Per coil	2.15
No. 28 Gauge—Per coil	2.25
No. 30 Gauge—Per coil	2.35
No. 32 Gauge—Per coil	2.50

MALIN'S FLORAL BINDING WIRE

Soft, 24-Gauge, on Sticks

Per stick	$0.10
Per dozen sticks	$1.00

WIRE EASELS

With Hooks—Green

18-in.—Doz.	$1.20	100	$ 8.00
21-in.—Doz.	1.45	100	9.00
24-in.—Doz.	1.80	100	10.00
27-in.—Doz.	2.25	100	12.00
30-in.—Each	.25	Doz.	2.50
33-in.—Each	.30	Doz.	3.00
36-in.—Each	.35	Doz.	3.50

WHITE WOODEN EASELS

36-in.—Each	$0.40	Doz.	$4.00
42-in.—Each	.43	Doz.	4.25
48-in.—Each	.45	Doz.	4.50
54-in.—Each	.48	Doz.	4.75
60-in.—Each	.50	Doz.	5.00
66-in.—Each	.55	Doz.	5.50
72-in.—Each	.65	Doz.	6.50

GALVANIZED VASES

"Iron Horse"

	Dia. Top	Depth	Each	Doz.
No. 58	5½-in. x	6 -in.	$0.45	$4.65
No. 253	5¾-in. x	10 -in.	.50	5.00
No. 254	5½-in. x	11 -in.	.60	6.20
No. 65	7½-in. x	8 -in.	.60	6.45
No. 66	9 -in. x	10 -in.	.75	8.00
No. 68	9 -in. x	12½-in.	.90	9.65
No. 68B	9 -in. x	15½-in.	.95	10.60
No. 69	9 -in. x	18 -in.	1.05	11.20
No. 70	9 -in. x	23½-in.	1.25	13.55

(Above Sizes in Stock)

BOXES

No Waiting! — 23 Sizes Carried in Stock

CUT FLOWER BOXES

(5 per cent discount for cash with order)
Mist Gray — Shallow Covers

	Per 100	Per 25
18x5x3 in.	$ 2.50	$1.00
21x5x3 in.	2.75	1.10
21x7x3½ in.	3.75	1.25
24x5x3½ in.	3.20	1.15
24x8x5 in.	5.50	1.85
28x8x5 in.	5.75	1.95
30x5x3½ in.	3.95	1.35
30x10x6 in.	9.95	3.35
36x6x3½ in.	6.40	2.15
36x6x5 in.	6.60	2.20
36x8x5 in.	7.75	2.60
36x10x6 in.	10.95	3.65
42x8x5 in.	11.95	3.95

CORSAGE BOXES

Mist Gray — Shallow Covers

	Per 100	Per 25
8x5x4 in.	$2.75	$1.00
10x6x5½ in.	3.15	1.10
12x5x4 in.	2.95	1.00
12x8x5½ in.	4.00	1.35

DESIGN BOXES

Full Telescope Covers

	Per 100	Per 25
30x12x6 in.	$12.00	$3.95
32x14x8 in.	15.50	5.15
36x14x6 in.	16.90	5.65
36x14x8 in.	18.00	5.95
36x14x10 in.	24.90	8.30
42x12x7 in.	19.00	6.35

Printing any single color. Per 1000 . $2.50
Printing Gold or Silver. Per 1000 . . 4.50

Small orders shipped first express unless ordered by freight. Prices quoted on fancy Glazed, Embossed, Onyx, etc., also Fibre and Corrugated shipping boxes.

MOSS

MOSS: Sphagnum. Selected, free from sticks and refuse. Standard full size bales.

1 to 6 bales. Each	90c
7 to 24 bales. Each	85c
25 to 49 bales. Each	80c
50 or more bales. Each	75c

Prices F. O. B. Woods—20c per bale less

MOSS: Sheet. In season. Fancy, large pieces. Per 12 to 15-lb. bale.....$1.25

WRAPPING PAPER

Mottled Cloud. Gray or green; 24, 30, 36-in. rolls. Per lb.....8½c
Colored Kraft. Green; 24, 30, 36-in. rolls. Per lb. 7c
Brown Kraft. String; 24, 30, 36-in. rolls. Per lb. 5½c

PAPER CUTTERS

24-in., 30-in. or 36-in. Each.....$2.75

WAX PAPER

Green, Lavender or White; 24x36.
Per ream $1.50

FLORISTS' TISSUE

"American Beauty." Per ream....$1.00
10 reams 9.50

PARCEL POST TWINE

"Best Yet." 1-lb. cones. Each....$1.10

CREPE PAPER

"Floretta." Waterproof; all colors.
Per roll 30c
12 or more rolls. Each.....27c

STAPLING PLIERS

"Neva-Clog" Pliers. Each.....$3.75

STAPLES

Staples. Per 1000..... .50
Per box of 10,000..... 4.50

PHILLY FERN PINS

Per box $1.75

BULL DOG CLIPS

Per box of 1000.....50c

FLOWER HOLDERS

	Each	Doz.
"Dazey"—		
2¼-inch	$0.25	$2.75
3¼-inch	.35	3.75
4 -inch	.50	5.50
5¼-inch	.60	6.50
"Imperial"—		
4 -inch	.15	1.50

FLORISTS' SUPPLY DEPARTMENT, CHICAGO

INSECTICIDES! Clean Plants Will Produce Clean Stock

ARSENATE OF LEAD—Powdered

1-lb. tin. Each 40c
4-lb. bag. Each 75c
24-lb. case. Each $3.50
100-lb. drum. Each $14.00

BLACK ARROW DUST No. 2700

For Mushroom Growers

25 lbs. Per lb.	$0.30	$ 7.50
50 lbs. Per lb.	.27	13.50
100 lbs. Per lb.	.24	24.00

BLACK ARROW DUST No. 5000

Pyrethrum—Non-poisonous Dust For the Greenhouse

10 lbs. Per lb.	$0.39	$ 3.90
25 lbs. Per lb.	.37	9.25
50 lbs. Per lb.	.35	17.50
100 lbs. Per lb.	.33	33.00

BLACK LEAF "40"

Nicotine Sulphate for Sucking Insects

5-oz. bottles ..... $ 1.00
5-lb. tins 5.85
10-lb. tins 10.15

BORDEAUX MIXTURE

1-lb. tin. Each 40c
4-lb. bag. Each 85c
24-lb. case. Each $4.00

COLLOIDAL SULPHUR

Paste Form for Spraying

3-lb. bottle ..... $ 2.00
25-lb. keg 10.00
50-lb. keg 20.00

CYANOGAS CALCIUM CYANIDE "G"

Very Effective Chemical Fumigant

5-lb. tin ..... $ 3.00
25-lb. tin 10.00
100-lb. drum 30.00

DENDROL

Dormant Spray

5 gallons ..... $ 3.45
15 gallons 9.80
55-gallon barrel 22.00

DERRISOL

A Derris Concentrate—
Very Effective for Red Spider

2-lb. can ..... $ 3.25
10-lb. can 12.00

NEW EVER GREEN SPRAY

Pyrethrum Non-poisonous Spray for Afids (contains no spreader activator)

1-oz. bottle $0.35
Dozen bottles 2.70
16-oz. bottle 2.00

"NEW EVER GREEN SPRAY"

(Contains Spreader-Activator)

1 gallon. Each $12.00
5 gallons. Each 50.00

FISH OIL SOAP

Spreader and Activator for Nicotine Sprays

5 lbs. $1.25
10 lbs. 2.25

FLOWERS OF SULPHUR

Finest Grade—Refined

100-lb. bag $4.50
1000 lbs. or more. Per 100 lbs. 4.40
225-lb. barrel. Per 100 lbs. 4.90

"FORMALDEHYDE" DUST

Controls Damping-off of Seedlings, Both Flower and Vegetable

5-lb. cans $2.00
25-lb. cans 5.50
50-lb. cans 9.00

"FORMALDEHYDE" LIQUID

A Very Effective Disinfectant

Gallons $2.50
60-lb. kegs 8.40
(Per lb., 14c)

FUME TOBAC

Forms a Dense, Heavy Smoke. Very Effective When Mixed with Nicotine Powders.

FUME TOBAC Fumigating Tobacco Powder

	F.O.B. Chicago	F.O.B. New York
25 lbs.	$ 5.00	$ 4.50
50 lbs.	8.00	7.50
100 lbs.	15.00	14.00

GRAPE DUST

5 lbs. 95c
10 lbs. $1.80

LEMON OIL

For Soft-Bodied Sucking Insects

Gallon ..... $ 2.50
5 gallons 10.00

LIME SULPHUR—ACME

1 lb. Each $0.40
5 lbs. Each 1.25
10 lbs. Each 2.25

LIME — DEHYDRATED LIMESTONE DUST

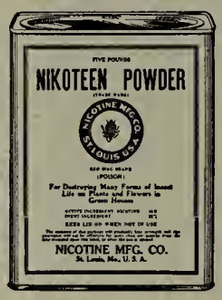
(Prices quoted upon request)

NICO-FUME OR NIKOTEEN LIQUID

40% Nicotine, for Fumigating or Spraying

4-lb. tin ..... $ 5.75
8-lb. tin 10.00
40-lb. drum 40.00

NICO-FUME OR NIKOTEEN POWDER



Very Effective Fumigants

5-lb. tin $3.35
10-lb. tin 5.85

NICO-FUME PAPER

144 sheets—
Per tin $4.50
288 sheets—
Per tin 8.00

PARIS GREEN

A Very Poisonous Powder for Chewing Insects

1 lb. $0.45
5 lbs. 2.00
14 lbs. 4.50

PENETROL

Spreader for Nicotine Sprays
Greatly increases efficiency and penetrating qualities

1 gallon $1.75
5 gallons 6.75

PYSOL

Rotenone Content

Quarts. Each $2.25
Gallons. Each 8.00

RED ARROW SPRAY

A Very Effective Spray for Thripps and Aphis.
Contains spreader-activator.

1-oz. bottles—
Each ..... $ 0.35
Dozen 2.60
1-pt. cans. Each .. 3.25
1-qt. cans. Each .. 4.50
1-gal. cans. Each. 15.00

ROTECIDE

For Mealy Bug, Red Spider. Non-poisonous Rotenone Spray.

1-oz. bottles. Doz.. $ 2.50
1 quart. Each 3.00
1 gallon. Each 8.00
5 gallons. Each ... 35.00
15 gallons. Each .. 95.00

"SOIL TESTER" (Liquid)

(Directions on bottle)

"Rich or Poor." Quart $1.50

FLORISTS' SUPPLY DEPARTMENT, CHICAGO

INSECTICIDES! Prevention Is Cheaper Than Cure

SCALECIDE
THE COMPLETE DORMANT SPRAY

1 to 15 Solution—For Control of Scale

1-gallon tins. Each	$ 1.60
5-gallon tins. Each	6.00
10-gallon tins. Each	10.00

SELOCIDE

Especially Prepared for Control of Red Spider

1-quart can. Each	$ 1.00
1-gallon can. Each	2.75
5-gallon can. Each	12.00

SEMESAN

A General Disinfectant for Seeds and Bulbs

1 lb.	$ 2.75
5 lbs.	13.00

SHEP'S PLANT SPRAY

Pyrethrum—Non-poisonous

Gallon	$6.35

SOAP SPREADER

Red "A" or Evergreen, for Pyrethrum Sprays

1 gallon	$1.25
5 gallons	5.60

SODIUM CYANIDE (Egg Shape)

5-lb. tin	$ 2.00
10-lb. tin	3.50
25-lb. tin	6.00
100-lb. drum	22.00

SULPHUR (See Flowers of Sulphur)

THRIP JUICE

Quarts. Each	$1.25
Gallons. Each	3.50

TOBACCO DUST

10 lbs.	$0.65
100 lbs.	3.75

TOBACCO STEMS

100 lbs.	$ 3.00
500 lbs.	9.00
1000 lbs.	17.50

VERDOL—SUMMER TREE SPRAY

1 gallon	$ 3.00
5 gallons	7.25
13 gallons (100 lbs.)	12.75
55 gallons (barrel)	33.00

VOLCK

An Oil Spray Especially Effective on Plants and Trees

1 quart	$1.00
1 gallon	2.50
5 gallons	7.50

Insecticide Sprayers and Dusters

PUMP INSECTICIDE SPRAYERS

"Perfection"

"THRIFTY" Pump Tank
Capacity 2 gallons
Galvanized. Each $3.90

"ECONOMY" Pump Tank
Capacity 4 gallons
Galvanized. Each $4.65

"PERFECTION" High Pressure
Capacity 4 gallons
Finest quality money can buy
Each $6.50

All sprayers may also be had in Copper at slightly higher prices.

"Sunshine"
(Galvanized)

"SUNSHINE" with Truck, 5 feet of 5-ply Spray Hose. Capacity 12 gallons. Each $12.50

"IDEAL" with Truck—high pressure, 6 feet of Spray Hose and 4 feet of ¼-inch pipe extension. Each $21.00

INSECTICIDE DUSTERS

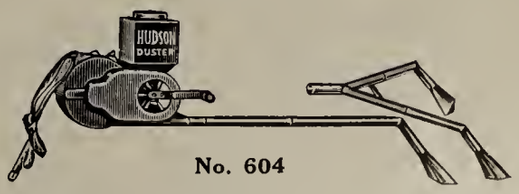
For Dusting—Black Arrow Dust, Paris Green, Calcium Arsenate, Lime Sulphur, Arsenate of Lead, Etc.

Hand Pump Duster

"Patrol"

"PATROL"—Hand pump type with Glass Jar Container, two 12-inch extensions. Each $1.25

Crank Duster



No. 604

No. 603—Medium capacity. Each	$ 9.00
No. 604—Large capacity. Each	12.00

"PEERLESS"—Blue Bird Duster. Large capacity, finest manufactured. Complete with attachments $15.00

NOTE: Many other sizes and capacities to be had, for any purpose. Hose, Pipe Extensions, Fittings, Etc. Prices and specifications sent upon request. We can supply your every need.

FLORISTS' SUPPLY DEPARTMENT, CHICAGO

FLORISTS' REQUISITES

STAPLE ITEMS FOR THE GROWER

MAGNOLIA LEAVES

Dr. Dux, famous, Brown, Green or Purple.
Per carton ..... $ 1.50
50-lb. case 10.00
100-lb. case 19.00

RED

Standard carton, each $2.00

NEPONSET POTS—Red
F. O. B. Chicago

2 -in. Case of 1000 ..... $4.00
2¼-in. Case of 1000 ..... 4.20
2½-in. Case of 1000 ..... 4.60
3 -in. Case of 1000 ..... 5.90
3½-in. Case of 1000 ..... 7.30
4 -in. Case of 500 ..... 4.55
5 -in. Case of 500 ..... 6.55

CANE STAKES
CANE STAKES—Japanese

We import these in carload lots and usually are in position to supply same the year 'round. Hot water treated before being dyed, and which prevents fungus and premature decay.

Green Dyed. 1½-ft., 2,000 to a bale.
Bale..$3.50 100..40c 1,000..$2.25

Green Dyed. 2-ft., 2,000 to a bale.
Bale..$4.50 100..60c 1,000..$2.75

Green Dyed. 2½-ft., 2,000 to a bale.
Bale..$5.50 100..70c 1,000..$3.25

Green Dyed. 3-ft., 2,000 to a bale.
Bale..$6.50 100..85c 1,000..$3.65

Green Dyed. 3½-ft., 2,000 to a bale.
Bale..$8.50 100..$1.00 1,000..$4.75

Green Dyed. 4-ft., 2,000 to a bale.
Bale..$10.00 100..$1.10 1,000..$5.65

Natural. 5-ft., 2,000 to a bale.
Bale..$13.00 100..$1.20 1,000..$7.00

Natural. 6-ft., 2,000 to a bale.
Bale..$16.00 100..$1.30 1,000..$8.50

Wire Stake Fasteners, "Everlasting"

Per box of 1,000 ..... $3.75

HYACINTH STAKES
Wooden or Split Bamboo

12-inch Per 1,000 ..... $1.40
18-inch Per 1,000 ..... 2.00

POT LABELS

4-inch, packed 1,000 to carton.
Per 1,000: Plain..$1.50 Painted..$1.85

5-inch, packed 1,000 to carton.
Per 1,000: Plain..$1.80 Painted..$2.20

6-inch, packed 1,000 to carton.
Per 1,000: Plain..$2.00 Painted..$2.50

8-inch, packed 250 to carton
Per 1,000: Plain..$4.00 Painted..$4.50

10-inch, packed 250 to carton.
Per 1,000: Plain..$5.00 Painted..$5.50

12-inch, packed 250 to carton.
Per 1,000: Plain..$6.00 Painted..$7.00

Tree Labels. 3½-inch copper wire.
Per 1,000: Plain..$1.90 Painted..$2.35

RAFFIA—Finest Quality

Natural. Per lb. 35c
Green. Per lb. 65c

GLAZING
Putty, Bulbs and Guns

Glazing Putty "Mastica." Gallon...$2.50
Glazing Putty "Super D"—
25-lb. pail 2.50
50-lb. drum 4.00
100-lb. drum 6.50
Putty Gun "Mastica." Each 3.00
Putty Bulb "Scollay." Each 1.35

GLAZING POINTS

"Peerless"—1,000 to box.
No. 2. Per box 65c
No. 2½. Per box 75c

SCOLLAY SPRINKLER

Each $1.25

KNIVES

Budding (A. B. C.). Single blade.
Each $1.25

Budding and Propagating—Florists' special; 2 blades. Each 75c

Mushroom Knife—Stationary blade.
Each 75c

Nurserymen's—Extra Heavy — Imported Pruning Knife. Each $1.85

CEMETERY VASES
"Theftproof"

Each ..... $1.15 Dozen $12.00
CONE SHAPE—GREEN
Each ..... 15c Dozen $1.25

TINNERS' AND FLORISTS' SNIPS

No. 111—Length, 7½ in. Each..$1.55
No. 12—Length, 8 in. Each.. 1.55
No. 11—Length, 9 in. Each.. 1.75
No. 10—Length, 12 in. Each.. 2.15

PRUNING SHEARS

No. 606-J—Length, 6 inches. Each...95c
No. 609 —Length, 9 inches. Each.$1.10
No. 999 —Length, 9 inches—
Ratchet. Each 1.50

SHEARS

"Reliance Florists' Snips" with corrugated edge—length, 7½ inches.
No. 833-S—Each $1.60

"Ribbon Shears"—length, 9 inches.
No. 88—Special—Each $1.75

GARDEN TOOLS

Trowels. Each 15c
Transplanters. Each 15c
Weeders. Each 15c

PEARL CHIPS
(For Bulb Bowls)

White. Per 100 lbs. $2.75
Colored. Per 100 lbs. 4.50

INSULATING PAPER
KRAFT and ASPHALT

With Strings, No. 1-R-44, 36 inches wide.
Per roll, 100 lineal yards $10.00
Without Strings, No. SS-33, 36 or 48 inches wide, 200 lineal yards—
Per 36-inch roll ..... $ 7.00
Per 48-inch roll 10.00

RAFFIA

Natural. Per lb. 35c
10 lbs. or more. Per lb. 30c
225-lb. bale. Per lb. 27c

Green Dyed. Per lb. 65c
10 lbs. or more. Per lb. 60c
100 lbs. or more. Per lb. 55c

ROPES AND TWINES

Java Sisal. 2-ply or 3-ply.
50-lb. reels. Per lb. 15c
10-lb. balls. Per lb. 15½c

Tube Rope. 4 or more ply.
50-lb. reels. Per lb. 21½c
10-lb. balls. Per lb. 22c

Jute Rope. 3-ply or 4-ply.
50-lb. reels. Per lb. 26c
½-lb. balls. Each 25c

Cotton Twine. 3-ply or 4-ply. White.
5-lb. sacks (30 balls to sack). Each.$2.00

Sea Island Twine. Green or white.
2½-lb. cones. Each $2.00

FERTILIZERS F. O. B. Chicago

CHICAGO IS THE "FOUNTAIN HEAD" FOR ALL FERTILIZERS—PROMPT SHIPMENT

ROSE GROWERS' BONE MEAL

(Analysis 3¾-22T)

100 lbs.	$ 3.30	500 lbs.	$12.75
1000 lbs.	23.50	TON	45.30

BONE MEAL

(Analysis 2-24T)

Regular or Standard Grade. Not steam treated.

100 lbs.	$ 3.20	500 lbs.	$12.25
1000 lbs.	22.90	TON	43.80

BONE MEAL—RAW

(Analysis 3¾-22T)

125 lbs.	$ 3.50	500 lbs.	$13.75
1000 lbs.	25.85	TON	49.80

BONE AND BLOOD TANKAGE

(Analysis 5½-30BPL)

Use one pound to bushel of soil for potting soils; one-fourth pound to square yard as top dressing.

100 lbs.	$ 3.00	500 lbs.	$12.00
1000 lbs.	22.00	TON	40.00

BONE, BLOOD AND POTASH

(Analysis 5-8-7%)

Can be applied as a liquid manure, using 8-inch potful to barrel of water.

100 lbs.	$ 3.50	500 lbs.	$15.00
1000 lbs.	27.50	TON	52.80

DRIED BLOOD (13½)

For top-dressing, for mixing with the soil, and for applying in liquid form, it is one of the best and safest nitrogenous fertilizers. It is splendid for roses, carnations, chrysanthemums and all kinds of pot plants.

100 lbs.	$ 3.30	500 lbs.	$15.00
1000 lbs.	29.50	TON	54.00

FLORISTS' SPECIAL MIXTURE

(Analysis 5-15-5)

100 lbs.	$ 3.20	500 lbs.	$12.50
1000 lbs.	23.50	TON	44.45

FAIRWAY-GRASS FOOD

(Analysis 10-8-6)

Compounded for the feeding of turf grasses and for no other plant or purpose; recommended by leading turf specialists and agronomists, for use on lawns, golf courses and parkways.

100 lbs.	$ 3.30	500 lbs.	$15.00
1000 lbs.	29.50	TON	54.00

NITRATE OF SODA (16)

Not a substitute for other manure, but the cheapest and best form in which to apply Nitrogen to plants.

100 lbs.	$ 3.50	500 lbs.	$12.95
1000 lbs.	24.50	TON	46.80

SUPER PHOSPHATE (20%)

Twenty per cent available. Bone phosphate the most available form. Used on grain crops and others requiring an excessive amount of phosphoric acid.

125 lbs.	$ 2.50	500 lbs.	$ 8.00
1000 lbs.	14.95	TON	28.80

GRANULATED PEAT MOSS (Imported)

(Bales equivalent to 22 bushels)

1 to 9 bales. Each	$3.50
10 or more bales. Each	3.25

HARDWOOD ASHES (4%)

Genuine Canadian unleached. This is also a splendid fertilizer for the lawn and garden, containing all of the fertilizing elements except nitrogen.

100 lbs.	$ 2.00	500 lbs.	$ 7.20
1000 lbs.	12.95	TON	24.70

HORN SHAVINGS (13¼)

Quick-acting and lasting.

50 lbs. (sack)	$ 3.00	100 lbs.	$ 5.25
500 lbs.	$24.00	1000 lbs.	45.00

MURIATE OF POTASH (50%)

100 lbs.	$4.50	500 lbs.	$21.00

SULPHATE OF POTASH (48%)

100 lbs.	$5.00	500 lbs.	$23.00

SULPHATE OF AMMONIA (21)

100 lbs.	$3.00	500 lbs.	$14.00

FLORANID UREA (46)

50 lbs.	$6.00	100 lbs.	$10.00

WIZARD PULVERIZED SHEEP MANURE

(Analysis 2-1T-2)

100 lbs.	$ 2.65	500 lbs.	$10.00
1000 lbs.	17.00	TON	32.00

WIZARD CATTLE MANURE

(Analysis 2-1T-1)

100 lbs.	$ 2.65	500 lbs.	$10.00
1000 lbs.	17.00	TON	32.00

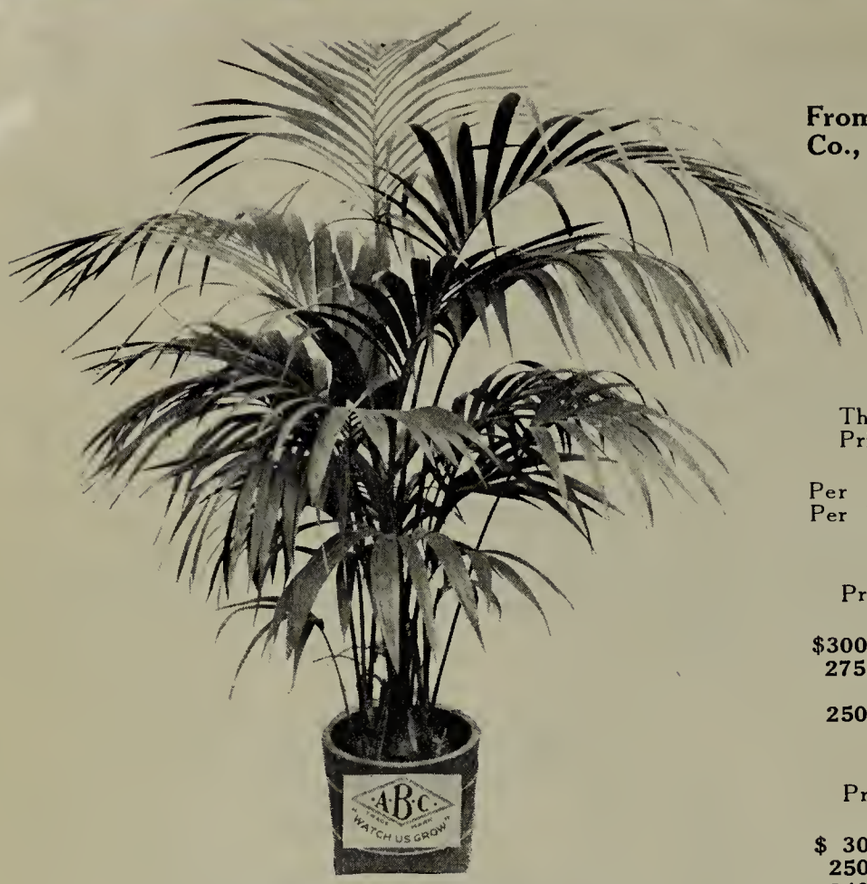
ZENKE'S NEW PLANT LIFE

½-pint cans. Per dozen	$2.00

"STIM-U-PLANT"

25c size, in counter display. Per dozen	$2.00
75c size. Per dozen	6.00

FLORISTS' SUPPLY DEPARTMENT, CHICAGO



Palm "Kentia Forsteriana"

PALMS

"KENTIA FORSTERIANA"

(The Product of Forty Acres)

and of the highest quality in all of the standard sizes. We are Chicago representatives of Messrs. Bassett & Washburn, Sierra Madre, Calif., and merchandise in conjunction with Frank Oechslin & Co. Greenhouses, Cicero, Ill.

The various sizes of Kentias usually needed by the retail florist —"B. & W. Palms" suggest "QUALITY," packing by experts and prompt shipment. Complete list of sizes and prices furnished upon application. Two carloads of these Kentias were recently received and various sizes are now available.

We shall be glad to have you write us about your Palm needs. —A. B. C.

ROSE PLANTS

(ALL GRAFTED STOCK)

From 2½-inch Pots. Supplied by Hill Floral Products Co., Richmond, Ind. The high reputation of the Hill firm insures you absolutely worth-while quality.

"BETTER TIMES"

(Plant Patent No. 23)

The new dark pink that is creating a sensation throughout the country. Prices same as quoted for "Mrs. Franklin D. Roosevelt."

"MRS. FRANKLIN D. ROOSEVELT"

(Plant Patent No. 80)

The best yellow sport of Talisman yet produced.

Prices of above:

Grafted Plants		Scions	
Per 100	$ 35.00	Per 100	$ 15.00
Per 1000	350.00	Per 1000	150.00
(In all quantities)		(In all quantities)	

"MARY HART"

Prices as below:

Grafts	Scions
$300.00 per 1,000.	$150.00 per 1,000.
275.00 per 1,000 in lots of 2,000 to 5,000.	135.00 per 1,000 in lots of 5,000 to 10,000.
250.00 per 1,000 in lots of 5,000 or more.	125.00 per 1,000 in lots of 10,000 or more.

"SOUVENIR"

Prices as below:

Grafts	Scions
$ 30.00 per 100.	$ 10.00 per 100.
250.00 per 1,000.	90.00 per 1,000.
240.00 per 1,000 in lots of 5,000.	80.00 per 1,000 in lots of 5,000.
230.00 per 1,000 in lots of 10,000.	75.00 per 1,000 in lots of 10,000.

"SENIOR"

Prices same as for "Souvenir."

STANDARD VARIETIES

Sunkist, Premier Supreme, Double White Killarney, Joanna Hill, Hollywood, Talisman, Briarcliff.

Prices:

	Grafts
$ 20.00 per 100.	$170.00 per 1,000 in lots of 5,000.
180.00 per 1,000.	160.00 per 1,000 in lots of 10,000.

NOTE: Signed licenses required for "Better Times," "Mrs. Franklin D. Roosevelt," "Mary Hart," "Souvenir" and "Senior." 6 per cent discount for cash within ten days from date of invoice. Packing charge $5.00 per 1,000, except on "Better Times," which variety is free of packing charge.

SEND ORDERS TO THE AMERICAN BULB CO.

"The Florist-Grower's Book of the Hour"

FRITZ BAHR'S "COMMERCIAL FLORICULTURE"

It's a book every beginner should read and study, for him it means obtaining information vital toward success.

It's of equal value to the experienced grower, as it contains the best, most up-to-date cultural methods for plant and cut flower crops for both under glass and outdoors.

IF YOU ARE IN THE RETAIL GROWING BUSINESS, or if you have any idea of ever getting into it, you can make no better investment than to buy a copy of Fritz Bahr's Commercial Floriculture.

The price is $5.50 per copy, postpaid for cash with order or postage extra on charge orders.

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ORDER SHEET

For A. B. C. SEEDS, BULBS, PLANTS, Etc.

ORDER NO.

Date_____1934

AMERICAN BULB COMPANY, 1335 West Randolph Street, Chicago, Ill.

Ship To NAME (Please prefix Mr., Mrs. or Miss) _____ c/o _____

Street _____ P. O. Box _____

Post Office _____ R. F. D. No. _____

Freight or Express Address _____ _____

County _____ State _____

Please DO NOT Write In Space Above.

SEND BY (MARK X Over the word designating method by which shipment is desired)	FREIGHT	EXPRESS	BOAT	PARCEL POST	LOCAL EXPRESS

	Veg. Seeds	Flo. Seeds	Bulbs	Plants	Sundries	Insect.	Grass Seed	Fertil.
ORDER FILLED BY								
DATE FILLED								
DOUBLE CHECKED BY								

Shipped Via and Date _____

IF OUT OF VARIETY ORDERED KINDLY STATE IF WE HAVE YOUR PERMISSION TO SUBSTITUTE EQUAL OR BETTER IN NEAREST WE CAN SUPPLY? Answer _____

	QUANTITY	ARTICLES	Price	Unit	Total Dollars	Total Cents
		Amount Forwarded				

KINDLY DO NOT ASK QUESTIONS ON THIS ORDER SHEET, BUT WRITE THEM, AND ALL COMMUNICATIONS REQUIRING AN ANSWER, ON A SEPARATE SHEET AND ENCLOSE WITH ORDER, TO INSURE A PROMPT REPLY.

DISCLAIMER: The American Bulb Co. gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

[SEE OTHER SIDE]

QUANTITY	ARTICLES Amt. brought forward	Price	Unit	Total Dollars	Cents

[SEE OTHER SIDE]

A. B. C. LILY BULB HEADQUARTERS

Year After Year A. B. C. Lilies are Found Dependable

LILIUM GIGANTEUM

"Mountain Grown" 1933 crop, from cold storage. This is the only desirable type of Giganteum suitable for cold storage purposes, and we are generally in position to supply bulbs of firm quality the year around.

A. Miller, President, American Bulb Co., inspecting lily cultures in Japan with Japanese growers.

LILIUM ERABU

Lilium Erabu can be depended upon to produce more flowers than any other variety, providing you purchase only **true** Lilium Erabu. Our connection in Japan is dependable; you can buy with confidence and know you will secure the best quality from the Erabu Islands. We shall appreciate your writing us about your lily needs.

Packing lily bulbs in Yokohama, Japan, for American Bulb Co., Chicago and New York. A. Miller, President, American Bulb Co., in center, supervising selection of stock.

CHICAGO **AMERICAN BULB CO.** NEW YORK

SPRING EDITION 1934

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WHOLESALE PRICE LIST FOR FLORISTS, SEEDSMEN AND NURSERY-MEN

•

A. B. C. Lily Headquarters Direct Importations and American Cultures

HARDY DELPHINIUM (Larkspur)

VARIETY "CONSTANCE" (4 feet)

(Blackmore & Langdon Original Strain)

Price: Trade Packet $1.00

SEE NOVELTY PAGES IN THIS BOOK FOR ADDITIONAL NAMED VARIETIES OF DELPHINIUM, SENSATIONAL NEW KINDS

A. B. C. "SUPREME" QUALITY FLORISTS' FLOWER SEEDS

•

AMERICAN AND EUROPEAN NOVELTIES THAT ARE WORTH-WHILE

•

Dutch Bulbs Direct Importations from Holland Specialists

AMERICAN BULB COMPANY

CHICAGO · NEW YORK

ABC WATCH US GROW